

MAIRIE DE PARIS



## Participatory Budget – City of Paris

*Brussels, the 5th of November 2015*

# Summary

1. Presentation of « Madame la maire, j'ai une idée »
2. Participatory budgeting in Paris
3. Incentive tools for participation
4. Feedbacks from 2 PB campaigns
5. The PB in coming years : specific challenges

# 1. “Madame la Maire, j’ai une idée”

- ✓ A new platform of ideas and open consultation  
→ <https://idee.paris.fr/>
- ✓ To allow citizens to submit their ideas with easy access to an online moderator
- ✓ 6 campaigns, 1 currently running : Olympic Games 2024
- ✓ Budget participative : the 1<sup>st</sup> and principal one



# Generating and collecting Projects

CO-CONSTRUISONS PARIS VOS IDÉES Rechercher

**Vous avez un projet pour Paris ? \***

**Ce projet concerne**

**Je poste ce projet \***

- à titre individuel - habitant
- au nom d'un collectif

**Objectif du projet \***

**Descriptif du projet proposé \***

**Je souhaite localiser précisément mon projet \***

☐ oui ☐ non

**ENVOYER MA PROPOSITION**

\*champ obligatoire

- Citizens, individuals or collective groups, can propose projects on an online platform.
- People can also comment, suggest modifications and enrich projects.



## 2. Participatory budget in Paris : our concept

- ✓ A democratic process based on a year long schedule with **4 main stages**.
- ✓ Short background history in Paris : several years prior, the City of Paris began getting citizens involved in **governance strategies by developing news forms of participation**.
- ✓ A new push given by Anne Hidalgo : *"Je fais confiance aux Parisiens : cette ville qu'ils connaissent mieux que quiconque, je veux qu'ils nous aident à la façonner, à la faire grandir."* *"I have the utmost faith in Parisians, a city they know better than anyone. I want them to help us shape and expand the future of Paris"*.
- ✓ Main goals are :
  - To empower the Parisians
  - The inclusion



## 2. Participatory budget in Paris : main keys

- ✓ **5 % of the city's Investment budget**  
= nearly 500 M€ 2014/2020
- ✓ The Parisian PB comprises a total of **21 PBs** :  
= 20 district PBs + 1 Paris PB
- ✓ **3 criteria** for PB projects :
  - Capital discretionary funds invested in public spaces or municipal facilities
  - Falls within the city's purview
  - Is of general interest to Parisians

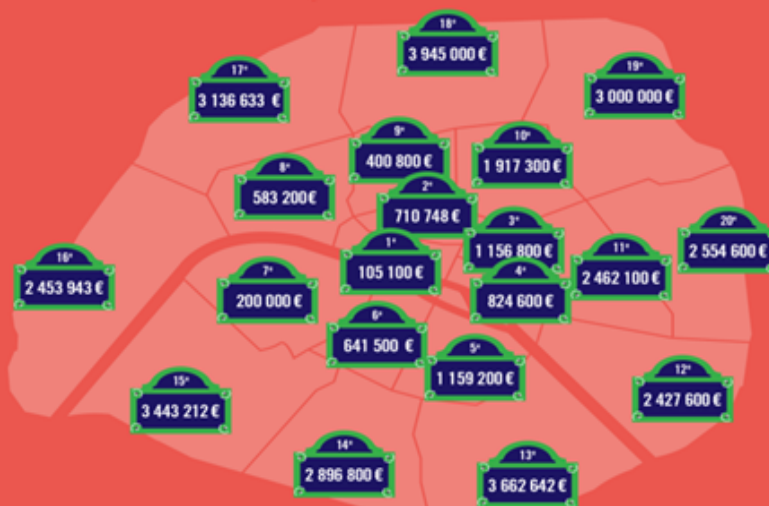




# BUDGET PARTICIPATIF 75 MILLIONS D'EUROS D'INVESTISSEMENT EN 2015

POUR LES PROJETS D'ARRONDISSEMENT  
**37,7 MILLIONS €**

POUR LES PROJETS PARISIENS  
**37,3 MILLIONS €**



LE BUDGET PARTICIPATIF À PARIS,  
C'EST PRÈS D'UN DEMI-MILLIARD D'EUROS DE BUDGET  
D'INVESTISSEMENT D'ICI LA FIN DE LA MANDATURE

**#NOTREBUDGET**

MAIRIE DE PARIS



### 3. Incentive tools for participation



- ✓ Explain how the Parisian administration works :
  - Online information available
  - “University of active citizenship program” = educational tool
- ✓ During the vote and the campaign:
  - Organization of an “**Agora**” to present all projects submitted
  - Information and participative kit to promote projects
  - Online vote + more than 120 physical ballot boxes in Paris
  - Mobiles ballot boxes + 5 three-wheeled ballot box bicycles





## 4. Feedbacks from last 2 PB campaigns

- ✓ **High participation** : around 40,000 voters in 2014 and 67,000 voters in 2015  
→ BUT : difficult for citizens to choose among 77 parisiens projects and 547 districts ones.
- ✓ Among the 5,115 submitted proposals : lots of ideas, but **not enough constructed projects**  
→ hard for the services to make feasibility studies
- ✓ A process **too individualized** : 2/3 of the projects individual (1/3 collective ones)
- ✓ A **majority** of the projects concern **public spaces** : 25% living environment, 15% environment, 13% transportation and mobility.





## 5. The PB in coming years : our challenges(I)

PARIS BUDGET  
PARTICIPATIF

### ✓ **Strengthening pedagogy** to improve project quality :

- A learning and assistance kit for citizens and district steering communities
- More precision in our response to those proposals not selected
- Citizens survey to collect service user feedback

→ a single website : <https://budgetparticipatif.paris.fr/bp/>

### ✓ **Opening the PB** to other populations and larger variety of topics :

- To ensure a diversity of thematics promoted by citizens
- To encourage participation of foreigners residing in Paris and children
- To focus more on underprivileged districts



## 5. The PB in coming years :our challenges(II)

- ✓ A **new scheduled process** which gives time for coconstruction :
  - a shorter consultation stage
  - A streamlining process to submit your project
  - A stage dedicated for co-construction
- ✓ Improve coconstruction → **Fewer projects submitted** for vote
  - Increase professional training for our public servants,
  - Devellopping digital and face to face meetings
- ✓ Carrying out the selected project and **communicating on concrete results.**







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