# Nephtis Brandsma





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# About Groningen

- 230,000 inhabitants
- 80,000 students
- 5<sup>th</sup> biggest city in the Netherlands
- Very young, innovative city
- 2<sup>nd</sup> largest start-up scene in the Netherlands



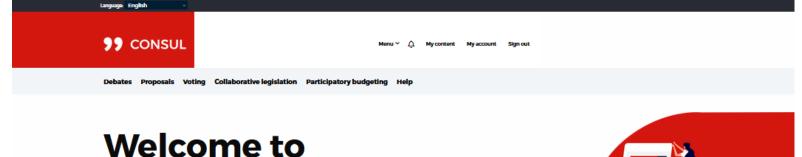




- Started in Madrid
- 100 million euro a year, plus other functionalities
- Several awards, including UN Public Service awards
- Madrid invested a lot in collaboration and actively wanted to share the software







### Consul

This is Stem van Groningen



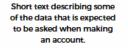


#### Participate in 3 steps

Optional secondary text.



1 Sign-up





2 Decide

Share your ideas and vote on the changes you want to see in the city.



3 Share

Keep up with the ideas that matter to you the most, and share them through social media.



Make an account in 5 minutes

See what's happening around the city right now Another optional call to action

### Why

**Open Source & Consul?** 

- "Proeftuin" digital democracy
- Open Source was recommended
  - More transparant
  - Public money, public code
  - Democratic
- Consul was the tool with the most functionalities





### **The past** What made it succesful?

### **External**

- Product itself
- Its history
- Swift and helpful community
- Ministry, NGO, VNG, EU

### Internal

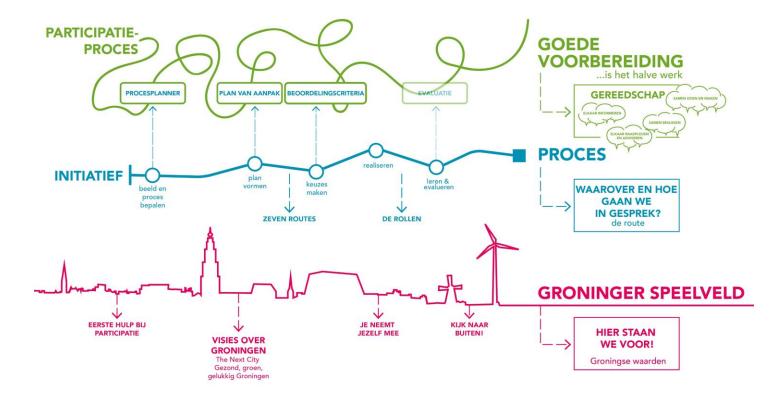
- Willingness to pay 'learning money'
- Mindset: OS as a principle
- Enthusiasm





# INHOUD

#### **DE PARTICIPATIE TOOLBOX** van Groningen



## The present

### What is happening now?

- Support from the Ministry of Internal Affairs and VNG (coalition of municipalities)
  - Guides, helping, coordinating, investing and connecting
- Collaboration between cities on developing the tool and processes







What is needed?

### 1) A core

- If it is a city such as Madrid: be receptive of the needs of other users
- Invest time in developing and reviewing changes wanted by others. Often a foundation is formed for independance







What is needed?

### 2) Supportive members

 A willingness to collaborate and spend resources in development and sharing experiences

### 3) Easy set-up

- Documentation, support
- User friendly for admins





# Sustainability

What is needed?

## 4) Trust

- Being sure that you 'get back'
- A sense of community

## 5) Fun (and funding <sup>(C)</sup>)

