



This year's results and knowledge sharing from the European countries



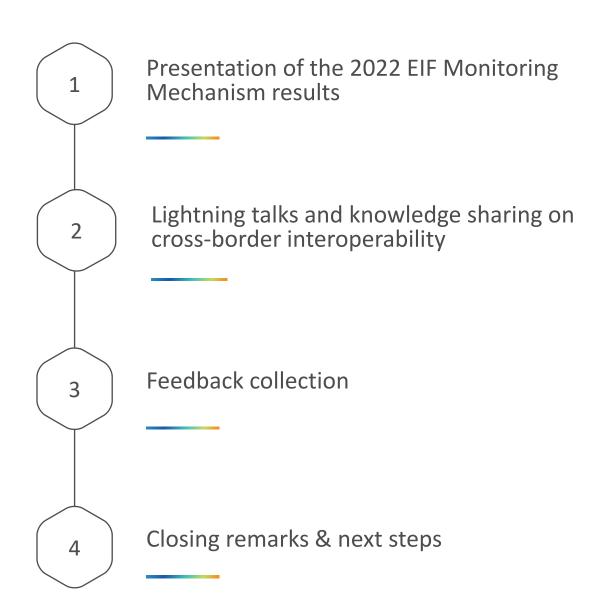
intercoerable europe

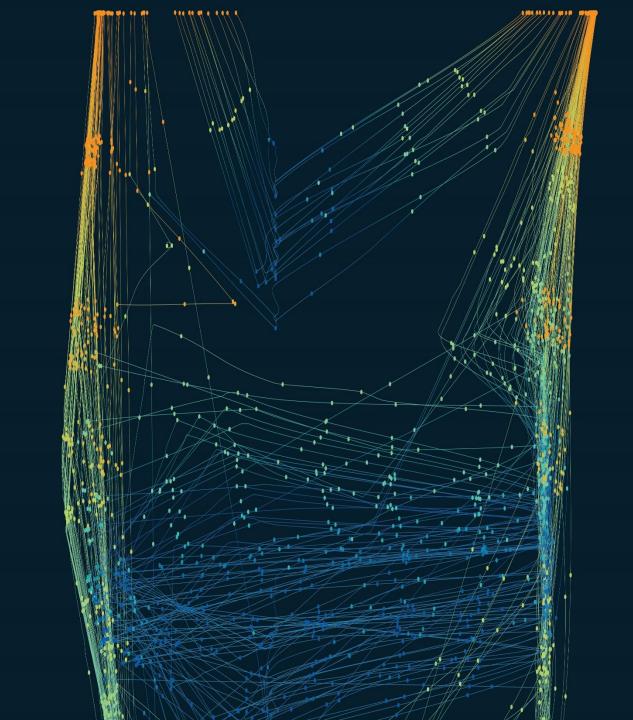
# Session I - EIF Monitoring Mechanism 2022

- / Short introduction to the EIF Monitoring Mechanism & new scoreboard
- / High-level presentation of the 2022 results at EU level and identified trends
- / Exchange of good practices



### Agenda of the session





### Today's speakers

Today's guest speakers







Sub-directorate General of Planning and Governance for Digital Administration at the Spanish Ministry of Economic Affairs and Digital Transformation



Information Architect at Sweden's Agency for Digitalisation (DIGG)

NIFO webinar's team



Claudia Oliveira

NIFO Programme Manager, European Commission



Federico Chiarelli

Consultant, Wavestone



Allegra Crahay

Consultant, Wavestone



Esther Bleys

Consultant, Wavestone



Emilia Miscenà

Consultant, Wavestone



# Part I – EIF Monitoring 2022: results and insights

- / Short introduction to the EIF Monitoring Mechanism & scoreboards
- / High-level presentation of the 2022 results at EU level
- / Deep dive into the results at recommendation level and identified trends



### Introduction to the European Interoperability Framework (EIF)

Published in 2017, the European interoperability framework is a commonly agreed approach to the delivery of European public services in an interoperable manner. It defines basic interoperability guidelines in the form of common principles, models and recommendations.



The EIF is promoted and maintained by the **Interoperable Europe programme** in close cooperation between the Member States and the Commission in the spirit of Articles 26, 170 and 171 of the Treaty on the Functioning of the European Union calling for the establishment of interoperable trans-European networks that will enable citizens to derive full benefit from a European internal market.



- Inspire European public administrations in their efforts to design and deliver seamless
   European public services which are to the degree possible, digital-by-default, cross-border by-default and open-by-default;
- Provide **guidance** to public administrations on the design and update of **national interoperability frameworks** (NIFs), policies, strategies and guidelines;
- Contribute to the establishment of the digital single market by fostering **cross-border and cross-sectoral interoperability**.



The EIF is meant to be a generic framework **applicable to all public administrations in the EU**. It lays out the basic conditions for achieving interoperability, acting as the common denominator for relevant initiatives at all levels including European, national, regional and local, embracing public administrations, citizens and businesses.

Following a public consultation from February to April 2021, a revised version of the EIF will be published to reinforce EU governments' interoperability strategy.

### Introduction to the EIF Monitoring Mechanism

#### Input

### **Monitoring Mechanism**

#### Benefits



#### **Primary indicators**

A survey of national contact points will be conducted to obtain responses needed to measure primary indicators.



#### **Secondary indicators**

Secondary research will use existing data sources, such as the Open Data Portal, DESI, and eGovernment Benchmark Report, Eurostat, etc.



Member States **gain intelligence** on which operation areas they can improve in.



Member States obtain **granular information** on their level of **EIF implementation**.



Simplified **evaluation process** through existing indicators.



Useful input for mid-term and final **evaluations**.



Identification of **synergies across EC** facilitating interoperability.

### THE EIF MONITORING MECHANISM (EIF MM)

Has for goal to provide each
Member State with its level of
implementation of the EIF based on
a recommendation-byrecommendation measurement as
defined by the Article 1.2 of the ISA<sup>2</sup>
Decision stating that "the
Commission, through the ISA<sup>2</sup>
programme, shall monitor the
implementation of
the EIF".



### Introduction to the EIF Scoreboards (1/2)



The **interoperability principles** are fundamental behavioural aspects to drive interoperability actions. They describe the context in which European public services are designed and implemented.

Recommendation(	
Principle 1 - Subsidiarity and Proportionality	1
Principle 2 - Openness	2-4
Principle 3 - Transparency	5
Principle 4 - Reusability	6-7
Principle 5 - Technological neutrality and data portability	8-9
Principle 6 - User-centricity	10-13
Principle 7 - Inclusion and accessibility	14
Principle 8 - Security and privacy	15
Principle 9 - Multilingualism	16
Principle 10 - Administrative simplification	17
Principle 11 - Preservation of information	18
Principle 12 - Assessment of Effectiveness and Efficiency	19



The **4 layers of interoperability**: legal, organisational, semantic and technical are complemented by cross-cutting governance components.

	Recommendation(s) n°	
Interoperability Governance		20-24
Integrated Public Service Governance		25-26
Legal Interoperability		27
Organisational Interoperability		28-29
Semantic Interoperability		30-32
Technical Interoperability		33



The **conceptual model** is modular and comprises loosely coupled service interconnected components. Guides the planning, development, operation and maintenance of public services by Member States.

	Recommendation(s) n°	
Conceptual Model		34-35
Internal information sources and services		36
Basic Registries		37-40
Open Data		41-43
Catalogues		44
External information sources and services		45
Security and Privacy		46-47



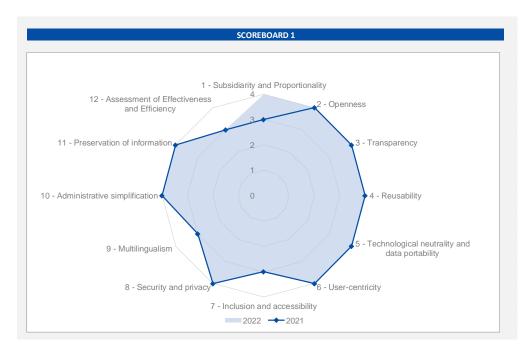


### Introduction to the EIF Scoreboards (2/2)

A cross-border scoreboard was added as an **additional transversal scoreboard** in the 2022 edition of the EIF monitoring mechanism. In particular, it was added as an "add-on" to the current framework to ensure the possibility to compare results with previous editions in order to reflect the thematic areas and recommendations outlined by the EIF Framework. Finally, the aim was to reuse the current survey questions and secondary data sources as much as possible and add new questions only if strictly necessary.



### European results\* of the 2022 edition of the EIF Monitoring Mechanism (1/2)





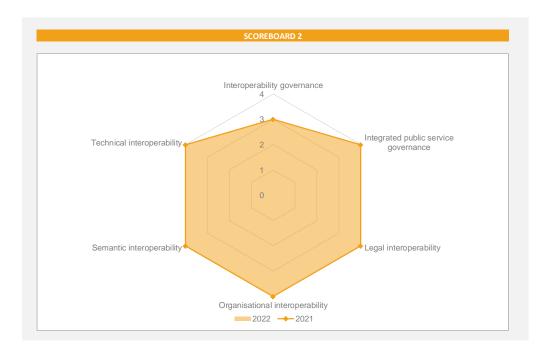
Overall good implementation of the 12 Principles of the EIF at EU level, with **eight out of twelve** reaching the highest score of 4.



Compared to 2021, European countries have improved their level of implementation of **Principle 1** (Subsidiarity and Proportionality).



Potential areas of improvement are related to the principles of Inclusion and Accessibility (Principle 7), Multilingualism (Principle 9) and Assessment of effectiveness and efficiency (Principle 12).





Overall good implementation of the EIF's interoperability layers at EU level, with **five out of six** reaching the highest score of 4.



In 2021, European countries had already reached the **highest** scores for the majority of the interoperability layers.



The only areas of improvement is related to the **interoperability governance** layer, for which the score of 3 could be improved.



### European results of the 2022 edition of the EIF Monitoring Mechanism (2/2)





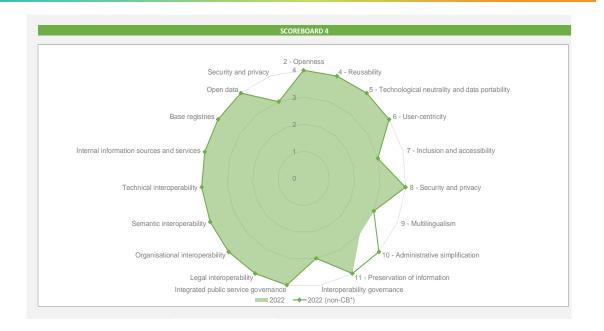
Similarly to 2021, the 2022 results show that European countries are scoring maximum points in **four of the EIF conceptual model's components**.



The results of 2022 demonstrate the countries' dedication to further enhance date reuse, access, and openness, which are fundamental drivers for interoperability.



Compared to the first two scoreboards, scoreboard 3 shows lower results, as scoreboards 1 and 2 are more theoretical, while the third one encompasses more **concrete elements** to be deployed.





Overall good implementation of the EIF's cross-border interoperability aspect at EU level, with **13 components** reaching the highest score of 4.



The results of 2022 demonstrate a particular focus by the European countries on initiatives related to the **interoperability** layers.



European countries could improve their level of cross-border interoperability by focusing particularly on initiatives related to the





### Questions and comments

#### Are the European results for the EIF rounded or dominant, or something else?

It is the median that is used, and it has been chosen together with the JRC when creating the monitoring framework, with the objective to decrease the burden on Member States, as, sometimes, a KPI might be addressing different aspects of different recommendations (due to the overlap between some recommendations). Hence, instead of asking the same question twice, or in a slightly different manner, we use to same KPI and therefore ensure the robustness of the scoring mechanism.

#### Concerning the methodology, some flows were mentioned:

• Under the 'interoperability governance layer', in particular with regard to the question related to the cooperation in place with different standardisation institutions, there should be more flexibility when allocating a score to Member States, i.e., other standardisation institutions should be considered as valid, rather than limiting the options to those included in the possible answers to this question.

The data validation process that is already in place is exactly there to address this kind of issue and ensure that all comments and information are duly taken into account and avoid mismatches. And indeed, flexibility is key in that sense. It is also a key point as the EIF relies on self-assessment and is meant to provide insights that reflect reality.

• In the case of insufficient or no data provided by the Member States, the methodology provides '0' as a numerical answer, and such a score could be misleading to the monitoring recipient as showing a score below 1.

There is a threshold of one-third, a statistical rule, in place for having a result of 'No data available' or not. This threshold is in place to prevent situations where Member States answer 'No data' to avoid receiving a low score.

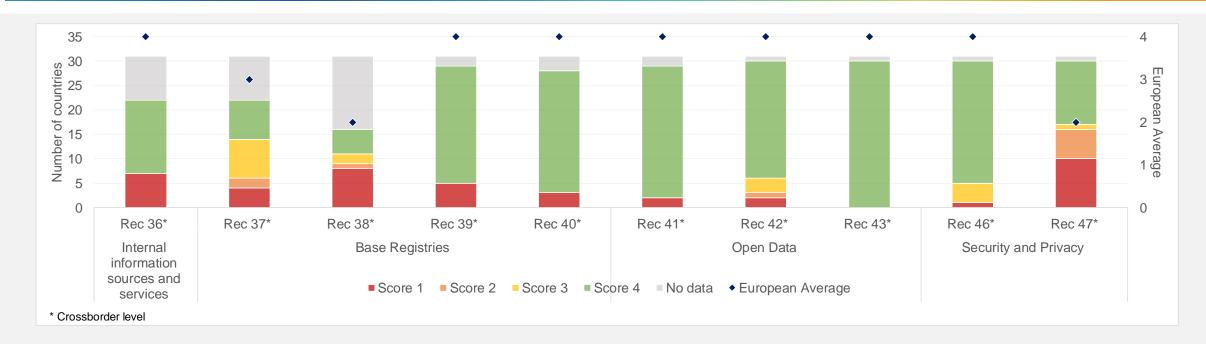
• Sometimes, even if lots of information are provided by the Member State, this data might still not satisfy the methodology (for instance because data has been provided for 7 out of 8 elements and not all 8 elements), this also leads to a 'No data' score.

This question can be taken offline.

### European results at recommendation level (Scoreboard 4)



### European results at recommendation level (Scoreboard 4)





As anticipated before, the main areas for improvement in Scoreboard 4 are those where the EU average is 3 or where a high number of countries scored 3 or below, namely:

- Recommendation 9, which aims at ensuring data portability, and Recommendation 14, which entails that all European public services should be accessible to all citizens, including persons with disabilities, the elderly and other disadvantaged groups, would benefit from further improvements as the majority of countries received a score of 3.
- Similarly, **Recommendation 23**, on the use of ICT catalogues should be improved, by further consulting relevant catalogues of standards, specifications and guidelines at national and EU levels.
- Lastly, **Recommendation 4**7, on the number of trust service providers should be improved throughout Europe, by further using trust services according to the Regulation on eID and Trust Services to ensure secure and protected data exchange in public services.

Commission



- Lightning talks held by representatives of Spain and Sweden on crossborder interoperability
- / Panel discussion with the guest speakers

### Today's lightning talks



Information Architect at Sweden's Agency for Digitalisation (DIGG)



Ana Rosa Guzmán Carbonell



Sub-directorate General of Planning and Governance for Digital Administration at the Spanish Ministry of Economic Affairs and Digital Transformation



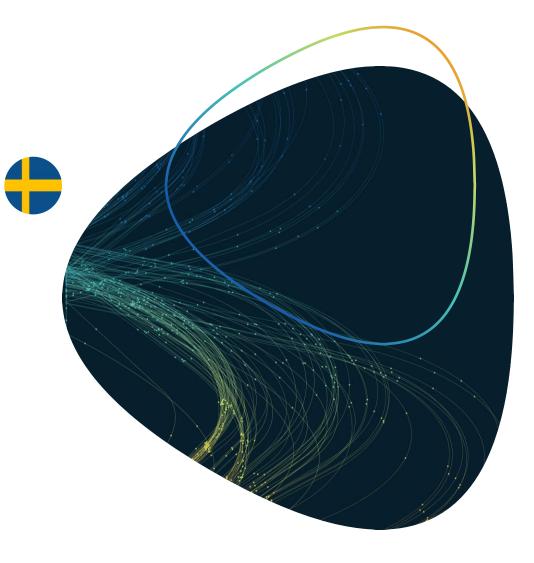
Good practices around cross-border interoperability in the Swedish context

Good practices around cross-border interoperability in the Spain context

Panel discussion with the two speakers and questions

# Lightening talk by Sweden

Mattias Ekhem will introduce Sweden's initiatives around cross-border interoperability





# Cross-border interoperability in Sweden

Webinar on the EIF and BDM monitoring mechanisms – results and insights

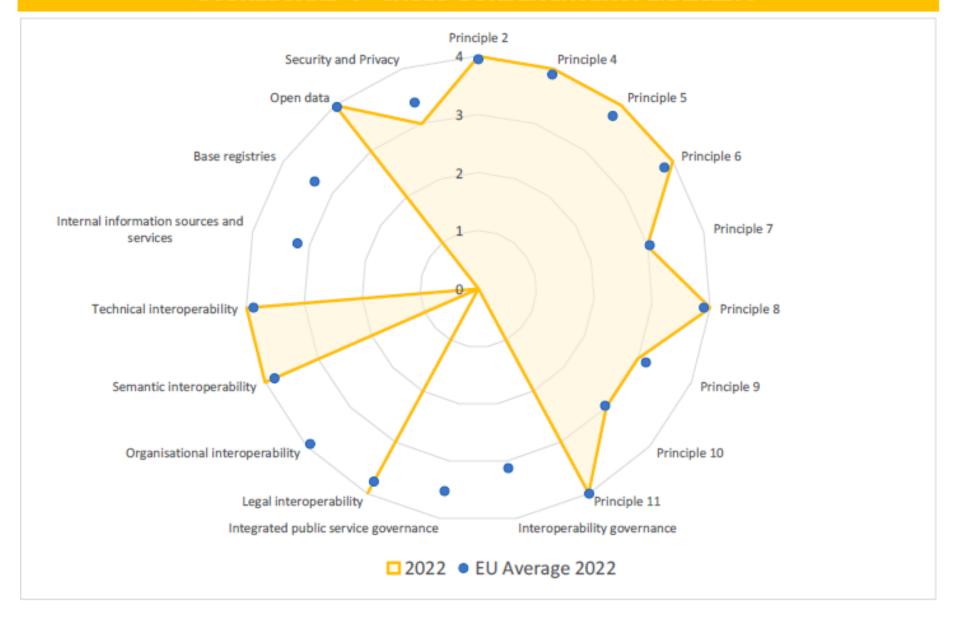


# "A sustainable welfare society that meets people's future needs"

DIGG's vision



#### **SCOREBOARD 4 - CROSS-BORDER INTEROPERABILITY**



# Collaborative platforms

- Digg on Github
  - DCAT-AP-SE, API-specification for approved test companies och care givers for communication with the Swedish Covid Certificate Service, SDG-Tools and more...
- Sweden Connect on Github
- Sveriges dataportal (beta)
  - Data & APIs, Concepts, Specifications and Community,
     Public AI
- NOSAD (Network Open Source and Data)



### elD and Trust Services

- Cross Border Digital Services (CBDS) Programme
- Plan for a national eID
- eIDAS



## Cross-border Infrastructures

- EUCARIS, EULIS, BRIS and Peppol
- Large-Scale Pilots TOOP and DE4A
- Electronic Exchange of Social Security Information
- Nordic Smart Government and Business
- National Contact Point for eHealth



### Contact us

Telephone: +46 (0)771-11 44 00,

weekdays 9 a.m.-4 p.m.

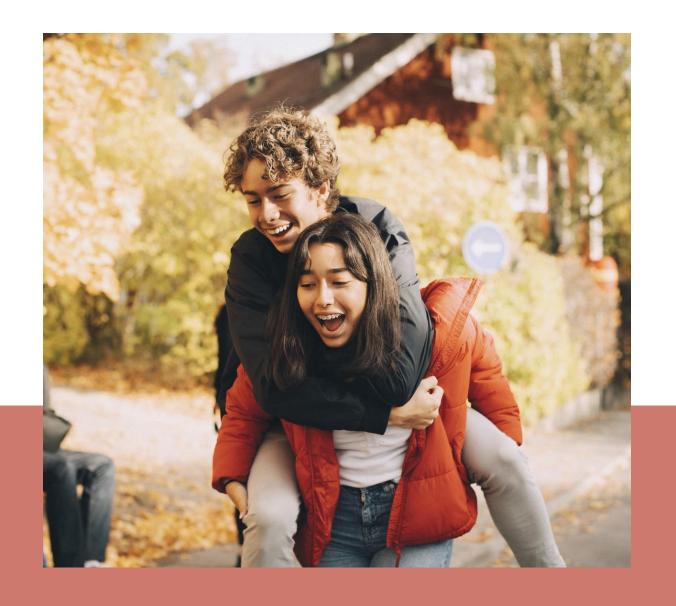
Email: info@digg.se

www.digg.se

Mynewsdesk

<u>LinkedIn</u>

<u>Twitter</u>







### Q&A

Open source plays an important role in the cross-border efforts of Sweden. Hence, did you notice a benefit in the use of open source as an enabler for cross-border efforts? Especially with platforms such as GitHub, allowing Member States to build a catalogue of open-source solutions and at the same time be active users of it.

Definitely, open source is a big enabler. There is a policy in place on open source and our products should be developed with open source. Several other public agencies have taken up this work, but there is a need for some drive and resources to get there.

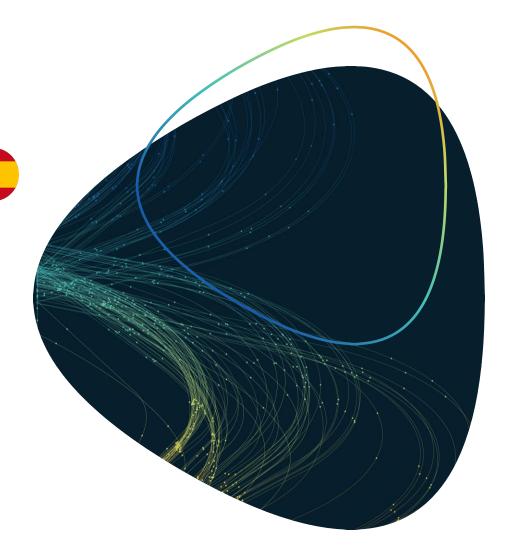
Additionally, OSOR, the <u>Open Source Observatory</u> of the European Commission, is a dedicated space for collecting information across Europe on the state of play of open source and existing resources such as competent centers or repositories of open-source solutions, which could be a good starting point to collect the information.

Regarding the Nordic countries/Baltic collaboration, are you ever talking about investing together to create or procure common solutions, in particular in the domain of cross-border interoperability?

The speaker is not aware of such discussions.

# Lightening talk by Spain

Ana Rosa Guzmán Carbonell will introduce Spain's initiatives around cross-border interoperability





# Cross-border Interoperability from the Spanish perspective

EIF Monitoring Workshop June 27, 2023



June 27, 2023



# Current scenario



# Spain welcomes casual/resident foreigners

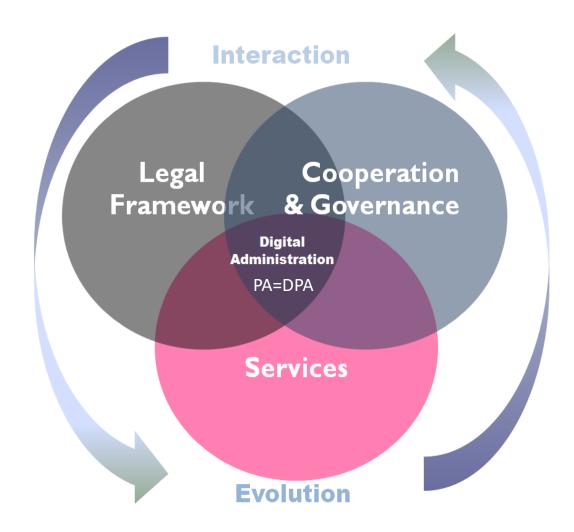


Total Turistas	2022	71.659.281
Origen Turistas	2023.M04	%
TOTAL	7.235.055	100%
ALEMANIA	1.009.916	14%
BÉLGICA	249.002	3%
FRANCIA	1.049.216	15%
IRLANDA	217.743	3%
ITALIA	386.437	5%
PAÍSES BAJOS	374.541	5%
PAÍSES NÓRDICOS	430.640	6%
PORTUGAL	253.477	4%
REINO UNIDO	1.353.323	19%
SUIZA	215.595	3%
RESTO DE EUROPA	680.542	9%
ESTADOS UNIDOS DE AMÉRICA	319.653	4%
RESTO AMÉRICA	387.239	5%
RESTO DEL MUNDO	307.731	4%
Origen Residentes	2022	%
TOTAL EXTRANJEROS	5.542.932	100%
UNIÓN EUROPEA	1.617.911	29%
ÁFRICA	1.217.706	
RESTO DE EUROPA	588.050	
AMÉRICA CENTRAL Y CARIBE	368.461	7%
AMÉRICA DEL NORTE	76.628	1%
AMÉRICA DEL SUR	1.173.900	21%
ASIA	493.065	9%
OCEANÍA	3.580	0%
<b>APÁTRIDAS</b>	3.631	0%

55%

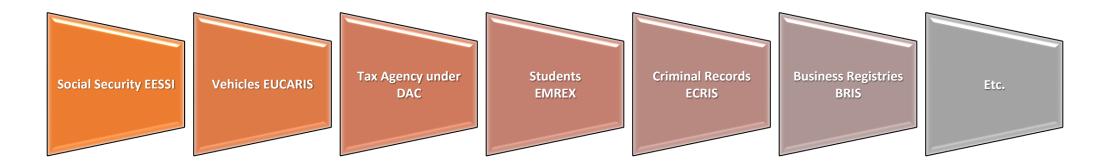


### Three Pillars for Interoperability





### Sectoral cross-border systems



# Transversal cross-border systems





### eSignature





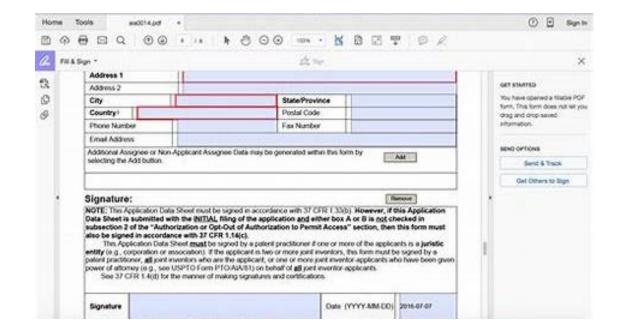
### Common platform for eSignature validation

Integrated with EU TLS for eCertificates according to eIDAS Regulation



### Public services for Businesses





# **Affidavit**

Service Directive



# eID for Study-related Public services





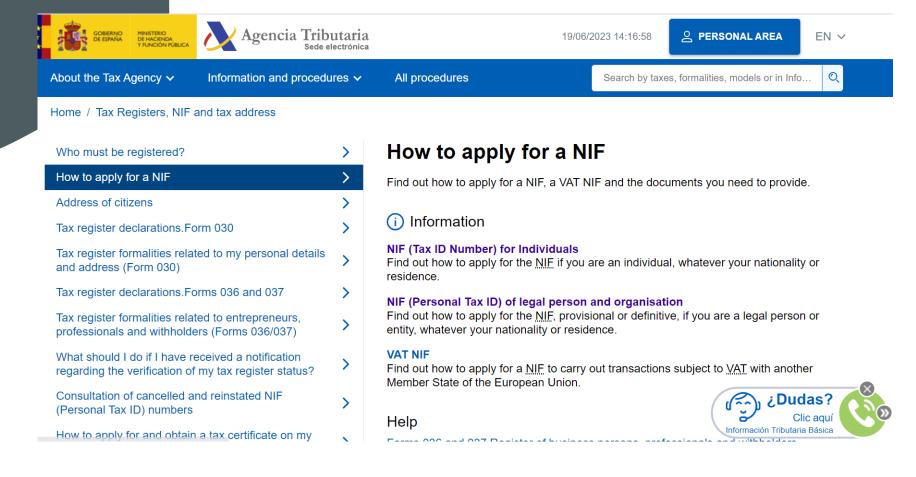
# Auto registration

Username and password





#### Tax Payers

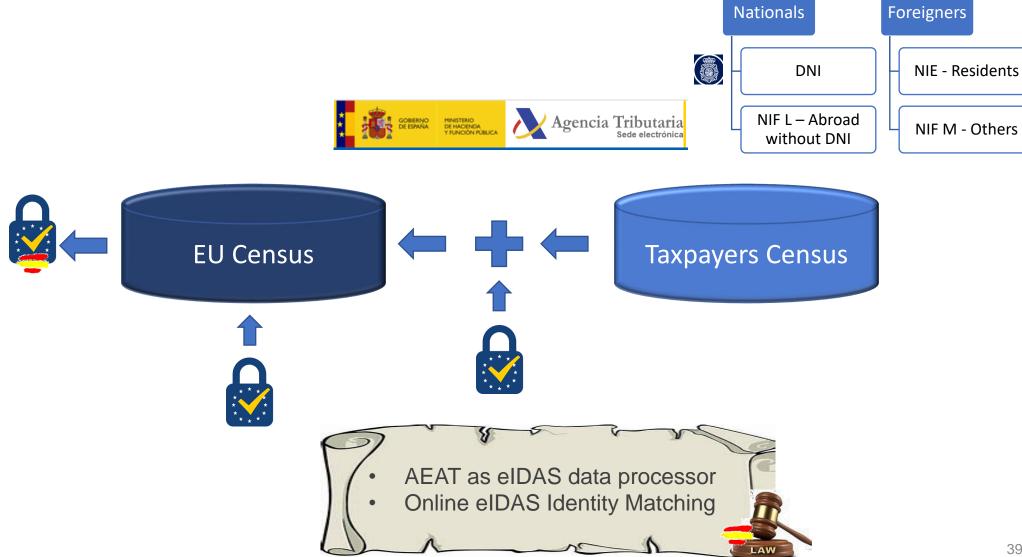








#### Identity/Record matching





#### Spanish eID issuing fully online













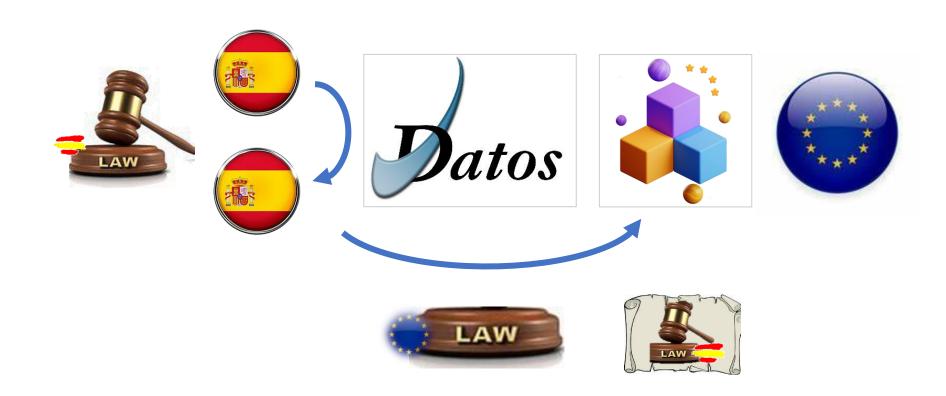








#### Evidence cross-cutting transfer abroad





#### Q&A

How do you document solution building blocks? Do you use some standardisation of their description? How do you provide access to information for all stakeholders supporting re-use of solution building blocks?

Spain has a catalogue of reusable solutions, called the 'Centre of Technology Transfer' (CTT), which is an information system where each solution has a related metadata describing the solution itself. There are also sections where you can attach documents related to the solutions. The CTT is searchable, and solutions are classified in different ways (presentations, guides for integrators, guides for users, instruments, etc.). Solutions are available as cloud infrastructures, installable products, etc. A GitHub repository also allows one to obtain the source of the solutions.



#### Cross-border interoperability



In your experience, what are/were the main **challenges** you face(d) in defining and putting in place interoperable and cross-border digital public services?



In your experience, what are the main **lessons learned** when developing digital public services which are cross-border?



How could **the EU** further support Member States to achieve cross-border interoperability?



#### Panel discussion

#### In your experience, what are/were the main challenges you face(d) in defining and putting in place interoperable and cross-border digital public services?

For Spain, the main challenge has been the legal aspect. Legal interoperability also creates barriers to semantic solutions because legal concepts are not the same in every country. Public administrations cannot innovate as freely as needed. There are also issues with language, due to different official languages, and also in the case of languages that are not the ones in which someone is fluent. Translating legal bases is expensive for public administrations.

As regards Sweden, regulation is indeed a challenge, but it can also be a driver to overcome such challenges, as it is the case with the regulation that stipulates some data exchange across borders. The biggest challenge could be that some national legislation is not in place to achieve cross-border interoperability.

#### In your experience, what are the main lessons learned when developing digital public services which are cross-border?

In the case of Spain, they are not developing digital public services solely for cross-border purposes, but they are modifying and opening up their already existing digital public services for cross-border. What they have learned is that their existing governance structure is key in getting there. Through regional and local regulations, necessary governance structures are in place, and they can learn from one another to open their digital administration to cross-border.

In the case of Sweden, the main lesson learned is having built the eIDAS Regulation on the Swedish identification numbers.



#### Panel discussion

#### How could the EU further support Member States to achieve cross-border interoperability?

Regarding Spain, the country has good experiences regarding EU support towards Member States. What is needed from the EU is comprehensive solutions for cross-border interoperability covering the four dimensions of interoperability, as well as European building blocks.

Sweden is looking forward to the publication of the Interoperable Europe Act, where interoperability will be stipulated, and even if it is a soft legislation, it is necessary to have some mention of interoperability in legal documents.



## Part IV - Closing Remarks & Next Steps

- / Collection of feedback on how to improve the data collection
- / Final remarks and conclusions



#### How the data collection is currently structured

#### AT THE MOMENT INFORMATION ABOUT THE EIF CAN BE FOUND ON:

- The interactive dashboards on Joinup
- The State-of-Play Report on digital public administration and interoperability
- Chapter 1 of the Digital Public Administration factsheets







Countries have our contact details for any support they might need.



#### CURRENT ACTIONS OF THE DATA COLLECTION

- Country response sheets from the previous edition are shared
- Tooltip to guide respondents through the online survey
- Pre-filled survey based on last year's answers to facilitate the update
- Ability to compile the survey offline using a Word version
- Ability to download the results at the end of the survey
- Possibility for respondents to review and validate the data at the end of the data collection exercise



To participate, go to <a href="https://www.beekast.live">https://www.beekast.live</a> and enter session code: **511628** 



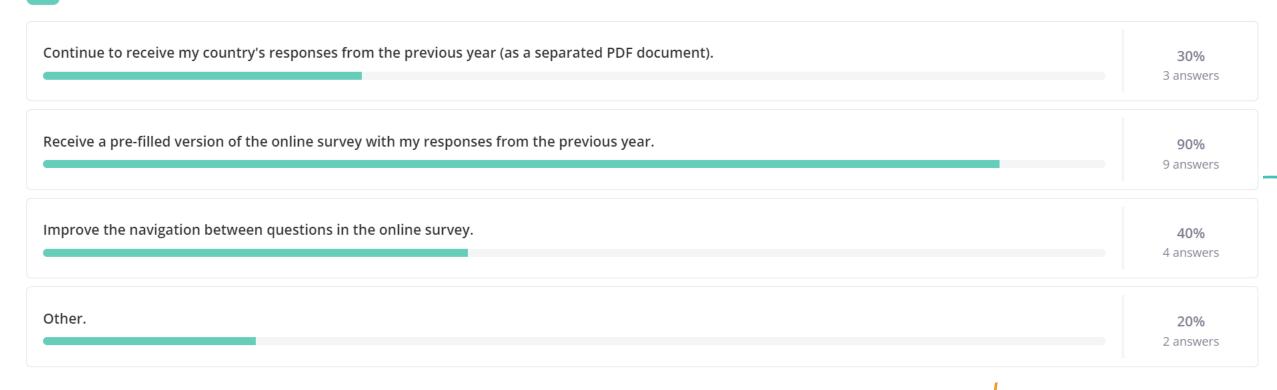


Based on your experience, please rate the current data collection process from a scale from 1 to 5 (5 = Very straightforward; 4 = Somewhat straightforward; 3 = Neutral; 2 = Somewhat complex; 1= Very complex)



Average rating: 2.6

In your opinion, how could the data collection method we use for the monitoring be simplified/improved/done differently?



Elease feel free to share any other idea on how we could improve the data collection exercise. ①

#### No category

5 ♀ :

In the case of insufficient or no data given methodology presents "0" as the numerical answer. 0 is mathematically lower than 1, so the presentation of MSs state of play could be misleading to the MM

Data collection could take form of interactive sessions.

Provision of 7 out of 8 answers for KPIs results in "no data" score for the whole IOP Principle, which is misleading.

On the basis of monitoring, KPIs and questions we try to guess which national initiatives and solutions which satisfy interoperability principles and recommendations

Please reuse data we provide in other surveys.



#### Closing remarks and next steps

- The main **takeaways** of today's webinar will be published on Joinup and communicated to you shortly!
- The **results** of the 2022 edition of the EIF monitoring mechanism will also be available shortly on Joinup! We will inform you of their publication.

The session on the Berlin Declaration monitoring mechanism will start at 14:00!

Do not forget to join to learn more about this year's results of the BDM exercise and hear about Greece's and Belgium's insights on the topic of empowerment and digital skills.







# European Interoperability Framework and Berlin Declaration Implementation Webinar

This year's results and knowledge sharing from the Member States



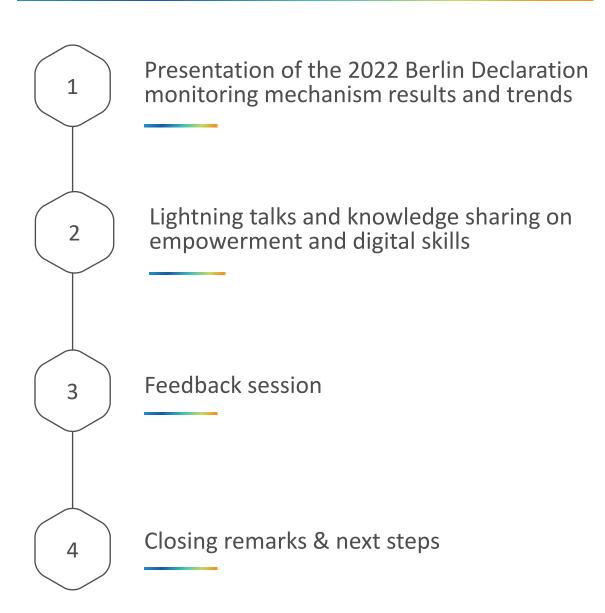
intercoerable europe

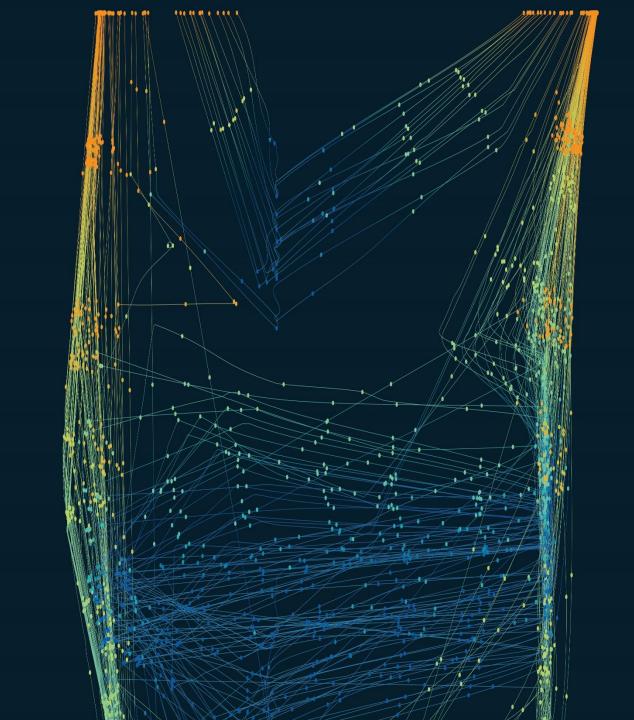
### Session II – Berlin Declaration Monitoring 2022

- / Short introduction to the Berlin Declaration Monitoring Mechanism
- / High-level presentation of the 2022 results at EU level and identified trends
- / Exchange of good practices on Policy Area 3
- / Feedback session



#### Agenda of the session





#### Today's speakers

Today's guest speakers



Frank Leyman

Head of International Relations, BOSA – Digital Transformation, Belgium



Maria Deredaki

Legal Expert - Ministry of Digital Governance, Greece

NIFO webinar's team



Claudia Oliveira

NIFO Programme Manager, European Commission



Federico Chiarelli

Consultant, Wavestone



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Emilia Miscenà

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### Part I – BDM Monitoring 2022: results and insights

- Short introduction to the BDM Monitoring Mechanism and Report
- / High-level presentation of the 2022 results at EU level
- / Identified trends for three key topics and related Policy Areas





#### Introduction to the Berlin Declaration

The Berlin Declaration on Digital Society and Value-based Digital Government<sup>[1]</sup> has reaffirmed European leaders' commitment to fundamental rights and European values. It relies on **7 key principles** and emphasises the importance of digital public services in our everyday lives. The Berlin Declaration monitoring mechanism (BDM) was developed following the will of the Member States to assess the implementation of said principles and monitor the progress made over time.





#### **BDM** Benefits



To highlight the measures taken by each one to reach the Policy Actions;

To identify good practices and lessons learnt along the way; and

To support decision-makers at EU and national levels in setting their budgetary priorities and goals in the digital domain.



To leverage the results of the BDM published as open data for further reuse;

To understand the good practices and lessons learnt shading light on the ongoing initiatives of the Member States; and

To develop intelligence on the Member States state of play in digital government.



#### Assessment framework

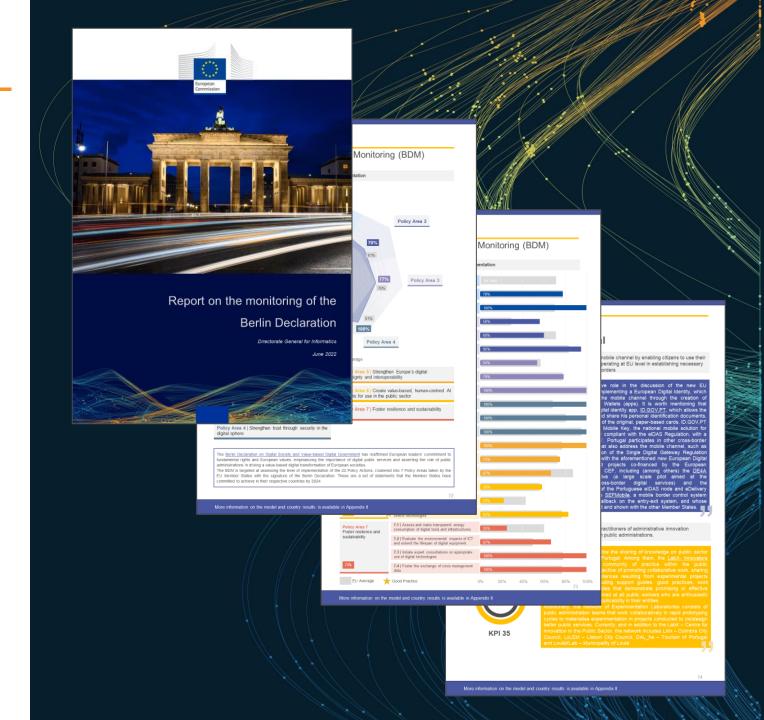
<b>Level 1</b> Policy Areas aligned with the Declaration's 7 key principles.	Policy Area 1 Promote fundamental rights and democratic values in the digital sphere			Policy Area 2 Enhance social participation and inclusion			Policy Area 3 Foster digital empowerment and digital literacy			Policy Area 4 Strengthen trust through security in the digital sphere			Policy Area 5 Strengthen Europe's digital sovereignty and interoperability			Policy Area 6 Create value-based, human-centred AI systems for use in the public sector			Policy Area 7 Foster resilience and sustainability			
Level 2 Policy Actions that the Member States have committed to achieve in their respective countries by 2024.	1.1   Include and translate fundamental rights into policies and technology procurement rules	1.2   Raise awareness on value-based digital transformation	1.3   Establish ethical and technological expert councils	<b>2.1</b>   Encourage the use of digital tools to foster citizen participation in policy decision making	2.2   Ensure inclusiveness and accessibility for all to fully digital public services and information	2.3   Provide easy access to services from mobiles	3.1   Launch and promote initiatives for citizens' digital literacy	<b>3.2</b>   Provide easily accessible, user-friendly and seamless digital services	<b>3.3</b>   Initiate workshops/trainings to promote digital skills in the public sector	<b>4.1</b>   Promote the rollout and use of notified eID in the public and private sectors	4.2   Promote responsible and legally compliant re-use of data	<b>4.3</b>   Consider ways to foster agreement on ICT security requirements	5.1   Jointly work towards agreements on requirements for technology providers	<b>5.2</b>   Implement common standards and modular architectures in cross border digital solutions	<b>5.3</b>   Work with the EC to provide suitable online public services for EU cross-border use	<b>6.1</b>   Foster transparency and accountability when designing digital public services	<b>6.2</b>   Share best practices on the development of human-centric Al systems	<b>6.3</b> Stimulate knowledge sharing on human centric technologies	7.1   Assess and make transparent energy consumption of digital tools and infrastructures	7.2   Evaluate the environmental impacts of ICT and extend the lifespan of digital equipment	7.3   Initiate expert consultations on appropriate use of digital technologies	7.4   Foster the exchange of crisis management data
Level 3  KPIs split as: 27 Primary indicators 17 Secondary indicators [eGov Benchmark (4), DESI (3), CEF Dashboard (2), EIF MM (4), Open Data Portal (3), Electricity Directive 2019/944 (2021/2022) (1)]	1-2	3-5	6	7-8	9	10- 12	13- 14	15- 18	19	20-22	23- 27	28	29	30	31	32- 33	34	35- 36	37- 39	40- 42	43	44

#### **BDM** Report

### The 2<sup>nd</sup> BDM report should be soon available!

Published in May 2022, the first <u>BDM</u>
<u>Report</u> provided an overview of the 2021 edition of the monitoring mechanism. It includes general conclusions at European level and a country-level overview of the results for each of the 22 policy actions in the Declaration, as well as an **overview of the good practices** in the implementation of such policy actions.

The second edition of this Report should be soon available and will contain some novelties compared to last year... Stay tuned!



#### Results of the 2022 edition of the BDM



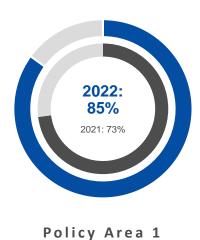
#### Key trends



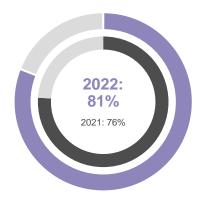
All Policy Areas, at EU average level, are experiencing a positive growing trend – some at a slower pace than others – except Policy Area 2 where there is a decrease of 1 p.p.



Policy Areas where Member States are scoring the best are not necessarily where they have progressed the most compared to 2021

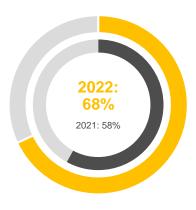


Promote fundamental rights and democratic values in the digital sphere



Foster digital empowerment and digital literacy

Policy Area 3

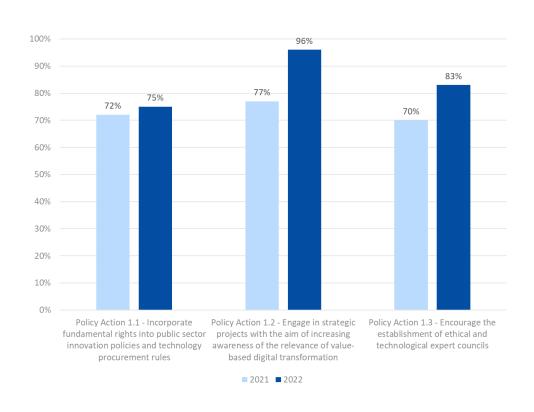


Policy Area 6

Create value-based, humancentred AI systems for use in the public sector



### Policy Area 1 – Promote fundamental rights and democratic values in the digital sphere



#### Growing trend

There is an increase of 12 percentage points compared to 2021, at EU average level



#### Best performing Policy Area

Highest scoring and highest increase among all Policy Areas, at EU average level



#### **Active Member States**

24 out of 27 MS improved their implementation status and considered the topic of fundamental rights and democratic values in the digital sphere as a top priority for the year 2022-2023





#### Policy Area 3 – Foster digital empowerment and digital literacy

#### Positive trend

There is an increase of 5 percentage points compared to 2021, at EU average level



#### 

■ 2021 ■ 2022

digital skills

#### Influence of EC initiative

MS might have been incentivised to act in this

Policy Area with the launch, in April 2022, of a

Skills and Talent Package by the EC



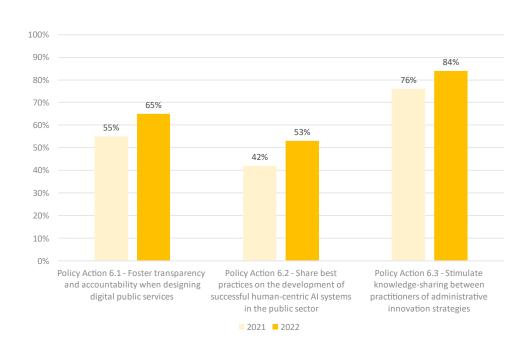
#### 24 out of 27 MS improved their score

MS have introduced new strategies and initiatives (incl. training) to increase their citizens' and businesses' digital skills and competencies.





### Policy Area 6 – Create value-based, human-centred AI systems for use in the public sector



#### **Encouraging trend**

There is an increase of 10 percentage points compared to 2021, at EU average level



#### Link with the Interoperable Europe Act

One of the key pillars of the proposed Interoperable Europe Act is to develop new skills and scale up interoperability solutions for reuse



#### Key EU initiatives

The adoption of new EU regulations and initiatives (such as the DSA, the AI Act, and the AI Watch) has contributed to the growing implementation level of this Policy Area





#### Questions and comments

Given that Policy Action 3.3 has reached 100% (for two years running), do you think it could be measured in a more informative way beyond "initiating" or can we close this measure?

We could consider removing this question next year, although it would alter the comparability of results over time. We could however add a complementary and non-mandatory question so as to obtain more qualitative information about the type of measures put in place by Member States.



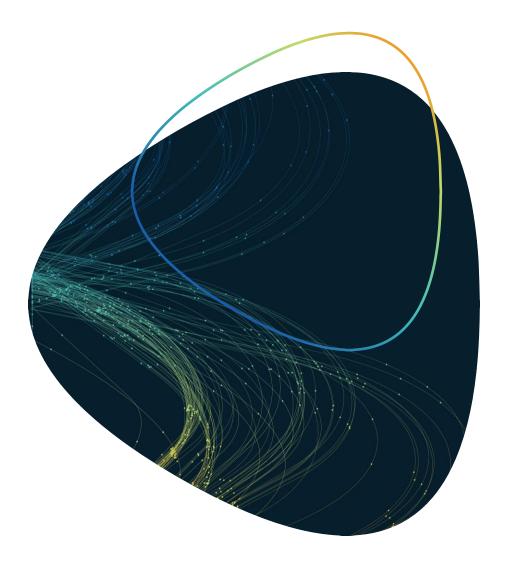
### Part II - BDM Implementation: Exchange of Good Practices

- / Lightning talks held by representatives of Belgium and Greece on empowerment and digital skills
- / Q&A with the guest speakers
- / Panel discussion with the guest speakers



## Lightening talk by Belgium

Frank Leyman will introduce Belgium's initiatives around empowerment and digital skills









#### empowerment and digital literacy

#### **CONNECTOO**

A new #SmartNation project to reduce the digital divide in Belgium

Frank LEYMAN

webinar on the implementation of both the EIF and the BDM and the Berlin Declaration within the EU countries.

27/06/2023

## The digital divide in Belgium



5,5%

of Belgian households don't have Internet at home in 2022



7%

of Belgian adults **are 'non users' of Internet** 



39%

of Belgian adults consider having **low digital skills** 



49%

of Belgian adults still have no digital interaction with administrative services



### At the same time...



**FAS** 

**1** x8

>300 million authentications



eBox

2,7 million unique visitors



**FSB** 

>100 million transactions /month





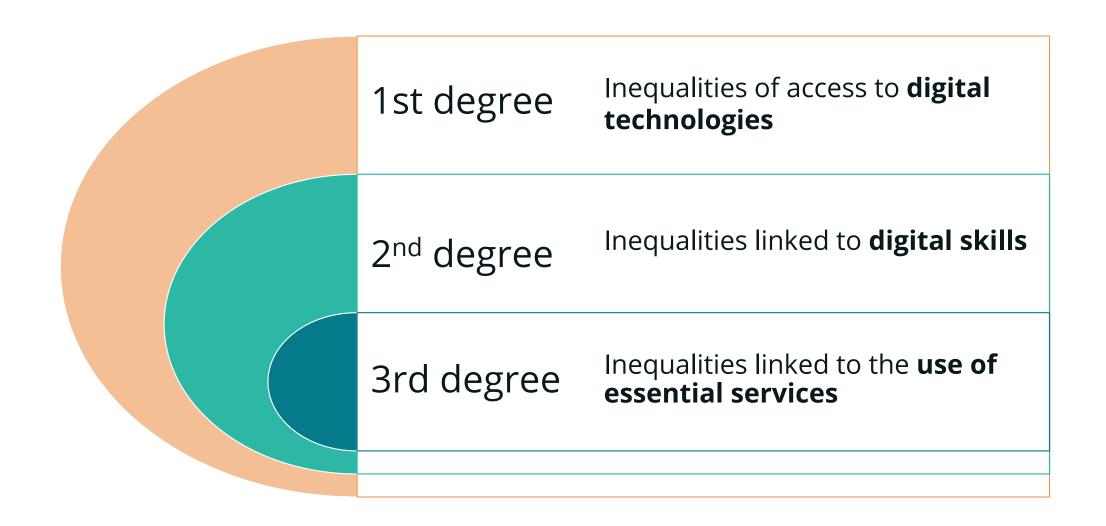
E-gov

51% uses digital government

**1**11%



## Several degrees of digital divide





## **Digital inclusion**

is about **enabling everyone** to take full advantage of the opportunities offered by new technologies to access and make use of public services, **overcoming social and economic divides** and exclusion

(European Commission, 2017)



# Do you remember the last time you had to help someone use a digital service?





## A user research to qualify the divide

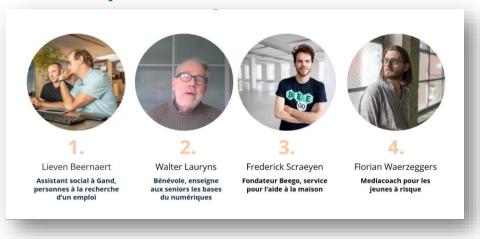
14 Citizens met via telephone or teleconference Experts of targets Ideas and with high risk of possible exclusion improvements interviewed identified

**Field research led by FPS BOSA** with partnership of FPS Finance

#### **Academic experts consulted**

- Ilse Mariën (VUB)
- Perrine Brotcorne (UCL)

#### Field expertes consulted:





## **Inclusive Design**



The concept of « normal person » does not exist

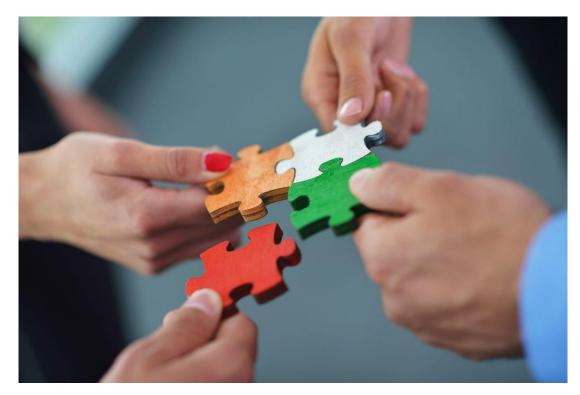
**Design bias >** barriers to accessing social life

Role of inclusive design > lower these barriers

## Key « inclusive design » principles

We identified **6 principles** for better and more inclusive design of digital public services in the future.

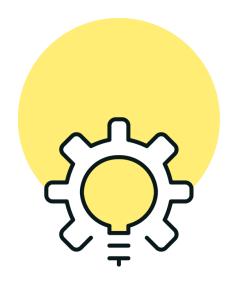
- Facilitate the first steps
- Propose different options
- Reassure during the procedure
- Create coherence in between the platforms
- Simplify the information level
- Facilitate the navigation





# Project Scope

Connectoo's objectives and how it works





## An e-learning course for public agents

- An e-learning course available for all public agents
- Train and certify public officials at all levels of authority in the challenges of digital inclusion and in supporting citizens in their online administrative procedures.
- Both for frontline and back-office agents







## 6 modules and a final badge





The challenges of digital inclusion



Issues related to the use of digital technology



How adults learn

Available in French, Dutch and German



Inclusive service design & communication



The basics of digital support



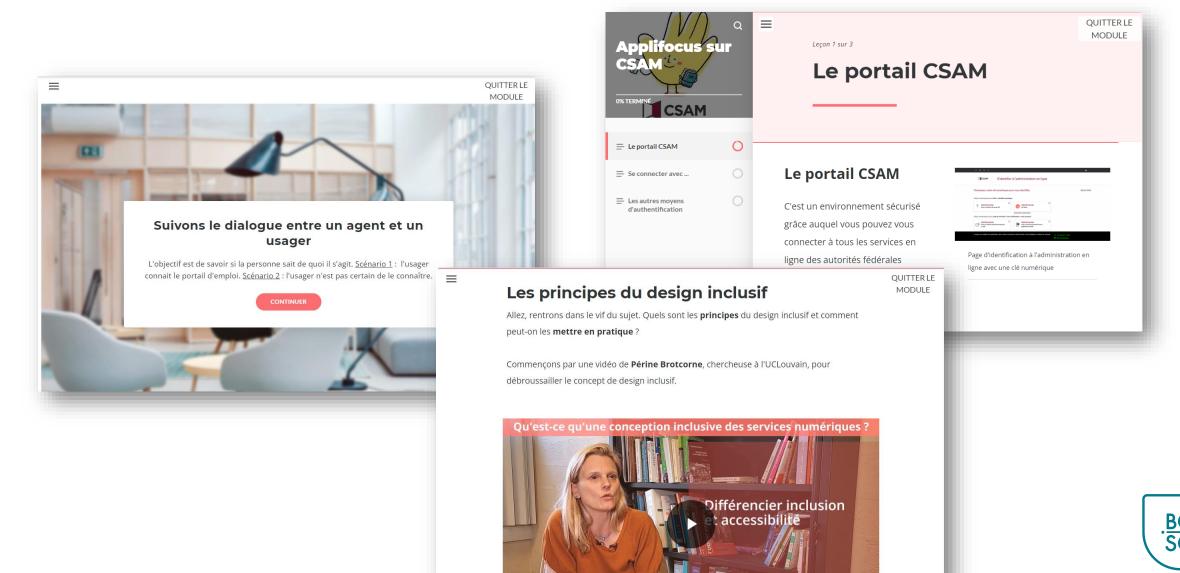
Overview of key players and services



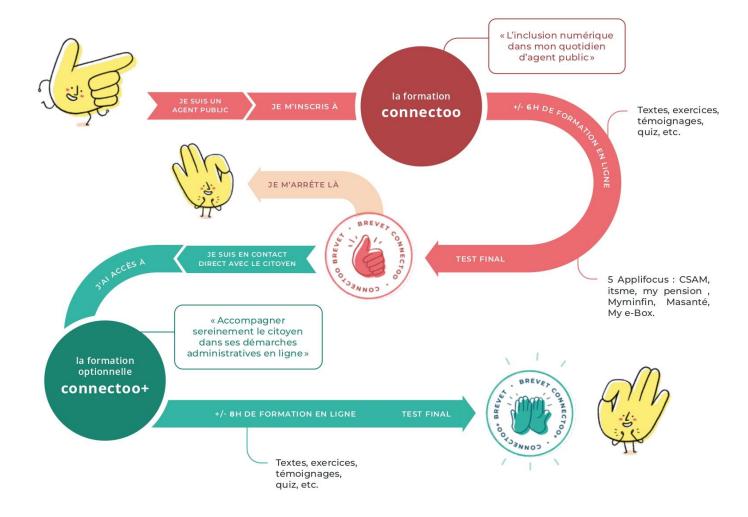




## What you can find



## To go further





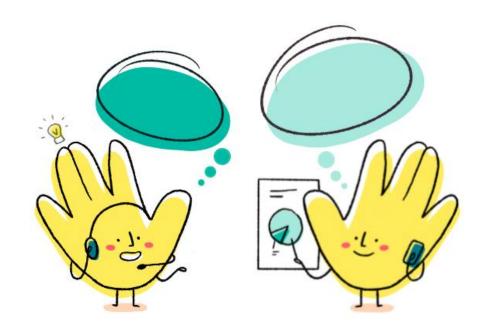
# **Key results**

First results after one year of activity





## Some figures



+2.600 participants already registered in FR and NL (45%/55%)

+350 participants already certified

+300 organisations represented (federal, regional, local)



## Celebrated the first 100 certified







## Recognition

#### **OECD** innovation trends

 connectoo training selected to illustrate the trend "Digital technologies as a cause of inequalities and an antidote" in the OECD Government Innovations 2023 report

#### Federal Inclusion Award

• 1<sup>st</sup> prize in 2022 of the Federal Inclusion Awards



Embracing
Innovation in
Government:
Global trends
2023 Observatory of
Public Sector
Innovation (oecdopsi.org)



## Thank You

frank.leyman@bosa.fgov.be





#### Q&A

## How can the public servants that are trained be identified by those who need their guidance? You mentioned for instance the use of stickers displayed on their desk, are there other means, like a Chatbot for instance?

As the people in need are most often not connected, it is more fruitful to have face-to-face interactions rather than impose to them again something digital, like a Chatbot. Most of the people certified now are civil servants in the municipalities, where there are the most direct interactions between citizens and administrations. Hence, the stickers are there to show that people are available, and it is the most efficient way so far.

#### How do you deliver the training (online, in person or hybrid)? And did you experience any change resistance?

The course is on a voluntary basis and is fully online, so it can be followed at everyone's own pace. First feedback were received from the participants, in particular regarding technical issues with video clips that were quickly solved thanks to such feedback.

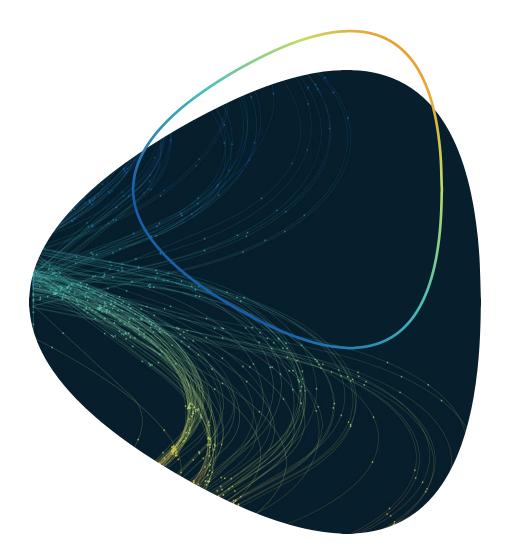
#### Do you know if there will be a continuation to Connectoo 1 and Connectoo+?

For now, they are not planning to expand it, as they are still at the beginning of this training. The experience of Connectoo + is still very limited as everyone is focusing on Connectoo 1. It will be assessed at a later stage if there is a need for a new course.



# Lightening talk by Greece

Maria Deredaki will introduce Greece's initiatives around empowerment and digital skills





Ministry of Digital Governance
HELLENIC REPUBL

**Lightning Talk in the EIF and BDM Implementation Webinar:** results and insights – 27 June

Policy Area 3 of the Berlin Declaration Digital Literacy



Secretariat General of Digital Governance & Simplification of Procedures



Good practices and examples of Greece 2021-2023

#### **Berlin Declaration**

- Value-based Digital Government has reaffirmed European leaders' commitment to fundamental rights and European values.
- The Declaration relies on 7 key principles which emphasize the importance of digital public services in our everyday lives.
- It is aimed at taking the <u>user-centricity</u> principles already formulated in the Tallinn Declaration a step further, by asserting the role of public administrations in driving a value-based digital transformation of European societies.
- We need to increase Digital Skills/Digital literacy.

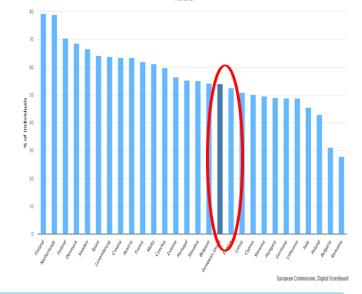
#### Digital skills at a glance

Digital skills are essential for the prosperity, security and resilience of our society. Today, only half of the European adult population has basic digital skills. Greece also has 52% of its population with basic digital skills.



DSI 2.0 – Individuals with at least basic overall digital skills, All Individuals (aged 16–74)

Year: 202



(DESI REPORT, 2022 - data of 2021)



#### National Strategy for Digital Transformation / Skills

#### **Digital Transformation Bible (DTB)**

- Greece has already included Digital Skills in a special pillar of its **Digital Transformation Bible (2020-2025)** and has recognized Digital Skills as a critical link for the country's digital transformation.
- The **DTB** foresees both major initiatives of the Ministry of Digital Governance to reduce the digital divide:
- The National Coalition for Digital Skills and Jobs whose role was upgraded by Law 4961/2022 and
- The Digital Skills Academy.





#### Initiatives for Digital Skills in Ministry of Digital Government

**National Coalition for Digital Skills and Jobs** is a member of the European Coalition for Digital Skills and Jobs.

Its central mission is to upgrade digital skills, enhance the employment of the population and support digital transformation at national, regional and local level, in the context of the government's broader skills policy.

Its national website interoperates with the European Platform for Digital Skills and Jobs <a href="https://digital-skills-jobs.europa.eu/en">https://digital-skills-jobs.europa.eu/en</a> bringing high quality content on training, funding, networking opportunities in the Digital Skills ecosystem for users at national level.

**Digital Skills Academy** it is an initiative of the Ministry of Digital Governance to develop and aggregate educational content at a single entry point, aiming to develop digital skills for all levels of citizens.

It offers 323 free lessons on 34 topics and a Digital Skills self-assessment tool.



https://www.nationalcoalition.gov.gr



https://nationaldigitalacademy.gov.gr/



#### Training of Civil Servants in cloud computing technologies

A collaboration of the General Secretariat of Digital Governance and Simplification of Procedures of the Ministry of Digital Government, the General Secretariat of Human Resources Public Sector of the Ministry of Interior and the National Center for Public Administration & Local Government with Microsoft.

- The aim of this program is to upgrade the digital skills of Public Servants:
- management technologies,
- data services,
- artificial intelligence (AI),
- > security & compliance in a cloud environment.

Exam vouchers available for all trainings. More than **5,000** public servants have attended the programme and **500** became a Microsoft Certified.

The training programs are interactive (virtual instructor-led seminars), as, alongside the continuous presence and guidance of the instructors, practical workshops (online labs) will also be included.

business processes, analyzing data to create business intelligence and acting more efficiently by developing simple applications.

The programmes are aimed at users who aspire to improve their productivity by automating







This initiative posted as a best practice in EU Platform for Digital Skills and Jobs.

#### Memorandum of Cooperation between Public Employment Service (former OAED, now DYPA) and Amazon Web Services (AWS)

In the framework of the National Coalition for Digital Skills and Jobs, OAED (now DYPA) and Amazon Web Services (AWS) signed a Memorandum of Understanding for joint actions to effectively address the digital gap in the labour market with emphasis on the development of skills in digital cloud technologies (cloud services), the vocational rehabilitation of the unemployed and the strengthening of the digital economy.

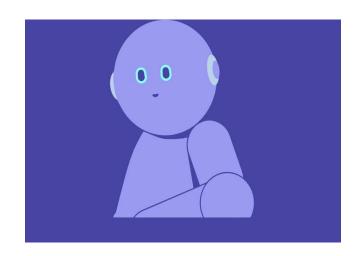
#### Elements of Artificial Intelligence

The online course was developed by the University of Helsinki and the Finnish technology company Reactor, with funding from the Government of Finland in the framework of the Finnish Presidency of the Council of the European Union.

It was made available to the Greek public by the General Secretariat for Digital Governance and Simplification of Procedures of the Ministry of Digital Governance in the framework of the National Coalition for Digital Skills and Jobs, while the translation into Greek (Section A) is provided by the European Commission. The linguistic editing of the course (module A) was undertaken by the School of Electrical & Computer Engineering of the National Technical University of Athens.

The course was made available to the National Academy of Digital Skills.







#### EU Code Week

European Code Week is a grassroots movement run by volunteers and supported by the European Commission. Anyone (schools, teachers, libraries, libraries, coding clubs, businesses, public authorities) can organize a #CodeWeek event and add it to the map at <a href="https://codeweek.eu/events">https://codeweek.eu/events</a>.

The main objective of Code Week is to promote equal access to programming and digital literacy for all citizens. It is taking place in many EU Member States, including Greece, with the support of the European Commission and the coordination of national ambassadors (EU Code Week Ambassadors) with the support of the Ministry of Education & Religious Affairs and the National Coalition for Digital Skills & Jobs.

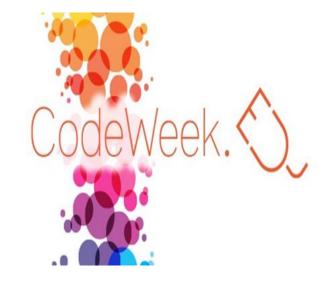
Over the last 10 years it has contributed to the EU's Digital Decade goal of increasing the number of people in the workforce (at least 80% of the EU population) with basic digital skills.

#### EU Code Week Hackathon

European Code Week is an initiative to make programming and digital literacy accessible to everyone in a fun and interesting way.

The EU Code Week Hackathon is an online competition organized in 2021 for the first time, lasting 24 hours and asking students to solve a real-life challenge using their programming knowledge. The EU Code Week Hackathon took place during the same period in six countries and one of them is Greece (https://codeweek.eu/).

It involved students aged 15-19 years old, who had to form teams and use their programming skills to solve a challenge.





#### Partnership between the Public Employment Service and GOOGLE to upgrade Digital Skills

Under Google's corporate social responsibility programme "Grow with Google" which was launched in 2020 with a target completion date of 2021. The initiative aimed to tackle youth unemployment through training and workshops on digital skills and digital marketing. The aim of the programme was to train more than 3,000 unemployed young people (up to 29 years old) in digital marketing and digital and workplace skills. Other focus topics include: website creation, SEO and SEM (search engine optimization and management), business development skills, social media, content marketing, crisis management and introduction to data analytics platforms (via Google Analytics). All participants, who successfully completed the programme, received certification in an online examination conducted through the Google.

 Training Programme for the Creation of New Businesses in the Digital Age (OAED -GOOGLE)

The aim of the training programme was to benefit 4,000 registered unemployed people in the register of the OAED, of which 3,000 aged up to 29 years and 1,000 unemployed people aged 30 to 45 years. The programme was free of charge for the unemployed by Google Greece, in the framework of Corporate Social Responsibility and included a 35-hour online modern training.



#### Other initiatives in Greece/ Digital Skills

#### "New generation" training and upgrading programmes for unemployed persons in digital skills

The <u>Greek Ministry of Labour and Social Affairs and the Greek Public Employment Service (DYPA)</u> are implementing a 'New Generation' training and upskilling programme to train 40.000 unemployed people, over the age of 18, in digital skills.

This initiative invests in digital knowledge by training unemployed people in line with the needs of the Greek economy. Furthermore, it aims to update the unemployed persons' knowledge and skills in Information and communication technologies (ICT), in order to achieve their reintegration into the labour market and enhance their employability.

#### **Training courses for:**

- o Increasing the company's productivity by using Microsoft 365 & SharePoint, Teams and Power Platform tools
- Microsoft Azure Cloud Artificial Intelligence Al Fundamentals
- Business Intelligence and Data Visualisation
- New technological skills in the Economy and Administration: "Data science with R"
- Modern computing environments and Python/Matlab applications
- o Geographical Information Systems (GIS) in Theory and Operation using Open Software
- It & Cyber Security: "Threat management and security policies"
- Web Design: "From Planning to Visitability Processing"

The budget of this initiative is estimated at EUR 100 million and is financially supported by the National Recovery and Resilience Plan "Greece 2.0" funded by NextGenerationEU.

#### **Program "Digital Transformation 2021-2027"**

Strengthening Digital Skills for employees in the public and private sector through the Program "Digital Transformation 2021-2027" within the framework of the Greek National Coalition for Digital Skills and Jobs

#### **Public sector:**

The aim is to accelerate the integration of new technologies and the digital transformation of the Public Administration, the further improvement of the provided public electronic services, the effective use of electronic tools and applications for teleworking and participation in distance learning (e-learning), as well as the promotion of mobility exchanges of civil servants and experts.

#### **Private sector:**

The purpose is the implementation of actions to upgrade (upskilling) the digital skills of private sector employees, who are of medium and high digital maturity, based on the demands of the labour market in the next few years. In this context, innovative digital technologies are required to be fully exploited, including the empowerment of employees in cyber security issues.



#### Tallinn/Berlin Declaration-Digital Decade

 Berlin Declaration takes the user-centricity principles formulated in the Tallinn Declaration a step further by strengthening the pioneering role of public administrations in driving a value-based digital transformation of our European societies.



• The Decision on the "Digital Decade Policy Programme 2030" sets out the concrete digital targets based on four cardinal points (digital skills, digital infrastructures, digitalization of businesses and of public services).







### Thank you for your attention!

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Digital Governance

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Digital Governance

## REPUBLIC

Ministry of Digital Governance

## Digital

Ministry of Digital Governance

#### HELLENIC REPUB

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Secretariat General of Digital Governance & Simplification of Procedures



#### Q&A

Regarding the different initiatives that you presented at national level, is there any report that is foreseen to find out about the concrete results of those initiatives, for instance, to obtain the number of people trained, etc.? Do you plan to somehow collect this knowledge?

There is not a unified report foreseen yet. The public employment service collects some of this data as they are also monitoring the digital transformation variable. Additionally, such input has to be provided in the frame of the Digital Decade Report.

Are some of the programmes mentioned in the presentation declined at regional or local level, or only at national level?

Most of them are at national level. However, those on the National Academy are online and thus reachable by anyone. Also, as far as the local level is concerned, there is a pilot programme for the third age, only at local level. Moreover, municipalities can participate in all national calls, although some of these are addressed especially to municipalities.





#### Empowerment and digital skills



How does your country ensure that individuals from disadvantaged backgrounds have access to digital skills training?



What key challenges does your country face in promoting empowerment and digital skills?



How would you like the EU to further support Member States with regard to empowerment and digital skills initiatives?



Could you provide examples of initiatives taken by your country to ensure that citizens are empowered to manage their digital identity and to protect their personal data and privacy online?



#### What key challenges does your country face in promoting empowerment and digital skills?

There are typical Belgian challenges such as the fact that it is a federated state and that every region or community is taking its own initiatives. Sometimes, this can be an advantage as it will be more tailored to the local needs, but in other cases, it can be a disadvantage because there is no common strategy for the whole country.

Another challenge is to try to reach people that are not connected in a non-connected way, in which they would feel more comfortable than by using the digital tools that they are trying to offer them. Contradictorily, face-to-face interaction is still the best way to act in such cases. It is also more efficient when the government goes to citizens rather than the other way around, citizens having to go to the government. For instance, they put in place some years ago a bus that was promoting eID and would go from place to place to invite citizens to see demos, etc. This is a lesson learned from this challenge.

From the Greek point of view, what is also challenging is that half of the citizens still do not have basic digital skills.

Another challenge is to convince employees in both the public and private sectors to reskilling, on top of their daily work hours. They are not very willing to do so. Therefore, Greece needs to find ways to persuade them of the benefits for their future, such as bonuses or days dedicated to training rather than work at the office.



#### How does your country ensure that individuals from disadvantaged backgrounds have access to digital skills training?

Greece has offered free lessons to citizens through its Digital Skills Academy, which also contains more advanced content for professionals. There also exists a self-assessment tool, and local citizens' service centres help people apply and use digital services. Additionally, it is planned to upgrade them by appointing digital support with hands on training. And there is also a pilot programme for the third age through the Digital Skills Academy, also at local level.

In Belgium, they have been working with local NGOs and local voluntary groups who are close to, for instance, your people hanging out in the street, without jobs, so as to attract their interest, for instance by using online gaming instead of courses into classrooms. This cluster of initiatives has been concentrated in Brussels, to teach skills to young people and push them into the labour market.

Another interesting example comes from Denmark, which has been focusing on non-connected citizens. They have been trying to profile them, and for each type of non-connected people, they looked for the NGO or association specialised in reaching out to this group of people. For instance, if some of these citizens were blind, they would reach out to the Danish association dedicated to blind people, as they are the best placed to know the problems faced by this category of persons and how to solve them through the digital world.



#### How would you like the EU to further support Member States with regard to empowerment and digital skills initiatives?

Finland just made available to other Member States a tool that they developed, which saved a lot of time for Belgium. The course is well-built and very interesting. Member States should continue sharing such practices among themselves and foster reusability. As regards the EU, the Joinup platform and Interoperable Europe Academy exist and allow for the sharing this kind of information. EU funding to organize some training would also useful.

As regards Greece, an automatic translation tool would facilitate the review of mocks. Another initiative could be to provide additional support for professional profiles, like AI, going further than the basics.

# Could you provide examples of initiatives taken by your country to ensure that citizens are empowered to manage their digital identity and to protect their personal data and privacy online?

Greece tries to ensure that through the free lessons available on the National Digital Skills Academy, related to online security, personal data protection and privacy, special courses dedicated to Facebook, the proper management of data, responsible and safe use of mobile phones, digital wallet and eID, etc. citizens have the power to manage and protect their digital identity.

In Belgium, the use of eID has been boosted by the COVID crisis and the need to work from home. Mobile 10 was created by a private company, doing the authentication in the name of the government as a third party, and it was easy to use and appealing, with the highest level of security. A lot of communication and education needs to be done toward citizens to help them understand their role in giving their consent to the reuse of their data.



Do you think there is an adequate supply of (digital skill) trainings or should we see more links made with European professional/accreditation bodies and academic groups? Would it help to have more formalised course frameworks, such as the European Computer Driving Licence but extended to broader digital skills?

Technologies provided by governments might be complex for the average citizen, so the threshold, the difference, that is there between someone not used to working with digital tools and professionals needs to be kept in mind. It is the weak post of the public sector: they build services, put them online, publish a press release and then go to the next, but forget to communicate sufficiently about it, in a language adapted to the target, to explain how to install it, what it can do for them. The best result of a good service is measured by its uptake. Training and education is part of such journey.



# Part III - Feedback session

- Feedback collection on the data collection process, challenges encountered, and suggestions
- / Next steps



## How the data collection is currently structured

# AT THE MOMENT INFORMATION ABOUT THE BDM CAN BE FOUND ON:

- The NIFO Joinup page, which includes an interactive dashboard
  - The 2021 (and soon 2022) BDM Report



#### **CURRENT ACTIONS**

- 2021 country response sheets are shared, and 2021 responses
   were integrated into the online survey
- Tooltips to guide respondents through the online survey
- Ability to download the results at the end of the survey
- Possibility for respondents to review and validate the data at the end of the data collection exercise



#### **SUPPORT**

Countries have our contact details for any support they might need. Working meetings took place with some MS to help them with specific interoperability-related topics





## Feedback collection on how to improve the data collection exercise



To participate, go to <a href="https://www.beekast.live">https://www.beekast.live</a>

and enter session code: 739064





#### Feedback collection on how to improve the data collection exercise

Based on your experience, please rate the current data collection process from a scale from 1 to 5 (5 = Very straightforward; 4 = Somewhat straightforward; 3 = Neutral; 2 = Somewhat complex; 1= Very complex)







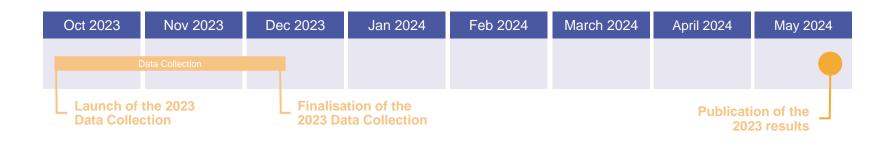
**Final remarks and Conclusions** 





# Closing remarks and next steps

- The main takeaways of today's webinar will be published on Joinup and communicated to you shortly!
- Stay tuned for the upcoming publication of the 2<sup>nd</sup> edition of the BDM Report!
- 2023 edition of the BDM monitoring mechanism:









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