

# GovTech Connect

Transforming Government, Together

Pitch Day 2024  
13th June 2024

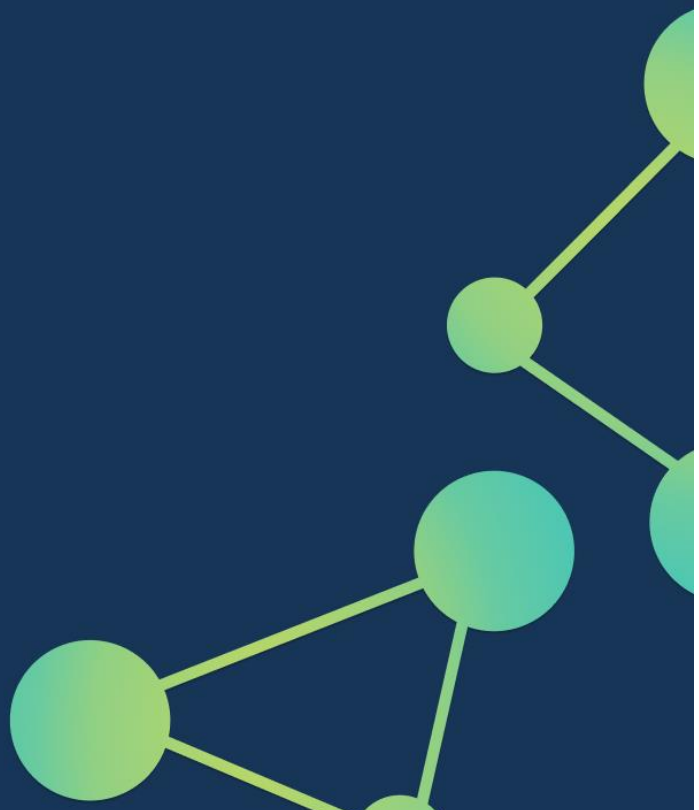
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# Boot Camp's Pitch Day 2024

## Objectives

The GovTech Connect Pitch Day for the 2024 Western European Boot Camp took place on **Thursday, June 13th, from 16:45 to 18:30 CEST**. The startup pitching session highlighted leading smart city technology startups addressing key public sector challenges across Europe, such as mobility, energy efficiency, citizen engagement, and wellbeing.

During the event, startups from Boot Camp 3 presented their innovative solutions to a panel of experts, government representatives, and investors from across Europe. The primary goal was to attract potential investors, form strategic partnerships, and gain valuable feedback while connecting with key decision-makers in the GovTech arena.

The showcase was the finale of the Western European Boot Camp, which was conducted by the Consortium in April and May 2024. This boot camp focused on **"Reimagining Cities: Pioneering Smart Solutions for a Sustainable Future,"** aiming to inspire tech startups in Western Europe to develop new solutions for smart and intelligent cities. The program targeted startups from Austria, Belgium, France, Germany, Ireland, Luxembourg, and the Netherlands to support the digitization of public services.

The event provided Boot Camp 3 participants with a platform to deliver concise and persuasive presentations of their business ideas, products, or services to potential investors, partners, and buyers. It also offered an opportunity for startups to engage with key decision-makers and GovTech stakeholders from the region.

The Pitch Day was held in person in collaboration with the Creative Bureaucracy Festival in Berlin, Germany. The pitching session lasted for one hour, followed by time for startups to network and establish strategic partnerships during the remainder of the Creative Bureaucracy Event.

## Agenda

### Pre-event Meeting

**13:00–14:00**

Optional lunch for the GovTech Connect Western European startup cohort & meeting with speaker coach.

### Welcome & Introduction

**17:00–17:03**

A brief welcome introducing GovTech Connect's goals and objectives and how they fit within the European Commission's latest work, and an overview of the GovTech Connect Project.

### Pitching competition: Western Europe

**17:03-17:50**

Thematic overview of the challenges: Western Europe & Reimagining Cities: Pioneering Smart Solutions for a Sustainable Future & Pitching competition.

#### Pitch Line Up

Challenge	Company	Speaker
<b>Introduction</b>		
Wildcard - Water Management	<b>Shayp</b>	Gregoire de Hemptinne
Wildcard - Planning	<b>UrbView</b>	Elnaz Nouri
Wildcard - Water Management	<b>E-Ray</b>	Maria Behrendt
Wildcard - Legal	<b>Legal Pythia</b>	Jeremy Bormann
Wildcard - Planning	<b>Kaleidemoskop</b>	Martin Manhembue
Engagement	<b>Geodesignhub</b>	Hrishikesh Ballal
Engagement	<b>Bpart</b>	Winifried Mortelmanns
Wellbeing	<b>Civic Dollars</b>	Stephen McPeake
Energy	<b>Voltflo</b>	David Joyce
Energy	<b>Angsa Robotics</b>	Charlotte Schaumann
Energy	<b>Breeze Technologies</b>	Haris Sefo
Mobility	<b>WISP Solutions</b>	Pierre Philbert
Mobility	<b>Cyclebee</b>	Matthias Köglberger
Mobility	<b>Streetco</b>	Arthur Alba

### Winner announcement & closing remarks

**18:00-18:30**

Closing remarks of the Creative Bureaucracy Festival and announcement of winning start up.

## Outcomes

#### Winner selection

The event included a jury panel of four experts from across Western Europe assessing the companies on their technological innovation, viability, interest for investors, team and pitch delivery. The panel included:

- **Karen Laßmann**, Smart City & Data Management Lead, Senate Chancellery of Berlin
- **Ibrahim Köran**, Head of GovTech, Heliad
- **François Panouillé**, Policy Officer, Caisse Des Depots et Consignation
- **Susanna Tommila**, Cultural Director at City of Espoo

The jury panel and the audience awarded the winner title to **Street-co**.

Street-co enables cities to ensure accessibility for all residents, regardless of their mobility needs. By utilising real-time data collected daily by Street-co's platform and fostering awareness among local operators, cities can offer 100% accessible multimodal routes to their residents.

### **Early Impact**

We have seen some early impact of the activity from the companies, with reports on the following:

- During Pitch Day, we successfully convened an international network of 60 attendees, including investors, relevant public sector stakeholders, and representatives from the European Commission and other international organisations, who listened to the startup pitches.
- Two investors on the panel, Ibrahim Köran and Francois Panouille, expressed interest in several participating startups, and meetings are currently being organised.
- Three startups are in discussions with a mentor about submitting a joint bid to the Vienna City Council. One startup has attracted interest from the Mayor of Essen, while another has garnered attention from Dublin City Council.
- Numerous stakeholders actively engaged with LinkedIn posts about Pitch Day, highlighting it as a noteworthy event. A digital transformation expert from Germany, specialising in public sector innovation, particularly appreciated the showcase of sustainable solutions.

## Dissemination

The event was widely advertised via social media, using banners similar to those included below:

The image displays two promotional banners for the 'Pitch Day - Western Europe Startups' event. The top banner is a dark blue horizontal strip with a green and white geometric pattern of circles and lines. On the left, it features the 'GovTech Connect Boot Camps' logo and the European Commission logo. On the right, it says 'Pitch Day' in large white font, followed by '13 June 2024 - Berlin' in a white box, and 'at the CREATIVE BUREAUCRACY FESTIVAL' with a lightbulb icon.

The bottom banner is a larger dark blue rectangle. On the left, it repeats the 'GovTech Connect Boot Camps' logo and European Commission logo. The right side contains the event title 'Pitch Day - Western Europe Startups' in green and white, a description: 'Join us to hear from the leading innovators that have been through the 2024 GovTech Connect Western Boot Camp, showcasing groundbreaking Smart City solutions in energy, mobility, engagement, wellbeing and more.', and the date '13 June 2024 - Berlin' in a white box. Below the date are four icons representing 'Energy', 'Mobility', 'Wellbeing', and 'Engagement'. Logos for 'intellera consulting', 'PUBLIC', 'theLisborncouncil', and 'POLITECNICO MILANO 1863' are at the bottom right.



**GovTech Connect Boot Camps**

With the support of: 



**Pitch Day** at the **CREATIVE BUREAUCRACY FESTIVAL**

13 June 2024 – Radialsystem, Berlin

Join us in-person to learn about 15 exciting GovTech startups who are pioneering Smart City solutions for a sustainable future!

**Hear from our Western Europe Startup Cohort:**




**GovTech Connect Boot Camps**

With the support of: 

**Announcing the jury for our Western Europe Smart Cities Pitch Competition!**



**Pitch Day**

13 June 2024 – Berlin

	<p><b>Karen Laßmann</b> Smart City and Data Management Lead, Senate Chancellery of Berlin</p>		<p><b>Ibrahim Köran</b> Head of GovTech, Heliad</p>
	<p><b>François Panouillé</b> Smart City Project Manager, Caisse des dépôts et consignations</p>		<p><b>Susanna Tommila</b> Cultural Director, City of Espoo, Finland</p>

The project team invited all members of the cohort to attend in person, with a group of 14 out of 16 startups presenting their solution. The invitation was also extended to startups of the previous boot camp cohorts to attend.

The event hosted 60 attendees, which were provided with a detailed overview of each solution, and the companies' goals for the short term.

Brochure excerpts below:

# GovTech Connect Boot Camps

## GovTech Connect Pitch Day 2024

Reimagining Cities: Pioneering Smart  
Solutions for a Sustainable Future

*Leading digital startups  
from Western Europe*

# Startup Brochure

With the support of:

**Berlin, Germany**  
**13 June, 2024 from 17:00h**

Eichenstraße 4a, 12435 Berlin, Germany

intellera  
consulting

theLisborcouncil  
think tank for the 21<sup>st</sup> century

POLITECNICO  
MILANO 1863  
DIPARTIMENTO DI DESIGN

**PUBLIC**



**GovTech Connect Pitch Day 2024**  
Western European Cohort

**The Pitch Session**

The Pitch Day is a dynamic startup pitching session where you can hear from leading smart city technology startups tackling key public sector challenges across Europe, ranging from mobility and energy efficiency to citizen engagement and wellbeing. The event will showcase a curated group of engaging innovators from Germany, France, Belgium, Ireland and Austria, who are leading the public sector digitisation through sustainable and citizen-centric solutions. Each startup will have a 3 minute slot to present their solution to a panel of judges and the audience. The winner will be announced on stage during closing remarks.

This event will act as the culmination of the GovTech Connect Western European Startup Boot Camp, the first EU-wide GovTech startup programme sponsored by the European Commission and delivered by Intellera Consulting, PUBLIC Deutschland, Lisbon Council, and Politecnico di Milano. Don't miss this opportunity to witness groundbreaking solutions shaping the future of smart cities in Europe.





Founder  
Arthur Alba



**Street-co enables cities to ensure accessibility for all residents, regardless of their mobility needs. By utilising real-time data collected daily by Street-co's platform and fostering awareness among local operators, cities can offer 100% accessible multimodal routes to their residents.**

**The Challenge**

Despite the increasing pedestrianisation of French cities in recent years, streets have become more obstructed with construction sites, bulky items, and scooters. This creates significant **barriers for people with reduced mobility**, limiting their ability to leave their homes and participate in social activities. Street-co's objective is to tackle this method of **social exclusion** and promote a more inclusive society, where everyone can move freely, safely, and without hindrance.

**The Solution**

Street-co offers the first pedestrian GPS designed specifically for individuals with disabilities. The Street-co app **provides obstacle-free routes tailored to the user's mobility needs**. Leveraging artificial intelligence and crowdsourcing, the solution gathers data on street accessibility in a free and collaborative manner through real-time data collection. With comprehensive data at their disposal, city officials can effectively manage and implement necessary actions and changes. Street-co deploys its route planner by integrating the data and route planner into the city's website or mobility application, and by deploying the inclusive GPS app, StreetNav, which guides all types of mobility needs.

Street-co works with cities to help them develop simple, safe and autonomous pedestrian mobility.



**Key figures**

**Founded:** 2016  
**Team Size:** 11  
**Geographical Focus:** France  
**Stage of investment:** Seed  
**Public Sector Experience:** 10 cities in France, 1 city in Ireland  
**Accelerators:** Fondation la France s'Engage; Moove Lab - Station F; Microsoft Entrepreneurship for Positive Impact



**Seeking...**

- Financing opportunities with investors.
- Business opportunities within cities.
- Working with map based GPS partners to expand network.

# GovTech Connect Boot Camps

**Central Eastern Europe Boot Camp**  
2 Sept – 4 Oct 2024

Bulgaria • Czech Republic • Croatia  
Hungary • Poland • Romania • Slovak Republic • Slovenia • Moldova  
Ukraine • Turkey • Georgia

With the support of:



The first EU-wide GovTech start-up programme providing startups with the skills, tools and networks to successfully work with the public sector.

**Eastern Europe Boot Camps Theme is:**

**Smart Cities** (including Mobility, Energy, Well-being and Citizen Engagement)



## Are you a smart city startup?

- **Learn** how to approach working with governments
- **Hear** first-hand experience on implementing GovTech solutions
- **Showcase** your solution to investors and buyers on Pitch Day
- **Explore** methods to design user-centred & compliant products
- **Receive** expert advice on your B2G model & pricing strategy
- **Master** the process of GovTech sector funding and investments
- **Guidance** from the likes of GovTech experts.

### Hear from our 2023 cohort!



"It was really helpful to understand how the public sector thinks among other Nordic countries. This was very valuable and will help us to build our strategies and test our solution across Europe."



**Tom Somers,**  
Director UK&I  
SkenarioLabs

## Are you a public sector innovation expert?

- **Engage** with a diverse community of experts, mentors, startups, and SMEs from Eastern Europe and beyond
- Gain **insights** into innovative solutions offered by startups and SMEs in Europe.
- **Learn** from best practices implemented by other public administrations across Europe.
- Be at the forefront of **catalysing** digital transformation and the green transition.
- Become part of a vibrant **community** of over 240 members
- **40+ previous experts including:**



**Petra N. Anderson**  
Head of Section (act.),  
Secrress  
Public Digital Services



**Tiago Cunhas Martins**  
Advisor to Sec.  
State of Jasson,  
Public Sector  
Innovation &  
GovTech -  
Portugal



**Annick Janssens**  
Senior Trade  
Advisor - Tech  
Sector, Danish  
Embassy in  
Madrid

### Previous Startup Cohorts



**FREE**  
for Startups

**REMOTE**  
1 day for 5 weeks

**PITCHING**  
In-person event

**Apply by: 20th June**

Learn more at [govtechbootcamps.com](http://govtechbootcamps.com) or contact us at [zara.qadir@public.io](mailto:zara.qadir@public.io)