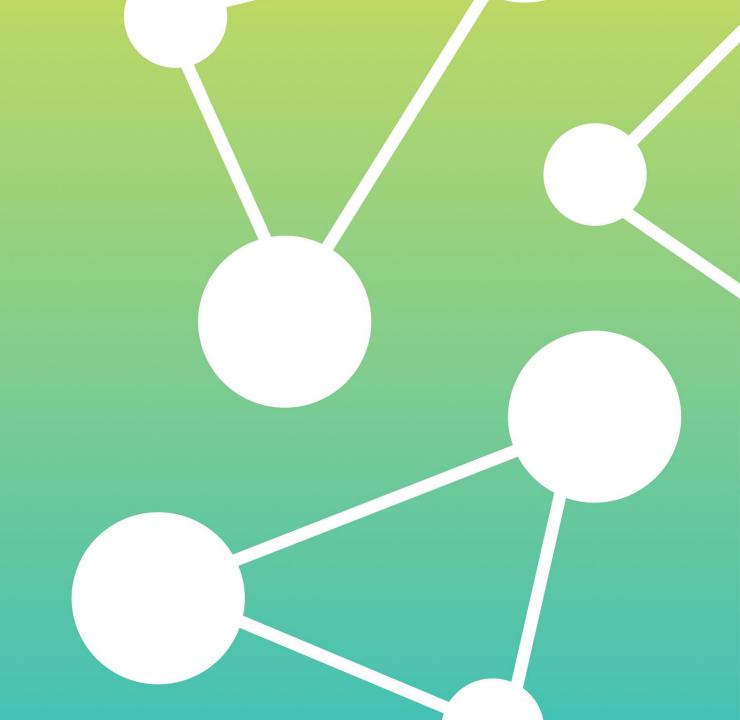


GovTech Connect

Transforming Government, Together



Measure and Change Presentation





Key Info



Measure and change

https://measureandchange.se/om-oss/



Vallgatan 8, 352 34 Vaxjo, Sweden



2022



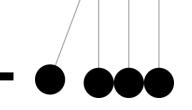
10< People



Sarah Nilsson

Automatic carbon emission data for local and regional governments.





PROBLEM

It's important but complex to calculate carbon emissions

Data gathering is a manual and timeconsuming task.

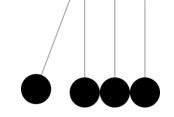
Data is usually collected only at a comprehensive level once a year (because of the first point above).

Data is often not accurate. E.g. secondary data, €, or other proxies, instead of primary data.

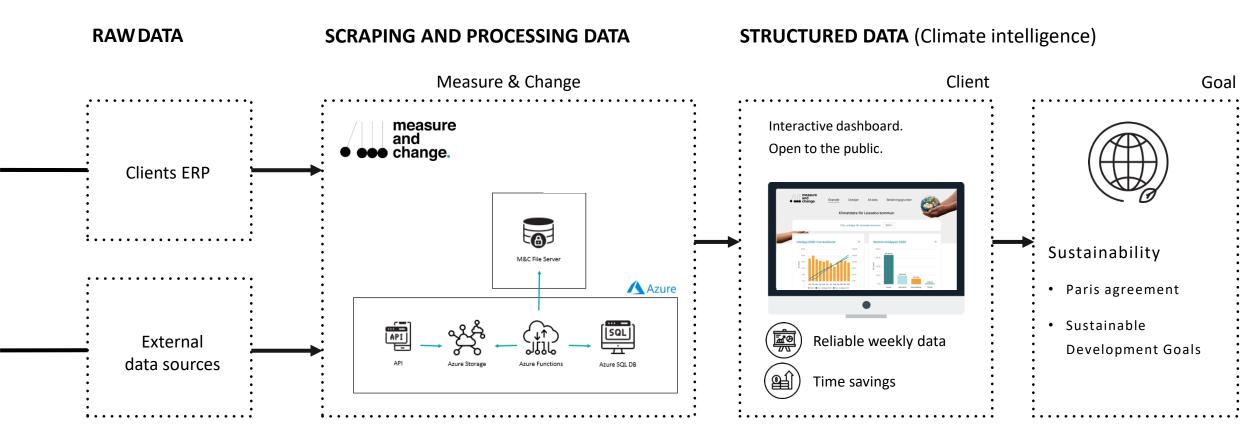
SOLUTION

Automatic climate impact data on a SaaS-delivery model

We collect primary data (liter, kWh, etc.) from customers' ERP systems and combine with other sources to calculate accurate and reliable climate impact. The results are displayed on an interactive web dashboard.



Partner integration and processing of data



Full scalability



Local and regional government

1. Emissions in the geographical area



City planning, traffic planning, public transport, dialogue with stakeholders etc, are important means of influencing emissions

- A city or a region has an important role in influencing emissions in the society.
- Data from national statistics.

2. Emissions from own operations



Direct control

- Scope 1. Direct emissions controlled by the entity.
- Scope 2. Indirect emissions from purchased energy.

Green procurement Public emission factors

• Scope 3. Other indirect emissi ons.

Local and regional government



Ystad kommunorganisation

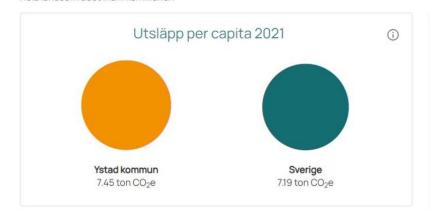
Ystad kommuns verksamhet

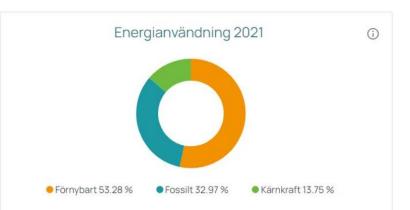




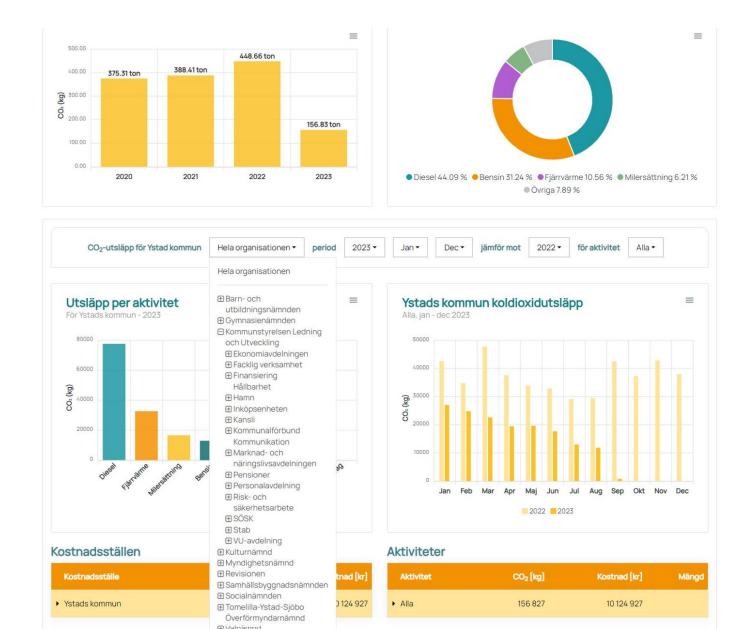
♀ Ystad geografiska område

Hela landsområdet inom kommunen





Details and data extraction





Track record



Paying customers

5



Pilot

The local authority Lessebo in Sweden



Example

The local authority Ystad in Sweden. https://test.measureandchange.se/ystad



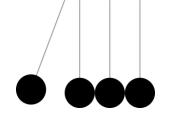
Co-operations







FÖRETAGSFABRIKEN



Customer advantages



AUTOMATIC

Efficient and correct which saves time and resources. Customers can focus on actions.



DETAILED

Climate impact on cost unit level from primary data.



CONTINUOUS

Data every week enables efficient decrease of emissions.



RELIABLE

Data collected by different persons may vary in quality.



Main team Measure & Change



Sarah Nilsson CEO, founder, M. SC.

Long experience in monitoring and reduction of climate impact within public and private sector.



Alexis Aho

Hefty experience within the IT sector and startups. 14 years experience in software development.



Erika J. Bernstone CMO, co-owner M. B. A.

Over 15 years of experience from project management & development, sales and marketing.



Gustav Stenbeck

Board Chair

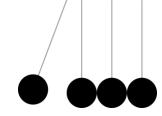
Over 15 years of experience from project management & development, sales and marketing. Angel investor.



Åsa Karlsson Björkmarker Advisor Former deputy Mayor and chair of ICLEI Europe, and board member of the Global Covenant of

Mayors for Climate and Energy.

Calculation of carbon emissions is crucial for efficient decrease of emissions.



Contact

We're looking for partners, investors, and pilots for expansion.

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