European Commission

GovTech
Connect
Transforming Government, Together

magnetika

Magnetika Presentation

Key Info

Magnetika

www.magnetika.tech

BCN Tech City, Barcelona, Spain

2018

11-50 People

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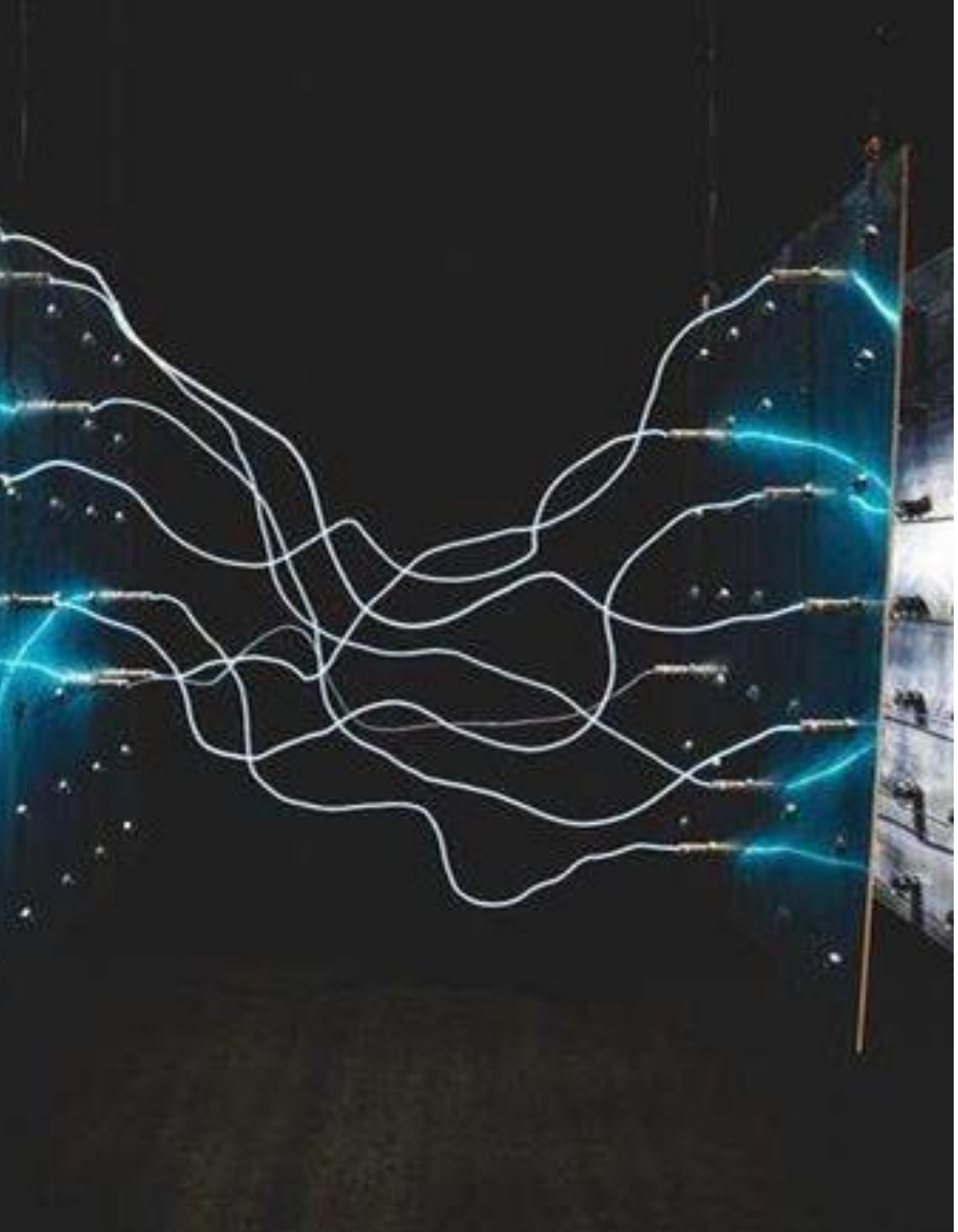
Safe, Efficient and Adaptable Wireless Power Transfer

GovTech Pitch



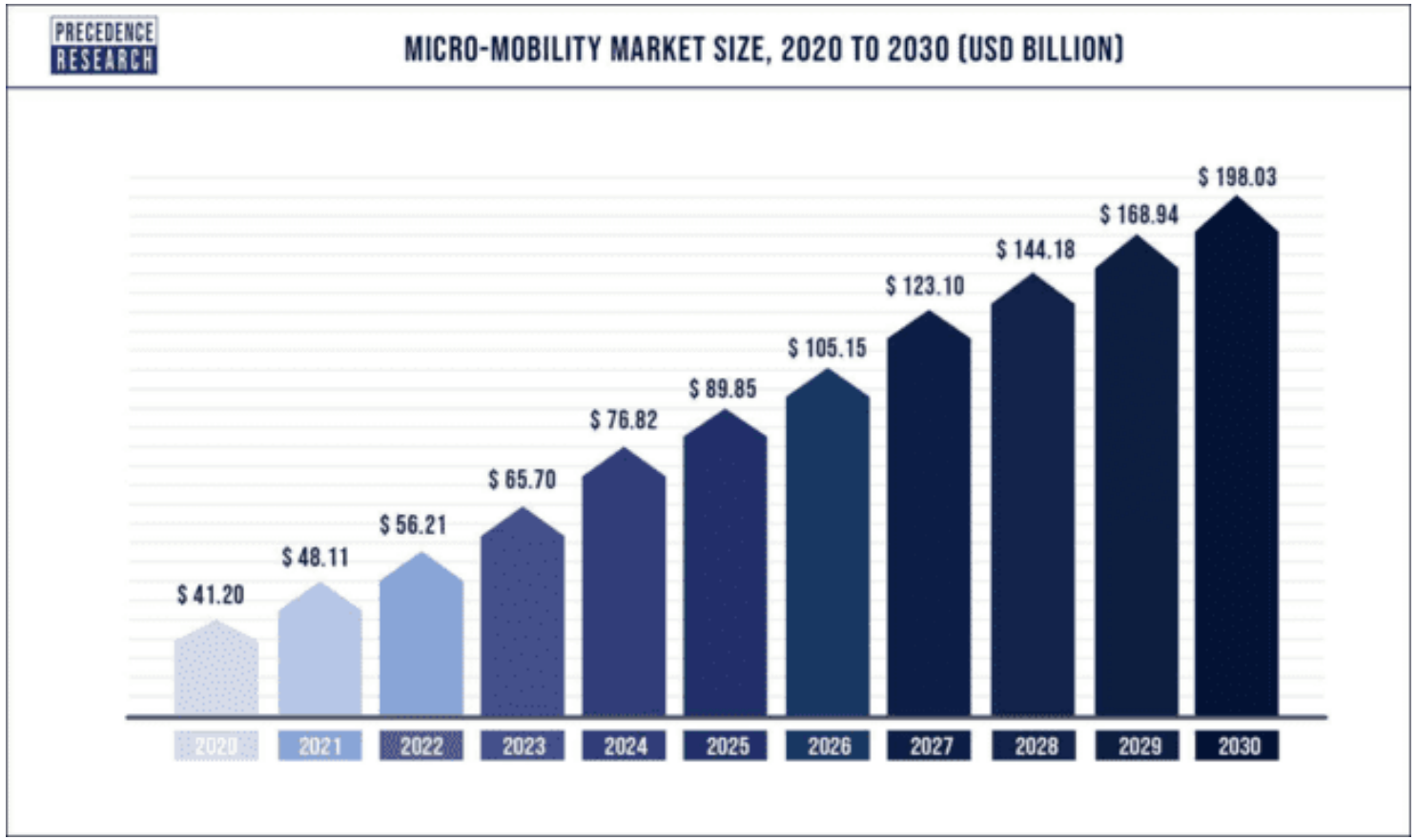
What do we do?

Since 2018, we design and develop a energy transfer technology through **resonant** magnetic coupling for multiple sectors:

E-Mobility.
Drones &
robotics

Smart
Home.
Consumer
Electronics

Micro mobility vehicles demand is continuously growing



In **Europe shared e-scooter trips** has multiplied 17 times, from 14 million in 2021 to over **240 million in 2022**.

The total number of **e-bike trips in 2022 stood at more than 28 million**.

The use of charging stations is a must in cities

Free-floating solution causes a **bad usage of public space**.
End of free-floating in Paris, example.

For operators, it costs **€0.03 to charge one docked scooter, versus €2-6 for free-floating scooters.**

Exposed charging docked solutions for electric bikes and electric scooters, have multiple challenges that **increase maintenance and risk of incidents with the users and the station.**

The future of EV's charging is wireless & contactless

Invisible

No cables or physical connections between the vehicle and charging station, which **simplifies the charging process and reduces connection incidents**.

Universal & Affordable

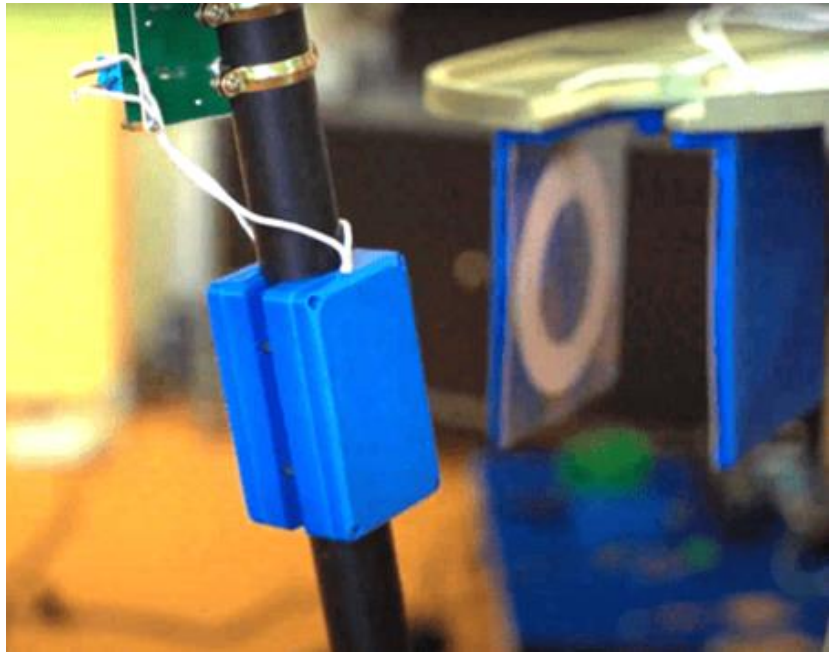
Allows for vehicle flexibility in charging station placement and **reduces the need for extensive and costly infrastructure**: cabled, battery swap…

Safer & Durable

Offers a safer charging experience, as there is no direct contact with electrical conductors and **no risk of electric shock or deterioration.**

High efficient

Achieving more than **85% of performance,** the charging time is almost equal to the cable. Capable of fast charging.



Prototype and future product for particulars

Magnetika's patented technology overcomes traditional wireless charging solutions

Scalable in power; from IoT devices to EV

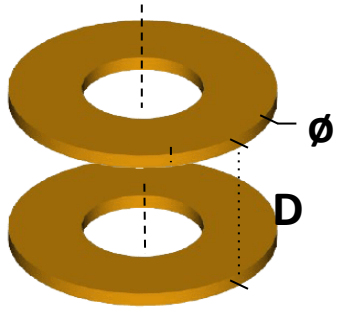
> 85% of energy efficiency (x2 RF)

Safe for human beings

Freedom of move

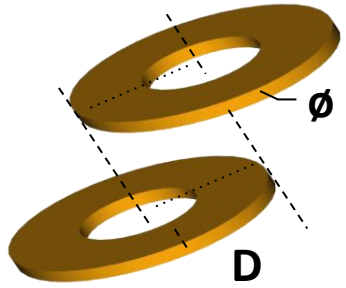
Based in magnetic resonance technology

LARGE TRANSFER DISTANCE



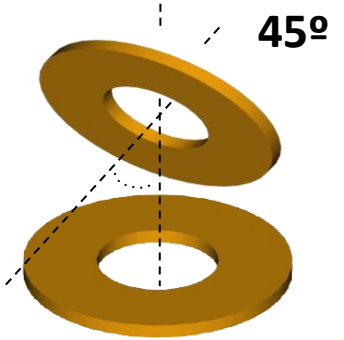
Up to 3x coil diameter (ø)

ALIGNMENT FREEDOM



Up to 1/2 coil diameter (ø)

ORIENTATION FREEDOM



Up to 45º between coils

Innovative auto-tuning system which **improves performance** and reduces the size of electronics.
Patented in EU and pending in US

Business model focused on licensing to scale rapidly

1. Adaptation to station/vehicle

Tailored development for manufacturers or operators who want to integrate wireless charging.

2. Licensing

Licensing the technology to these companies, with manufacturing and scaling capabilities, with a revenue share for each charger installed.

- Station manufacturers
- Vehicle manufacturers
- Sharing Fleet operator

The ones that participate in city tenders for micrombility services

Next Steps

1. Pilot in city

Looking for Open to deploy a charging solution in a city as a pilot

2. Connection with current operators/providers

To develop and integrate in current cities or participate in EU funded project

3. Private Investment

Private investment for scaling the technology worldwide and to higher power EVs (cars)

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