



kaleidemoskop

kal. is a Berlin-based startup to predict societal behaviour with simulations and artificial intelligence (AI) to support decision-making.

Digital Twin of the society

We have the vision to build a digital twin of the society as Software-as-a-Service to support politicians, public administration and companies making data-based decisions. Our software framework will be adaptable to different goals, scenarios, countries and problems.

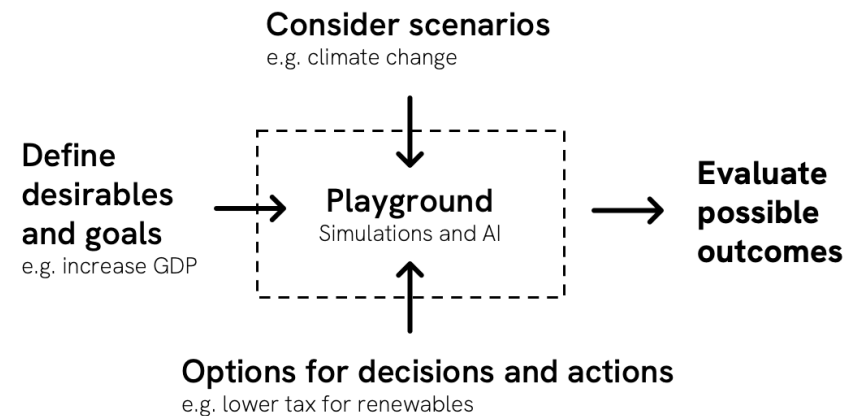
Strategic action across sectors

We focus on data-based support for decisions in politics and public administration. Our software is also used in smart cities and companies. We can provide support wherever the behaviour of large groups of people, unknown customer behaviour and complex influencing factors are involved.

Laboratory of possibilities

We simulate the lives of thousands or millions of people and give them data-based socio-economic characteristics such as income, level of education, number of children or place of residence. We calculate life expectancy and consumer behaviour. In addition, there are possible scenarios such as demographic change, inflation or wars. Users are able to define targets for optimisation and possible levers that influence events. Finally, we simulate possible decisions and their impact on society.

It's like a kaleidoscope for societal behaviour.



Data for decisions

We combine publicly available data sources with findings from scientific studies and data collected and analysed in-house.

Founders and team

Prof. Dr. Martin Manhembué is a dedicated data science manager and passionate leader.



Prof. Dr. Marcel Hebing is sociologist and informatician by training. He is the master mind behind the software engineering.



They are supported by an experienced team of data scientists, researchers & software engineers.

