GovTech Connect

With the support of:
European Commission

GovTech Connect Pitch Day 2023

Accelerating the public sector digitisation and green transition

Leading digital startups from Northern and Southern Europe

Madrid, Spain
20th October, 2023

Escuela Técnica Superior de Ingenieros de Caminos, Canales y Puertos. Edificio Retiro. Alfonso XII, 3 y 5. 28014 Madrid
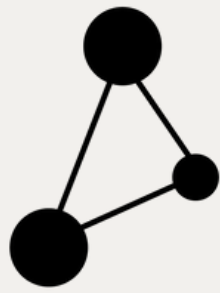
intellera consulting

theLisboncouncil
think tank for the 21st century
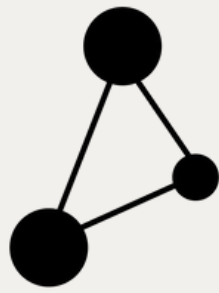
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DIPARTIMENTO DI DESIGN

PUBLIC

GovTech Connect Pitch Day 2023
Northern & Southern European Cohorts

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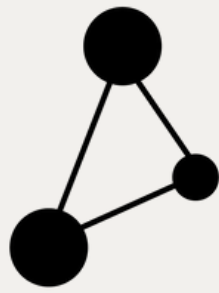### Northern & Southern European Cohorts

The Boot Camps

The GovTech Connect boot camps are a new opportunity for European startups to develop and scale their government technology solutions and tackle key public sector challenges. Selected startups addressing key regional challenges receive training on working with government, innovative business models and fundraising strategies, and work with citizens and experts to develop their solution.

GovTech Connect is a project created under DG CONNECT of the European Commission and carried out by a consortium formed by Intellera, The Lisbon Council, Politecnico di Milano and PUBLIC. GovTech Connect aims to support public administrations in the adoption of cost-effective and flexible digital solutions by articulating the GovTech ecosystem in the European public sector, over the course of two years.

The Pitch Day is a pivotal component of the GovTech Connect Project's bottom-up activities. It represents the culmination of our efforts to develop and implement a comprehensive strategy for the European GovTech ecosystem. In particular, this event serves as the finale of the first two GovTech Connect Boot camps in 2023. During this session, startups from Boot Camps 1 and 2 will have the opportunity to pitch their innovative solutions to a panel of experts, government representatives, and investors from across Europe. The overarching goal is to persuade potential investors, forge strategic partnerships, and gain valuable feedback while connecting with key decision-makers in the GovTech arena.

The GovTech Connect event will take place in collaboration with the AI4Gov event in **Madrid, on October 20th.**

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Northern & Southern European Cohorts

Welcome & Introduction

11:00-11:15

Overview of the GovTech Connect Project, including GovTech Connect Community and start-up's learning journey in the boot camps

A brief welcome introducing GovTech Connect's goals and objectives and how they fit within the European Commission's latest work.

Delivered by: Project Team (Intellera); European Commission

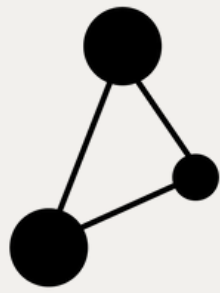## Pitching competition: Northern Europe

11:15-12:15

Thematic overview of the challenges: *Northern Europe & Achieving Net-Zero – Supporting the green transition of services.*

Pitching competition: *Startups present their solutions to an international audience of public sector stakeholders aligned with the challenges, including public sector buyers and procurers, GovTech Labs/Accelerators, European Commission stakeholders and investors.*

Judging: *pitches will be scored against a pre-agreed set of criteria, listed against the original key objectives for the programme. The top ranked pitches will be announced at the end of the event.*

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GovTech Connect

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Northern & Southern European Cohorts

Pitching competition: Southern Europe

12:15–13:30

Thematic overview of the challenges: *Southern Europe & Digitising Public Services for Enhanced Civic Engagement, Accessibility, and Transparency*
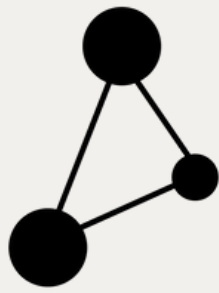
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Networking lunch and Jury Meeting

13:30–14:30

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Closing Remarks and Announcment of Winners

14:30-15:30

Closing remarks of the event, next steps for the GovTech Connect project and announcement of winner start ups

Delivered by: Project Team (Intellera and PUBLIC)