

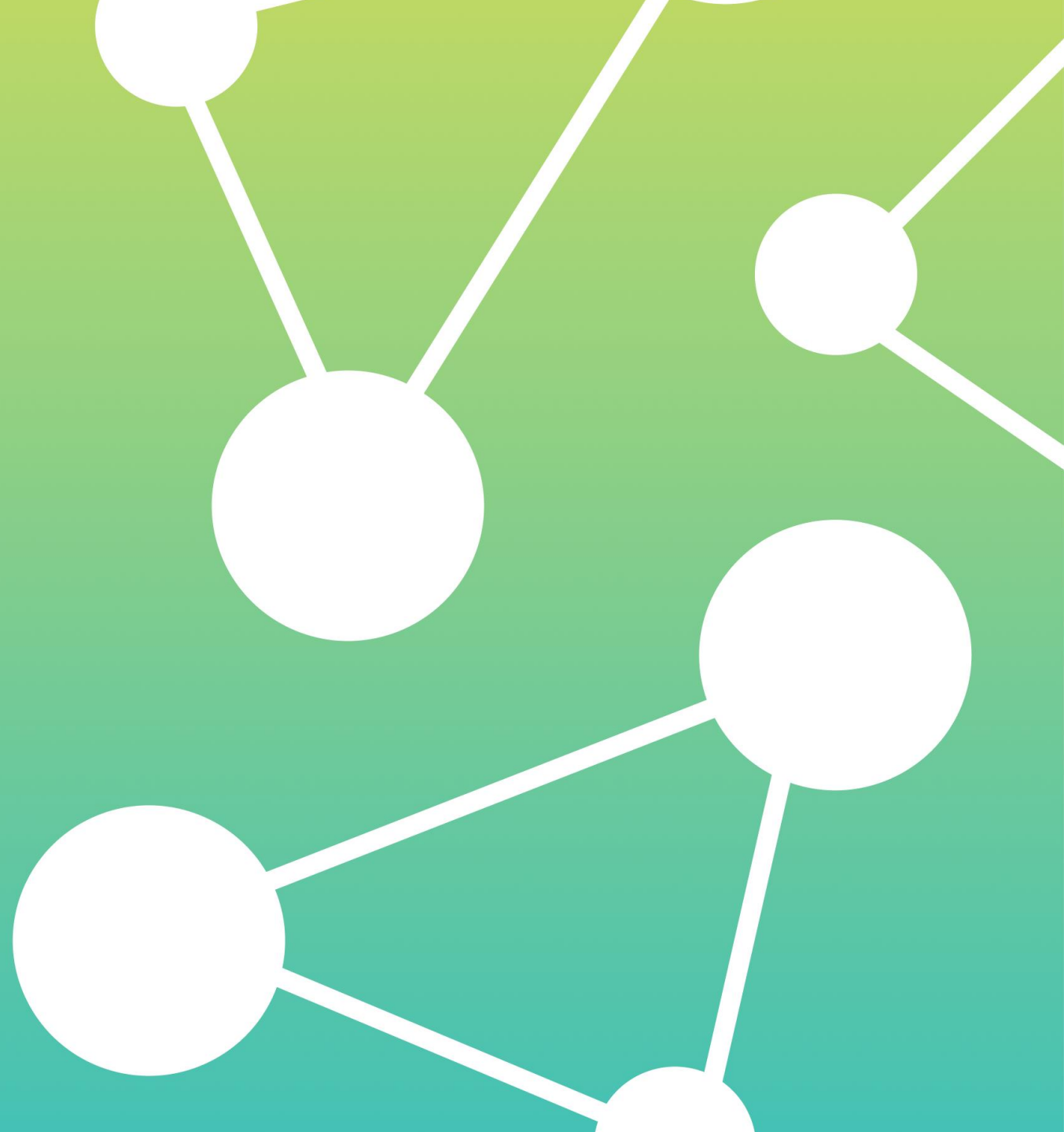


GovTech Connect

Transforming Government, Together



Unlockit Presentation



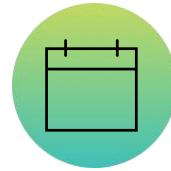


Unlockit

<https://unlockit.io/>



Lisbon, Portugal



2020



14 People



Tiago Dias

PRESENTING

UNLOCKIT

FROM THE SOUTHERN EUROPE COHORT

WITH THE SUPPORT OF:



DELIVERED BY

intellera
consulting

PUBLIC

theLisborcouncil
think tank for the 21st century

POLITECNICO
MILANO 1863
DIPARTIMENTO DI DESIGN



@tiagordias

THIS 3MINUTE PITCH IS BROUGHT TO YOU BY

Tiago Dias, founder of
Unlockit





Problem

Current transactions are
slow, difficult and unsafe.

Real Estate is broken and outdated

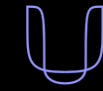


The average time to sell a home in the European Union between 2020
and 2023 has increased

25%

SLOW

03



60%

of real estate agents in Europe reported that the bureaucratic burden of real estate transactions has increased

DIFFICULT

04



The number of housing scams reported in the European Union since
2018 has increased by

50%

UNSAFE

05



Our mission

Making the process of buying, renting
or selling homes faster, easier and
more secure.

and who we are.



Solution

An open transaction management platform, which enables all parties to a real estate deal to securely and compliantly communicate and share sensitive information

We need a Paradigm Shift

Winning the Market



Network Effects

Short-Term Gains, Long-Term Trust



3x

Growth

From previous year



Why Blockchain?

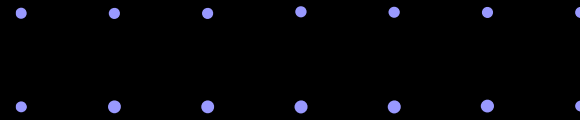
To make information easy to
verify and hard to fake.

Unlocking trust, transparency, and efficiency



The vision

“We believe in an Europe where barriers to fair real estate transactions, investments, and ownership do not exist.”





“THE COMPLEXITY AND COST OF PROPERTY REGISTRATION IN SOME MEMBER STATES IS A SIGNIFICANT BARRIER TO INVESTMENT AND ECONOMIC GROWTH. IT IS ALSO A MAJOR SOURCE OF FRUSTRATION FOR CITIZENS AND BUSINESSES.”

This is a sentence from a study by the European Commission about Real Estate in 2022

I hope you're curious to learn more

[UNLOCKIT.IO](https://unlockit.io)

/End