Final conference

Draft agenda

Date & time

9 October 2018, 10.00 – 16.00

Location

Royal Library of Belgium,

Boulevard de l'Empereur 4

1000 Brussels, Belgium

Title

Co-creating open digital services for age-friendly cities and communities

Rationale

Local governments are more and more using open data to provide public services to their citizens. However, they lack tools on how to involve citizens, especially older citizens, in the design, planning, implementation and evaluation of these initiatives in order to make them address citizens' needs and expectations in their daily life. The EU-funded Mobile Age project, together with older persons, local government, social care service providers, has developed and tested a co-creation methodology and tools in pilot sites across Europe (Bremen, South Lakeland, Zaragoza and Region Central Macedonia). The final conference of the project provides an opportunity to learn about the tools and discuss our lessons learnt and policy briefings in order to help other cities and regions to benefit from them.

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Agenda

10.00 – 10.15	**Introductory remarks** Niall Hayes, PI, University of Lancaster
10.15 – 10.30	**Keynote speech – Co-creating age-friendly environments** Alana Officer, WHO (tbc)
10.30 – 10.45	**Digital public services – Older persons' views** Anne-Sophie Parent, AGE Platform Europe

10.45 – 12.00	**Planning, implementing and evaluating co-creation processes at local level: Lessons Learned from Mobile Age co-creation pilots**
	
	- Co-creation responding to social isolation and loneliness
	  Niall Hayes / Marcia Smith, South Lakeland, UK
	- Co-creation and citizen (e)-inclusion
	  Juliane Jarke, City of Bremen, Germany
	- Co-creating age-friendly and accessibly services and city infrastructure
	  Laura Fernando, City of Zaragoza, Spain
	- Co-creating health services
	  Kallitsa Pantazi, Region of Central Macedonia, Greece
	
	With the support of video testimonies of co-creators.

12.00 – 13.00	Lunch

13.00 – 14.00	**Mobile Age tools: Facilitating social and technical innovation in the co-creation of digital public services**
	
	- A reflective methodology for co-creating with older adults,
	  Juliane Jarke
	- Co-creating software applications based on open government services,
	  Manolis Falelakis
	- Impact assessment framework
	
	With the participation of the CoSIE project

14.00 – 14.30	**Coffee break** Discussions at the field sites' stands
14.30 – 15.30	**How can policies support the co-creation of digital public services?**

	- Niall Hayes on Mobile Age main policy recommendations - European Commission representative - Member of the European Parliament - Local politicians - Towards the White Paper – the SoCaTeL approach
15.30 – 15.45	**Mobile Age value proposition to the benefit of other cities and regions** Mikael Snaprud
15.45 – 16.00	**Conclusions** Niall Hayes

For any question, please contact AGE Platform Europe at +32 2 280 14 70.

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