



WISP

Pierre Philbert
Founder



GovTech
Connect

Facilitating Government Digitalisation



AI-optimized Traffic Management

3 co-founders with deep AI and business development experience



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It is time to disrupt urban mobility management

266^{BN} \$

Cost of traffic jams in the world's thirty largest cities

*ROLAND BERGER

27%

of global CO2 emissions come from transport

*ALSTOM

70%

of the population will live in urban areas by 2050

*LE FIGARO

In the past 100 years, cities have had to rely on partial information for decision-making

To manage traffic lights, street lighting and road layout, road managers have no choice but to :



CARRY OUT
studies



INSTALL
and maintain sensors



UPDATE CONTROL
systems from time to time

PROBLEM



EXPENSIVE



TIME-CONSUMING



SUB-OPTIMAL

WISP : An AI Based System for Traffic Signal Optimization at Intersections

Our inputs can come from...



Connected
BUS



Connected
CARS



Connected
**EMERGENCY
VEHICLES**



Existing
SENSORS

Discover What Sets Us Apart and Why Clients Love Us, Backed by Industry Validations and Test Results



**DATA
CENTRALISED
AT WISP**



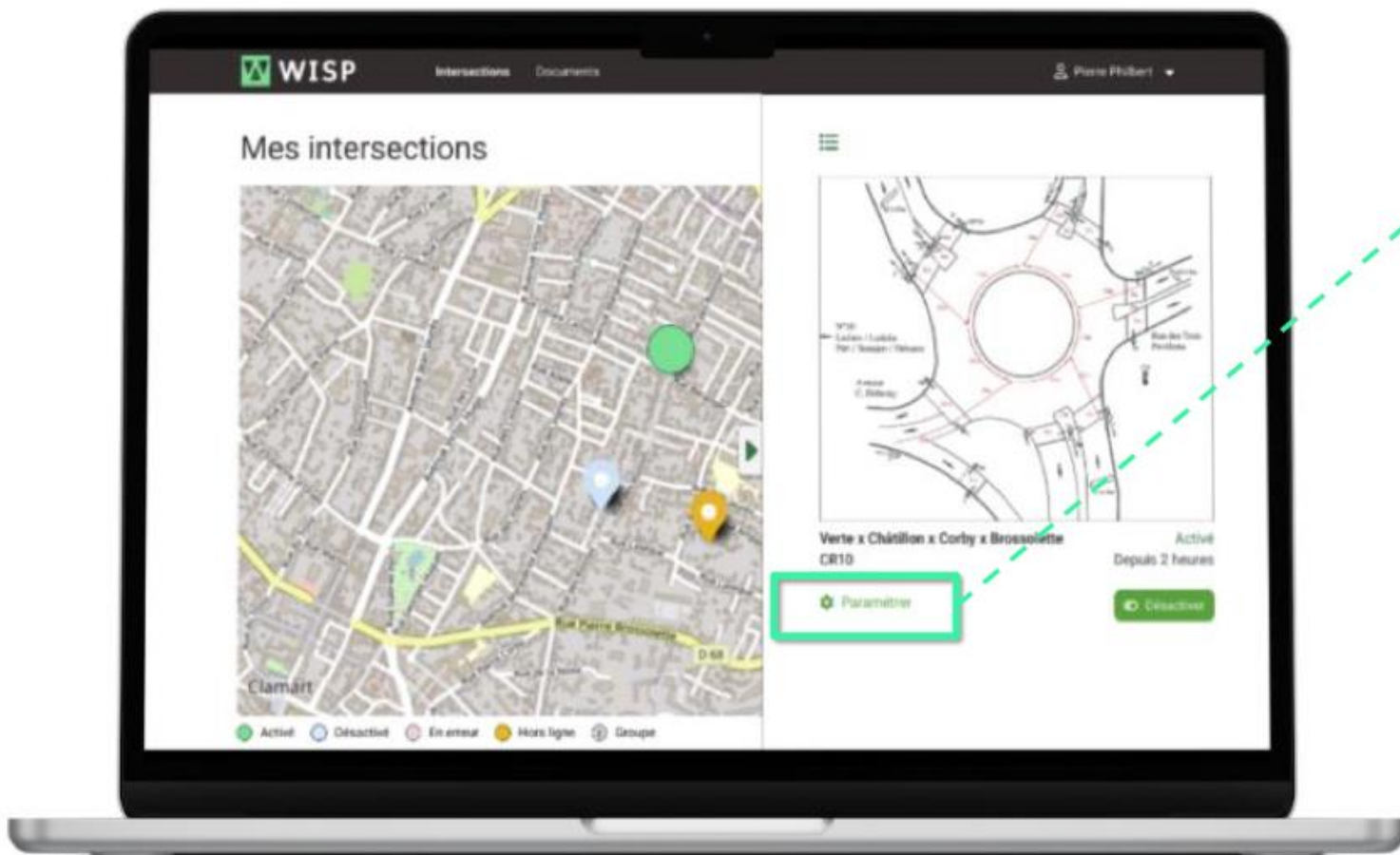
**WISP
AI**

REAL-TIME MANAGEMENT



**Traffic Lights
Interface**

From months to clicks in management Thanks to our user interface



Please select priorities by user's categories

Cars : 50

Trucks : 50

WISP impact on a city of
250 intersections (230,000
inhabitants) over a year

One year of operation

250
INTERSECTIONS



27,5 years

TIME SAVED



4,7 Bn€

EXTERNAL COSTS SAVED [\(SOURCE\)](#)



990t

CO2 SAVED

We have great traction

WISP manages 30+ crossroads in France and was selected for a rollout on Olympics routes



PARIS 2024



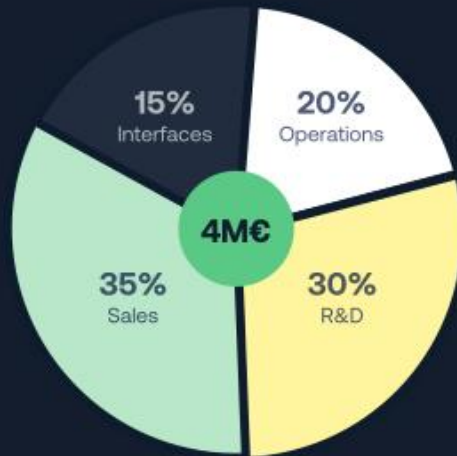
MAIRIE
ASNIÈRES-SUR-SEINE

We now share expertise and network with top mobility industrials



Our financing requirements for the 24 months following February 2025

Our financing requirements will enable us, over the next 2 years, to equip 10 to 20 towns in Europe (mainly in France) with an average ARR of €190k per account. Based on this conservative assumption of revenue per customer, this will enable us to achieve total ARR of between €1.9m and €3.8m.



3M€

IN EQUITY

1M€

IN DEBT

3.3M€ ARR

CONSERVATIVE ASSUMPTIONS

of 60 intersections per customer.



AI-optimized Traffic Management