

**Thursday, 16 December 2021, Brussels** 



## **Objective:**

Introduce the European public sector to the GovTech ecosystem with a view to supporting public administrations in adopting cost-effective and flexible digital solutions

Procurement Public value: procurement **1.5 MEUR** Expected to **Duration:** start: 24 months Q3 2022



## **Objective:**

- Help to develop the GovTech Market
- Creation of a hub for GovTech to collaborate, exchange ideas, to enhace interoperability and cross-border cooperation.
- Recognition gain from businesses offering environmentally friendly, cutting-edge technologies or innovative solutions, as trusted partners in the delivery of modern digital solutions for public services.
- Support co-creation with citizens
- Complementarity with GovTech Incubator



## **Activities:**

#### Top-Down activities

- Engage with public administration in a foresight exercise to promote the alignment of their strategies and implementation roadmaps of digital solutions.
- Use of scenario building approach to reveal the dynamics of a fast-evolving ecosystem.
- Analysis will support efforts to use digital solutions in public administration for the fight against climate change and promoting the digital transition.

#### Bottom-up activities

- Engage with GovTech ecosystem to harvest ideas that help public administrations in adopting digital solutions.
- Support the development or use of one common platform to gather challenges

#### Direct research with Citizens

- use innovative service design methods to include the views of citizens in the above streams of work.
- unveil how citizens perceive the new opportunities offered by digital solutions in streamlining communication between administrations and citizens.

# Thank you

