Transforming public transport through
sustainable digitalization

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The **Story**

In **2006** we sold ads on the embarked displays
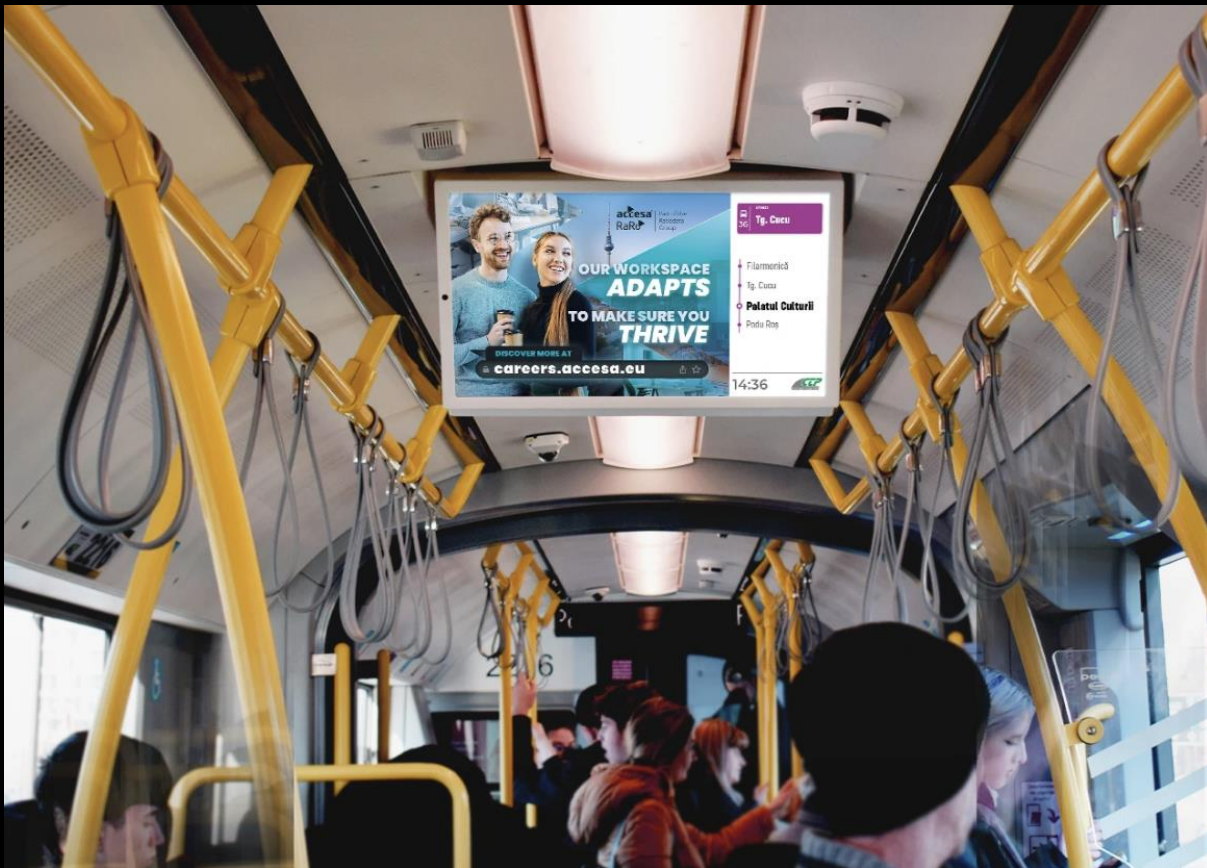
⬇

Passenger Information System = ~~real time integration~~ with CAD/AVL Software
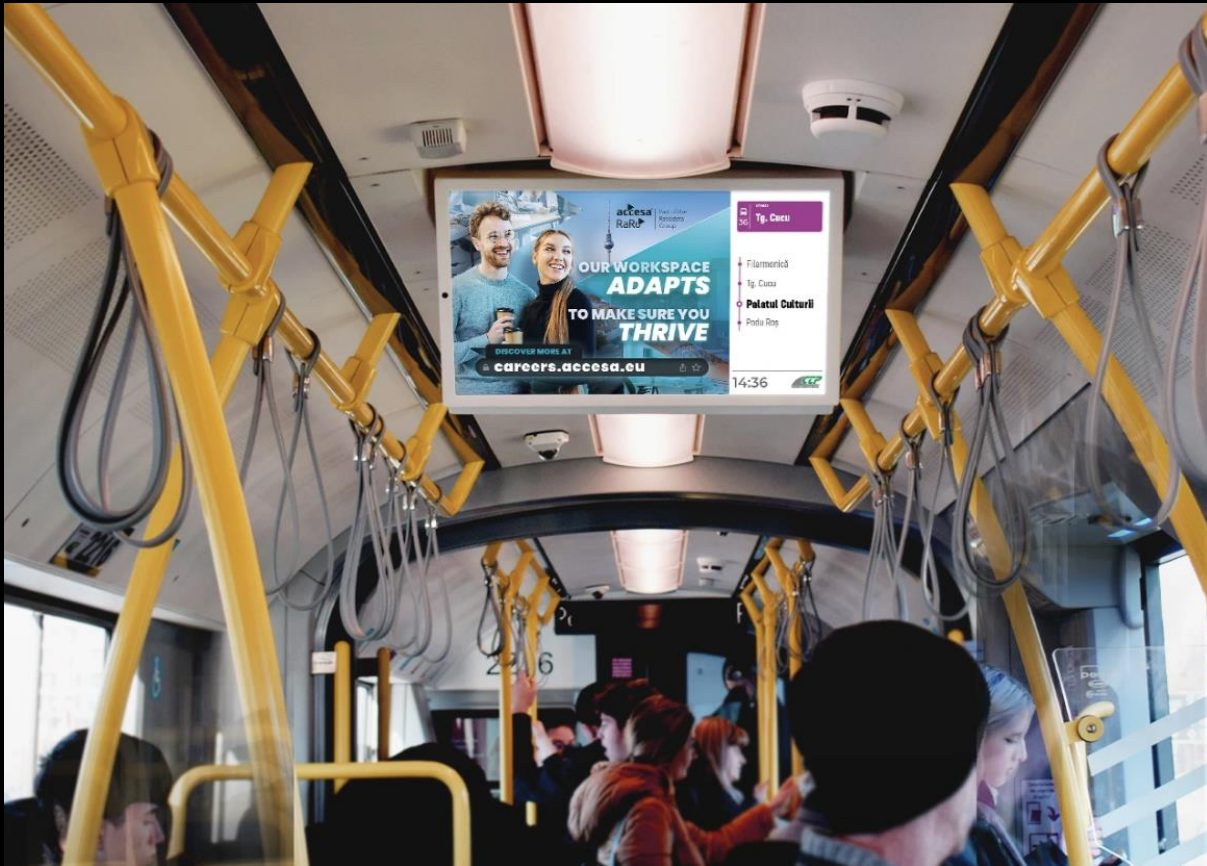
⬇

We developed our own **Fleet Management Software**

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The **Story**

Key Learnings

- We organically learned how public transport is operated

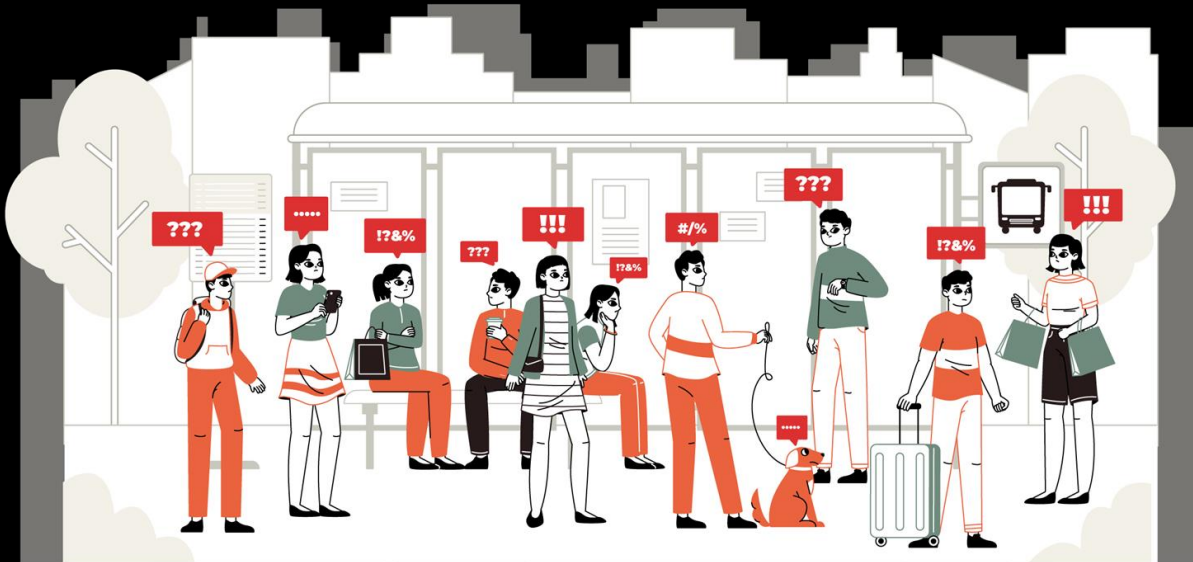- Solutions need to be **connected**

- Passengers need to be **informed**

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Rory Sutherland
VP@ Ogilvy UK
Expert în Behavioural Economics

The **Problem** in Public Transport

1. inaccurate or missing **real-time information** -> passengers to inefficient and frustrating experiences
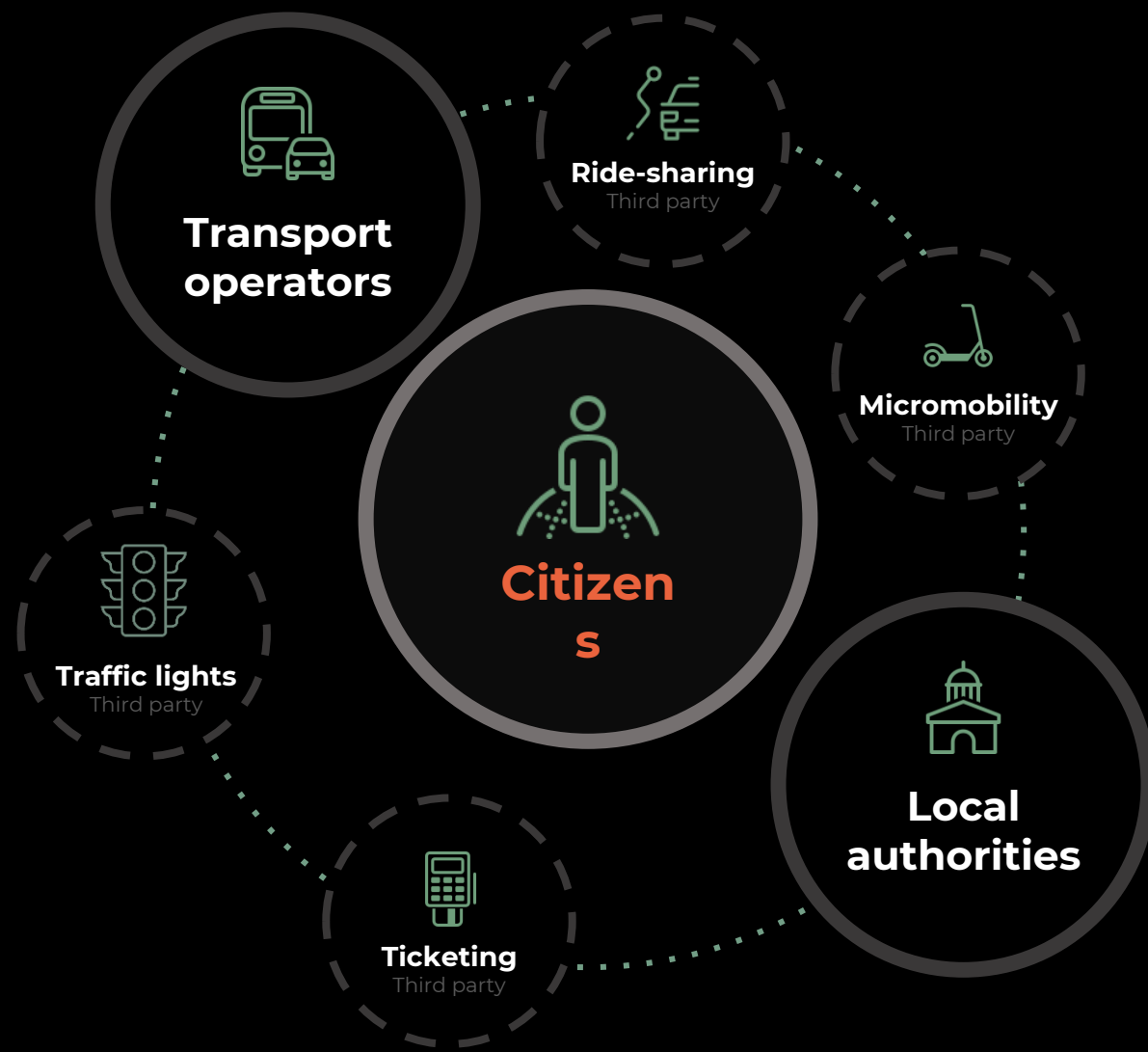
↓ caused

2. Lack of a sustainable digitalization process

↓ caused

3. Multiple disconnected digital solutions

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The challenge

Can we bring them all together?

Transport is a vector of urban innovation, but **urban mobility still needs the tools to put the citizen at the core** of the planning and implementation process.
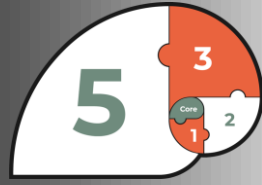
Transport operators

Ride-sharing
Third party

Micromobility
Third party

Citizens

Traffic lights
Third party

Local authorities

Ticketing
Third party

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a comprehensive
solution

The first **Real Time Passenger Information** (RTPI) **Open** Mobility Platform

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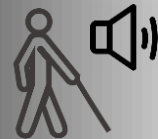**tranzy.ai**
key features

Integrable Core Fleet Management Software Suite

tranzy.app: Real-time passenger information (**> 250k** daily user)

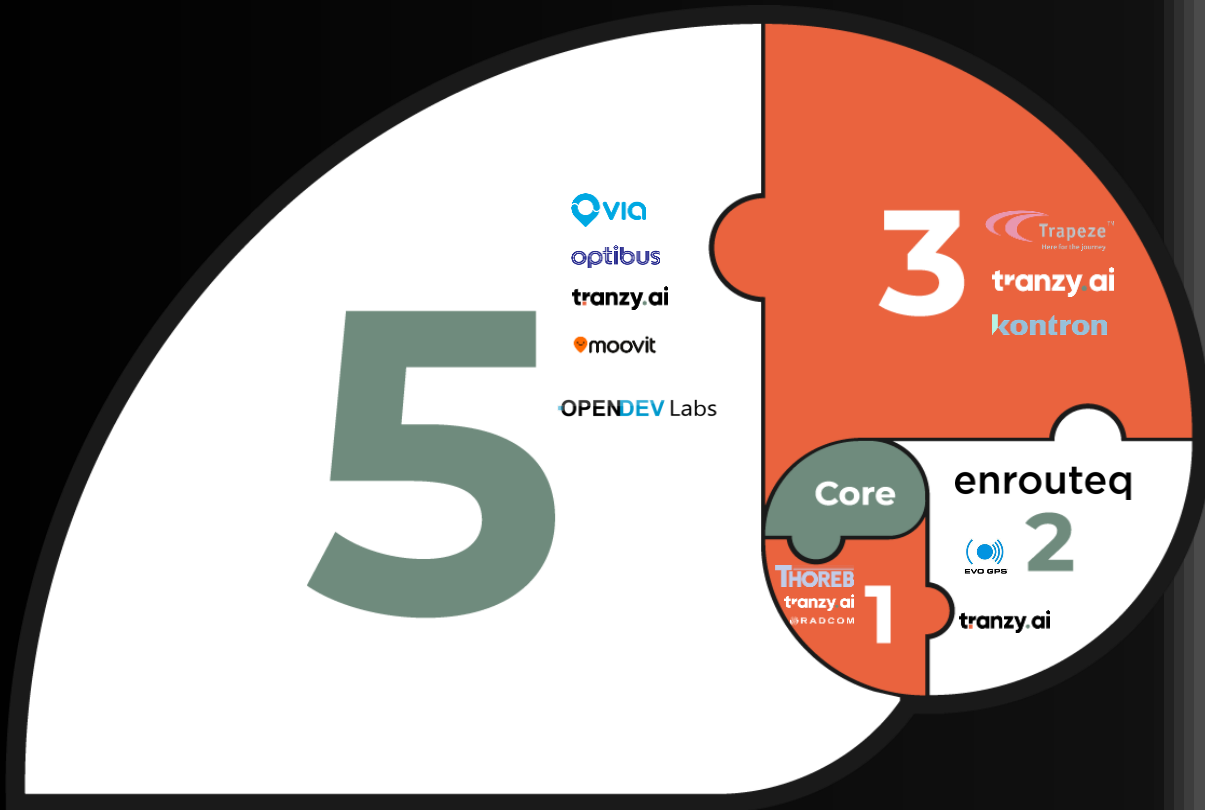Passenger information displays **(hardware agnostic)**

Audio **accessibility** systems for the visually impaired

Mobility **Open Data** Portal for Open Innovation and **connecting** new and existing solutions

SLAs – performance, reliability, accountability

The platform & competition

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The platform **grows** with every specific solution that is **integrated** into the ecosystem, regardless of the provider.

Competitors turn into **partners**.

tranzy.ai has **reliable data** for **digital twins** with **AI** engaged for efficient management

sustainable digitalization process and **policies designed to last**

The Impact

>250,000 commuters in **5 cities**

already use the tranzy.app and provide
constructive feedback

Iași, Cluj-Napoca, Chișinău, Botoșani,
Timisoara

2 more cities onboarding

Oradea, Constanta

>120 Open Data Portal accounts
created (connected apps)

tranzy.ai 10

Why we understand the problem

Our team brings together specialists in mobility, tech, marcomm, AI&ML, data protection, privacy & ethics and policy-making.

Doru
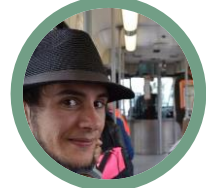Co-Founder & CEO

Ștefan
Co-Founder & CFO

Ionuț
IT & Tech Manager
Full stack dev

Alin
UI & Mobile Lead
Full stack dev

Daniel
Platform Architect
Full stack dev

Tudor
Mobility expert

Amelia
Ops

Gabi
AI

Bianca
Product Manager

Iulian
Certified privacy & data
protection expert

Alina
Economics &
Finance

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Your city is open

to change for good.

Are you?

Join

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Thank you!

Ready to answear any questions.