

Breaking Communication Barriers

Turn Text & Speech
Into Sign Language
Using AI



70 Million Deaf People
Have Almost **No Content**
In their **Native Language**

Their **Native Language** is **Sign Language**
It's an **essential part** of the **Deaf Culture**

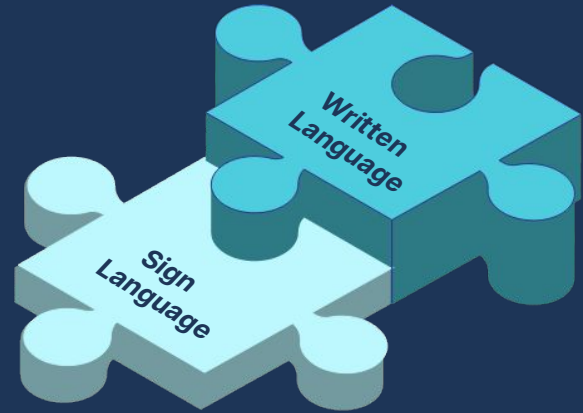
Why Is Reading Not Enough for Deaf People?



Deaf are **native** in **Sign Language**



They had to learn **reading** like a **foreign language**



***Subtitles are not efficient.
Reading is not always an option.***

Problem

Content



Lots of Content


Interpreters

A Deaf person's way into the hearing world.



Low amount of
Interpreters

Interpreting everything is not scalable.



Our Solution

Auto Generation Of Sign Language Captions

Automatization Of Interpreters

AI

NLP & Speech to Text

How?

Speech → Text → Gloss* → Avatar

Using Transformers

The same tech that made
ChatGPT

Gaming

Revolutionary Digital Humans
Used in AAA Games

Applications



Entertainment

Business

Transport

Education

Public Sector



Why Now?



An interpreter is a Deaf person's way into the hearing world. It needs to look and feel human.

Technology finally enables it.



Awareness of the Deaf Rises:

- [Super Bowl 2023 Interpreter](#)
- ['CODA' Wins - 2022 Oscars](#)



More content than ever.

Around 500 hours of new YouTube content is uploaded each minute.

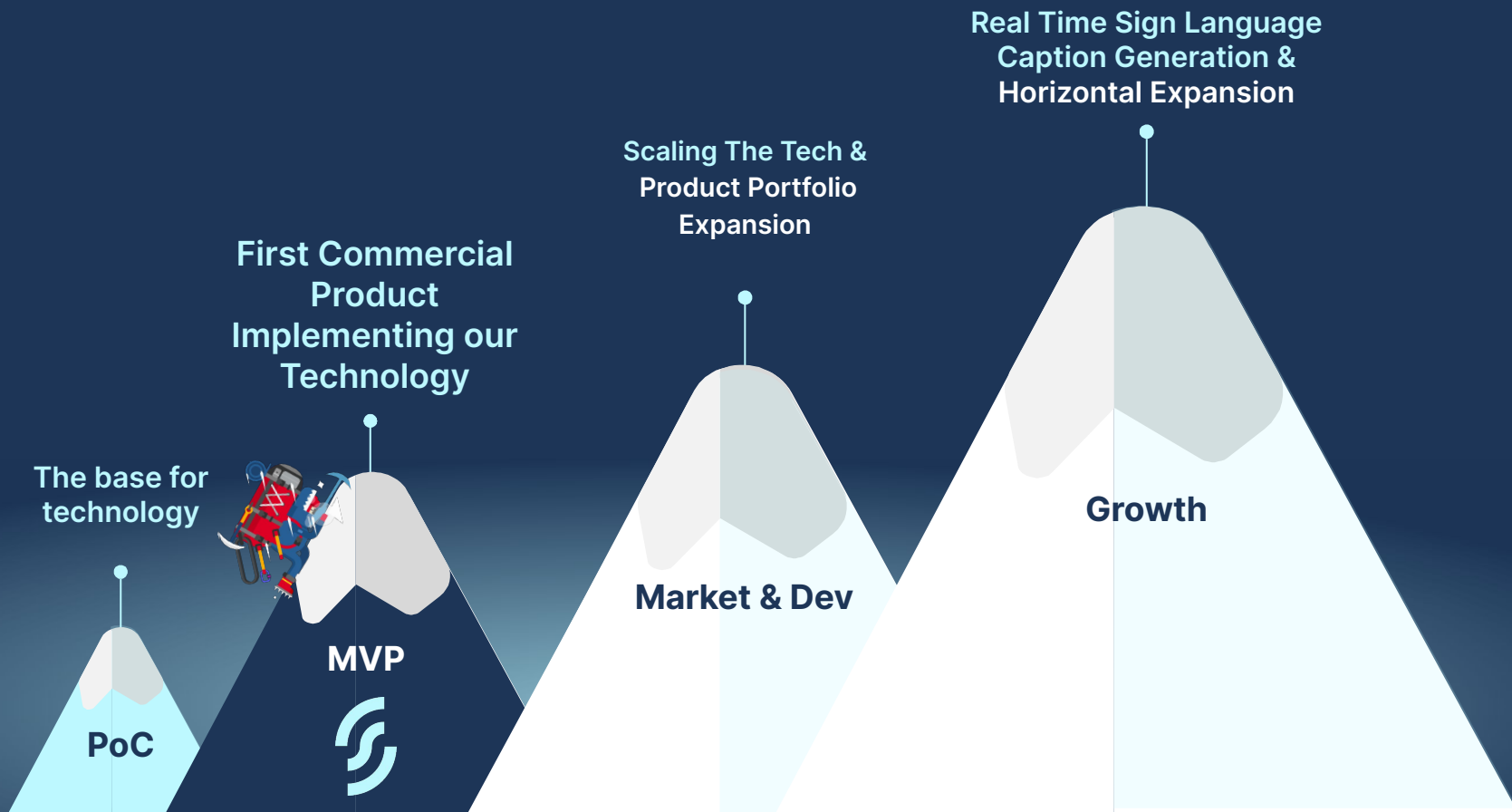


Before



2023

Roadmap

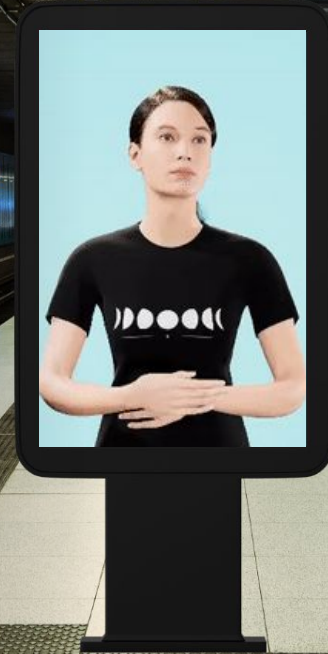


TransportSign™

Auto Generated Service
Information in Sign Language



Niche dataset enables quicker scaling & better animations.
Seamless integration onto existing transport systems.
Fastest way to market and revenue.



Market Size TransportSign™

USA

\$5,000/mth per station
\$20,000/mth per airport



5,000+
Airports



900+
Stations

EUROPE

\$2,500/mth per station
\$15,000/mth per airport



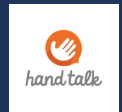
500+
Airports



30,000+
Stations

Competition

SignAvatar



	Human Like Avatar	AI Use	Transport Market	Business	Financial
		Sign generation		Turn Text & Speech into SL using AI	Raising
				Content for the Deaf using a SL Avatar	Up to \$500k (Epic Mega Grants)
		Transition between signs		Anonymization of Interpreters and Public Service Info	\$300k raised
				App that Translates Text into SL & SL Platform.	\$770k raised They acquired ProDeaf
		Sign recognition		Two Way Communication in SL	\$3M raised Acquired for \$20M*

*Unofficial sources

Team

R&D



- 5+ years together on AI & Software projects
- 2 Deaf Org → Deaf Culture & Sign Language
- University Professor → AI Research Experience
- Ex Microsoft AI Team
- Young Energetic Core

BizDev



And Expanding!

*US Expansion:

- Ex UN & Morgan Stanley
- Led Biden Campaign
- Unlock NYC Connections
- Gives us Access to Government & Public Sector

Advisors



120+ Years
Entrepreneurship Experience

Bringing Experience In:

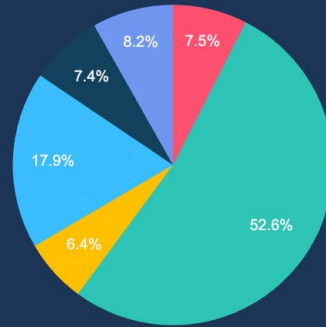
- Business processes.
- Strategic partnerships & client relationships.
- Go2Market Strategy.

Ask

Current round Q4 2023
Enter The Market

\$700k

- Fund R&D team to develop **Real Time Sign Language Caption Generation**
- Expand Sales, Ops & Marketing for **TransportSign™** to make revenue



*From our financials

- Ops
- R&D
- Legal
- Sales
- Marketing
- Other

Future Round
Q4 2025
Growth

\$4M

Enter the **American Market**

Product Portfolio
Expansion

Appendix

