

Dotmocracy

Dotmocracy is a simple and visual method for group prioritization/ decision-making. It supports a group to quickly see which options are most popular or relevant. The ideas are written on post-its and stuck up on a wall for the whole group to see. Each person votes for the options they think are the strongest.

**TIMEFRAME**

5 – 25 people

**GROUP SIZE**

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**FACILITATION LVL.**

5 – 10 minutes

**COMFORT ZONE**

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Use it to...

- Visually decide as a group
- Decision-making
- When a group has generated several ideas that need assessment and prioritization
- Quickly making decisions in a group when there are multiple options

**MATERIALS AND OTHER REQUIREMENTS**

- Markers
- Sticky dots (optional)

LEARN MORE

- [Dotmocracy](#)
- [Hyper Island](#)
- [Session Lab](#)
- You might also try another method of large group prioritization, Idea Rating Sheets, also developed by Jason Diceman who is the key reference for this tool.



Dotmocracy

Walkthrough

1. Stick & cluster ideas on the wall

Place all the ideas/options up on a wall, one idea per post-it. Have the group cluster similar ideas/options and remove any duplicates. The fewer options there are, the clearer and easier the voting will be.

2. Vote

The group will now vote on which options they think are best by using dots, made simply with a marker on the post-it. Each group member gets 5 dots to vote with (or less if there are less options). These dots can be distributed in any way: one dot each to five different ideas, all five dots to one idea, etc.

3. Select the best option

Once all members have distributed their dots, the group could proceed in a variety of ways:

- *Simply choosing the option/s that received the most dots.*
- *Conducting an open dialogue about the prioritization. Exploring which ideas got more dots, which got less, what the next steps should be.*
- *Organise the ideas on a line from most to least dots, then discuss their relative merits.*



DOs, DON'Ts & BE AWARE

- ✓ Check that all options on the wall are clear to all participants. Run through them all if necessary.
- ✓ You can have variations on the way to vote. You can use the way suggested or you can have higher differences and assign 3 dots to the most important idea, 2 dots to the second one and 3 to the third one for instance. More than 1 idea per slide
- ! If you need to avoid peer "pressure" run an intermediate step between 1 and 2 where people write their own ranking of the most important clusters on a scrap of paper before voting
- ! Be aware of "vote splitting" where a weaker option might win due to several stronger but very similar ideas receiving shares of the same vote.
- ! Also be wary of the "bandwagon effect", where people who vote later may be influenced by votes that have already been placed.
- ! You are the message, the presentation is just a visual support