EUROPEAN COMMISSION Information Society and Media Directorate-General

STUDY ON USER SATISFACTION
AND IMPACT IN EU27
Annex (Part2)

Questionnaires

User Satisfaction Benchmark (USB) - Citizens (p2-20) User Satisfaction Benchmark (USB) - Business (p20-34) eService Evaluation Tool (eSET) - Citizens (p35-52) eService Evaluation Tool (eSET) - Business (p53-65)

User Satisfaction Benchmark (USB) - Citizens

I. User profiling
I.I. Citizen socio-demographic profiles (preferably to include at the end of the questionnaire)
I. Are you
□ Male□ Female
2. Please indicate the year in which you were born.
YYYY
3. What formal education do you have?
Please indicate the highest level of formal education that you completed.
Primary or lower secondary school, or no formal educationUpper secondary school
□ Higher education (e.g., university, college, polytechnic)
4. How would you describe your current situation?
 Student Housewife/husband Employed or self-employed Unemployed Retired
Other (not in the labour force for whatever reason)

If Employed or Self-employed:

5.	How would you describe your occupation?	
	 Skilled or unskilled labourer Office worker Manager, executive, senior staff member Self-employed, business owner (with less than 5 employees) Self-employed, business owner (with at least 5 employees) Liberal professional (e.g., architect, doctor, lawyer) Government official, civil servant Other 	
If E	mployed or Self-employed, but not Government official, civil servant	10
6.	On average how often do you for professional reasons concontact with public agencies or officials?	ne into
	 Every day or almost every day At least once a week (but not every day) At least once a month (but not every week) Less than once a month Never 	
7.	What is your <u>net</u> monthly household income in euros?	
Yo	r household includes all members of your family who are currently living with y	you.
	€	
	□ Don't know	
8.	Do you live in a country other than the country in which y were born?	ou
	□ Yes □ No	

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- 9. For how long?
 - □ Less than I year
 - \Box I 2 years
 - \Box 3 5 years
 - More than 5 years

I.2. Internet adoption and use

- 10.On average how often did you use the Internet in the last three months?
 - □ Every day or almost every day
 - □ At least once a week (but not every day)
 - ☐ At least once a month (but not every week)
 - □ Less than once a month
- II. How much time on average a day do you spend using the Internet?
 - More than 3 hours a day
 - □ 2 3 hours a day
 - □ I 2 hours a day
 - □ 30 60 minutes a day
 - □ 15 30 minutes a day
 - □ Less than 15 minutes a day
 - □ I only use the Internet occasionally
- 12. Since what year do you make use of the Internet?

use the	Internet	since	YYYY
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I.3. Use of and satisfaction with non-governmental Internet applications

13. How often, during the past 12 months, did you use the Internet for each of the following purposes?

Randomize items

Not once	At least	At least	At least	Every day
	once,	once a	once a	or almost
	but not	month,	week,	every day
	every	but not	but not	
	month	every	every	
		week	day	
0	0	0	0	0
		li .		
0	0	0	0	0
0	0	0	0	0
0	0	0	0	0
0	0	0	0	0
0	0	0	0	0
0	0	0	0	0
0	0	0	0	0
0	0	0	0	0
0	0	0	0	0
U	O	O	O	0
0	0	0	0	0
0	0	0	0	0
		once, but not every month o o o o o o o o o o o o o o o o o o o	once, but not every month, but not every week o o o o o o o o o o o o o o o o o o o	once a week, but not every week but not every week but not every week o o o o o o o o o o o o o o o o o o o

For each purpose for which respondents used the Internet during the past 12 months:

14. Overall, how satisfied are you with these Internet applications?

Please express the extent to which you are satisfied with each of the following Internet applications on a scale from 0 to 10, with 0 meaning that you are totally dissatisfied and 10 that you are totally satisfied.

	Totally							To	otally		
	dissa	dissatisfied								sati	sfied
	0		2	3	4	5	6	7	8	9	10
To buy personal consumer goods											
or services (e.g., books, CDs,	0	0	0	0	0	0	0	0	0	0	0
household goods, clothes,											
foodstuffs)											
To buy tickets or make											
reservations for cultural events (for	0	0	0	0	0	0	0	0	0	0	0
example: films, concerts, theatre)											
To make travel or holiday bookings											
(for example: accommodation,	0	0	0	0	0	0	0	0	0	0	0
trips, train or airline tickets)											
To make use of online auction sites											
to buy or sell goods or services	0	0	0	0	0	0	0	0	0	0	0
(for example: eBay)											
To administer a bank account (i.e.,	0	0	0	0	0	0	0	0	0	0	0
to undertake Internet banking)											
To participate in social networks											
(for example: Myspace, Facebook,	0	0	0	0	0	0	0	0	0	0	0
Netlog)											
To contribute to web logs or blogs	0	0	0	0	0	0	0	0	0	0	0
To download, watch or listen to											
music, films, video files, web radio	0	0	0	0	0	0	0	0	0	0	0
or web TV											
To download computer or video	0	0	0	0	0	0	0	0	0	0	0
games or for online gaming											
To telephone (e.g., Skype) or to	0	0	0	0	0	0	0	0	0	0	0
make video calls (via webcam)											
To check professional e-mail via											
webmail or a virtual private	0	0	0	0	0	0	0	0	0	0	0
network (VPN) connection											
To download/upload documents	0	0	0	0	0	0	0	0	0	0	0
for professional purposes											
To search the web for information	0	0	0	0	0	0	0	0	0	0	0
for professional purposes			Ĭ		J	Ĭ		J	J	J	

I.4. Trust in the Internet

15. To what extend do you trust using the Internet ...

	Very				Very
	little				much
		2	3	4	5
To pay online for private consumer goods or services	0	0	0	0	0
To submit personal data via government websites	0	0	0	0	0

I.5. Trust in government

16.To what extent do you <u>trust</u> the following institutions in your country?

	Very				Very
	little				much
	I	2	3	4	5
Government (national or federal level)	0	0	0	0	0
Public administrations in general	0	0	0	0	0

17. Overall, how <u>satisfied</u> are you with the quality of service provided by public administrations in general in your country?

Please express the extent to which you are satisfied with the quality of service provided by public administrations on a scale from 0 to 10, with 0 meaning that you are totally dissatisfied and 10 that you are totally satisfied.

	0	1	2	3	4	5	6	7	8	9	10
Quality of service provided											
by public administrations in	0	0	0	0	0	0	0	0	0	0	0
general											

I.6. Contact with government

18. How often, in the past 12 months, did you have contact or interacted with public agencies or officials?

	Not once	At least once, but not every month	At least once a month, but not every week	At least once a week, but not every day	Every day or almost every day
For professional purposes	0	0	0	0	0
For my own personal purposes	0	0	0	0	0
On behalf of relatives or friends	0	0	0	0	0
By someone else on my behalf	0	0	0	0	0

II. Use of eGovernment

II.I. General use of eGovernment

II.I.a. Use of public Internet applications

19. How often, during the past 12 months, did you use the Internet for each of the following purposes?

Randomize items

	Not once	At least once, but not every month	At least once a month, but not every week	At least once a week, but not every day	Every day or almost every day
To contact public administrations by e-mail (for example: to ask a question, formulate a complaint)	0	0	0	0	0
To obtain information from public administrations' websites (for example: via search engines such as Google, via government portals or via websites of public agencies)	0	0	0	0	0
To download official forms that are necessary to obtain a public service (for example: to obtain a certificate, permit or subsidy)	0	0	0	0	0
To send (upload) completed web forms that are necessary to obtain a public service (for example: to obtain a certificate, permit or subsidy)	0	0	0	0	0
To contact political representatives of local, regional, national or European government by e-mail	0	0	0	0	0
To consult policy documents or decisions on local, regional, national or European government websites	0	0	0	0	0
To participate in online consultations on policy issues organized by local, regional, national or European government (for example: via polls or panels)	0	0	0	0	0
To participate in interactive discussions about local, regional, national or European policy issues (for example: via online discussion forums)	0	0	0	0	0

II.I.b. Use of government websites

20. How often, during the past 12 months, did you use the Internet for each of the following purposes?

	Not once	At least	At least	At least	Every day
		once,	once a	once a	or almost
		but not	month,	week,	every day
		every	but not	but not	
		month	every	every	
			week	day	
To consult the national government	0	0	0	0	
portal	O	0	O	0	0
To consult the regional government	0	0	0		
portal	O	O	O	0	0
To consult the website of the city or	0	0	0	0	0
municipality where I live	O	0	O	0	0

II.2. Use of eGovernment in citizen life events

II.2.a. Government contact/service

21.Below we present a series of events that may occur in your personal life. Did you, in the past 12 months, come into contact with public agencies or officials (e.g., in-person, by phone, mail, e-mail or websites) as a result of the following events, either for your own personal purposes or on behalf of someone else?

	Yes, for my own personal purposes	Yes, on behalf of someone else	Yes, for my own personal purposes AND on behalf of someone else	No
Enrolling in higher education	0	0	0	0
Applying for a study grant	0	0	0	0
Looking for a job	0	0	0	0
Becoming unemployed	0	0	0	0
Retiring	0	0	0	0
Applying for a driver's licence	0	0	0	0
Buying a car	0	0	0	0
Buying, building or renovating a house	0	0	0	0
Moving and changing address within one country	0	0	0	0
Moving or preparing to move to another country	0	0	0	0
Needing a passport or visa to travel to another country	0	0	0	0
Starting or preparing to study or work in another country	0	0	0	0
Declaring the birth of a child	0	0	0	0
Marrying or changing marital status	0	0	0	0
Death of a close relative	0	0	0	0
Coming into an inheritance	0	0	0	0
Being taken into hospital	0	0	0	0
Reporting a crime	0	0	0	0
Declaring income taxes	0	0	0	0
Making use of the public library	0	0	0	0

II.2.b. Channels used/Internet used

For each event for which respondents came into contact with public agencies:

22. When you, in the past 12 months, came into contact with public agencies or officials as a result of these events, by what means did you interact?

For each event indicate **all channels** that apply, possibly for various reasons (e.g., to obtain information, send or receive a question, request an official document or apply for a service).

	In-person, face-to-face	Mail, posted letter, fax	Telephone (fixed line or mobile)	E-mail / Internet (websites)
Enrolling in higher education	0	0	0	0
Applying for a study grant	0	0	0	0
Looking for a job	0	0	0	0
Becoming unemployed	0	0	0	0
Retiring	0	0	0	0
Applying for a driver's licence	0	0	0	0
Buying a car	0	0	0	0
Buying, building or renovating a house	0	0	0	0
Moving and changing address within one country	0	0	0	0
Moving or preparing to move to another country	0	0	0	0
Needing a passport or visa to travel to another country	0	0	0	0
Starting or preparing to study or work in another country	0	0	0	0
Declaring the birth of a child	0	0	0	0
Marrying or changing marital status	0	0	0	0
Death of a close relative	0	0	0	0
Coming into an inheritance	0	0	0	0
Being taken into hospital	0	0	0	0
Reporting a crime	0	0	0	0
Declaring income taxes	0	0	0	0
Making use of the public library	0	0	0	0

II.2.c. Channels preferred /Internet preferred

For each event for which respondents came into contact with public agencies:

If you were to come into contact <u>again</u> with public agencies or officials as a result of these events, by which of the following means would you prefer to interact?

For each event please indicate the **one channel** that you would prefer as your main way of interacting.

	In-person, face-to-face	Mail, posted letter, fax	Telephone (fixed line or mobile)	E-mail / Internet (websites)
Enrolling in higher education	0	0	0	0
Applying for a study grant	0	0	0	0
Looking for a job	0	0	0	0
Becoming unemployed	0	0	0	0
Retiring	0	0	0	0
Applying for a driver's licence	0	0	0	0
Buying a car	0	0	0	0
Buying, building or renovating a house	0	0	0	0
Moving and changing address within one country	0	0	0	0
Moving or preparing to move to another country	0	0	0	0
Needing a passport or visa to travel to another country	0	0	0	0
Starting or preparing to study or work in another country	0	0	0	0
Declaring the birth of a child	0	0	0	0
Marrying or changing marital status	0	0	0	0
Death of a close relative	0	0	0	0
Coming into an inheritance	0	0	0	0
Being taken into hospital	0	0	0	0
Reporting a crime	0	0	0	0
Declaring income taxes	0	0	0	0
Making use of the public library	0	0	0	0

II.2.d. Types/levels of interaction

For each event for which respondents came into contact with public agencies by e-mail and/or via the Internet (websites):

23. When you came into contact with public agencies or officials by email and/or via the Internet (websites) as a result of these events, what exactly did you do?

Please indicate all the activities that apply.

			*1
l sent	or	received	e-mail

- □ I searched for information on (a) government website(s)
- □ I applied for a service by downloading an official form
- □ I applied for a service by returning (uploading) a completed form electronically
- □ I got an official document or service delivered electronically
- □ I was attended to or proposed a public service to which I am entitled without asking for it

II.2.e. Non-use of eGovernment

If respondents indicated that in the past 12 months they did not come into contact with public agencies or officials by e-mail or via the Internet (websites):

24. What are the <u>reasons for not having used e-mail or the Internet</u> (websites) to come into contact with public agencies or officials?

Please indicate all your reasons for not having used e-mail or the Internet (websites) that apply.

Randomize items

- □ I was not aware of the existence of relevant websites or online services
- □ I did not need the Internet to get what I wanted/needed
- □ I did not want to use the Internet to get what I wanted/needed
- □ I did not trust using the Internet to get what I wanted/needed
- □ I did not have the skills to get what I wanted/needed via the Internet
- □ I could not find the information or services I wanted/needed
- □ I could not access the information or services I wanted/needed
- □ I tried but I abandoned the service, because the service was too difficult to use
- □ I did not expect to find information or online services of sufficient quality
- □ Public agencies don't offer the quality of services that I'm used to receiving online
- □ I did not come into contact with public agencies or officials at all
- Other reasons

- 25. If you were to come into contact with public agencies or officials in the future, how likely is it that you would use e-mail or the Internet (websites)?
 - □ Very likely, almost certainly
 - □ Likely
 - □ Neither likely nor unlikely
 - Not likely
 - □ Not very likely, almost certainly not
- 26. If you were to come into contact with public agencies or officials in the future, by which of the following means would you prefer to interact?

Please indicate the one channel that you would prefer as your main way of interacting.

- □ In-person, face-to-face
- Mail, posted letter, fax
- □ Telephone (fixed line or mobile)
- □ E-mail / Internet (websites)

III. Satisfaction with eGovernment

III.I. Satisfaction with eGovernment at general level

III.I.a. Satisfaction with public Internet applications (to ask immediately after II.I.a. Use of public Internet applications)

For each public Internet application used by respondents during the past 12 months:

27. Overall, how satisfied are you with the following Internet applications?

Please express the extent to which you are satisfied with each of the following Internet applications on a scale from 0 to 10, with 0 meaning that you are totally dissatisfied and 10 that you are totally satisfied.

		ally atisfi		3	4			-		satis	
	0	ı	2	3	4	5	6	7	8	9	10
To contact public administrations by e-mail (for example: to ask a question, formulate a complaint)	0	0	0	0	0	0	0	0	0	0	0
To obtain information from public administrations' websites (for example: via search engines such as Google, via government portals or via websites of public agencies)	0	0	0	0	0	0	0	0	0	0	0
To download official forms that are necessary to obtain a public service (for example: to obtain a certificate, permit or subsidy)	0	0	0	0	0	0	0	0	0	0	0
To send (upload) completed web forms that are necessary to obtain a public service (for example: to obtain a certificate, permit or subsidy)	0	0	0	0	0	0	0	0	0	0	0
To contact political representatives of local, regional, national or European government by e-mail	0	0	0	0	0	0	0	0	0	0	0
To consult policy documents or decisions on local, regional, national or European government websites	0	0	0	0	0	0	0	0	0	0	0
To participate in online consultations on policy issues organized by local, regional, national or European government (for example: via polls or panels)	0	0	0	0	0	0	0	0	0	0	0
To participate in interactive discussions about local, regional, national or European policy issues (for example: via online discussion forums)	0	0	0	0	0	0	0	0	0	0	0

III.I.b. Satisfaction with government websites (to ask immediately after II.I.b. Use of government websites)

For each type of government website used by respondents during the past 12 months:

28. Overall, how satisfied are you with the following Internet applications?

Please express the extent to which you are satisfied with each of the following Internet applications on a scale from 0 to 10, with 0 meaning that you are totally dissatisfied and 10 that you are totally satisfied.

	Tota diss	ally atisfi	ed							To satis	tally sfied
	0		2	3	4	5	6	7	8	9	10
To consult the national government portal	0	0	0	0	0	0	0	0	0	0	0
To consult the regional government portal	0	0	0	0	0	0	0	0	0	0	0
To consult the website of the city or municipality where I live	0	0	0	0	0	0	0	0	0	0	0

III.2. Satisfaction with eGovernment in citizen life events

The following questions apply to the events respondents indicated as events for which they came into contact with public agencies or officials by e-mail and/or via the Internet (websites).

III.2.a. Overall level of satisfaction

29. Overall, how satisfied were you with the e-mail/Internet contact with public agencies or officials as a result of the following events?

Please express the extent to which you were satisfied with the contact by e-mail and/or via the Internet (websites) on a scale from 0 to 10, with 0 meaning that you were totally dissatisfied and 10 that you were totally satisfied.

	0		2	3	4	5	6	7	8	9	10
Enrolling in higher education	0	0	0	0	0	0	0	0	0	0	0
Applying for a study grant	0	0	0	0	0	0	0	0	0	0	0
Looking for a job	0	0	0	0	0	0	0	0	0	0	0
Becoming unemployed	0	0	0	0	0	0	0	0	0	0	0
Retiring	0	0	0	0	0	0	0	0	0	0	0
Applying for a driver's licence	0	0	0	0	0	0	0	0	0	0	0
Buying a car	0	0	0	0	0	0	0	0	0	0	0
Buying, building or renovating a house	0	0	0	0	0	0	0	0	0	0	0
Moving and changing address within one country	0	0	0	0	0	0	0	0	0	0	0
Moving or preparing to move to another country	0	0	0	0	0	0	0	0	0	0	0
Needing a passport or visa to travel to another country	0	0	0	0	0	0	0	0	0	0	0
Starting or preparing to study or work in another country	0	0	0	0	0	0	0	0	0	0	0
Declaring the birth of a child	0	0	0	0	0	0	0	0	0	0	0
Marrying or changing marital status	0	0	0	0	0	0	0	0	0	0	0
Death of a close relative	0	0	0	0	0	0	0	0	0	0	0
Coming into an inheritance	0	0	0	0	0	0	0	0	0	0	0
Being taken into hospital	0	0	0	0	0	0	0	0	0	0	0
Reporting a crime	0	0	0	0	0	0	0	0	0	0	0
Declaring income taxes	0	0	0	0	0	0	0	0	0	0	0
Making use of the public library	0	0	0	0	0	0	0	0	0	0	0

III.2.b. Comparison with expectations

by e-ma	g back, how did the contact with public agencies or officials ail and/or via the Internet (websites) compare with what deepected?
□ Bet □ Ne □ Wo	ither better nor worse
III.2.c. Achie	evement of objectives
31.In the e	end, did you get what you wanted or needed?
□ Par □ No	s, totally rtially o, not at all an't say, my interactions with public agencies for this event are still ongoing
III.2.d. Likeli	hood of re-use
officials	vere to come into contact <u>again</u> with public agencies or how likely is it that you would use e-mail and/or the t (websites) again?
□ Lik □ Ne □ No	ry likely, almost certainly ely either likely nor unlikely of likely of very likely, almost certainly not

IV. Perceived benefits of eGovernment

33. To what extent do you agree or disagree with the following statements? When compared with other means to come into contact with public agencies or officials (e.g., in-person, by phone or mail), through use of e-mail and/or the Internet (websites) ...

Randomize items

	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	Don't know	Not applicable
I saved time	0	0	0	0	0	0	0
I saved money	0	0	0	0	0	0	0
I gained flexibility (in time and place)	0	0	0	0	0	0	0
I got better quality of service	0	0	0	0	0	0	0
The process of service delivery was simplified	0	0	0	0	0	0	0
I got better control over the process of service delivery							
The process of service delivery became more transparent	0	0	0	0	0	0	0
My trust in public administration increased	0	0	0	0	0	0	0

User Satisfaction Benchmark (USB) - Business

Please fill in this questionnaire **as a representative of the company** (or legal entity) you work for. Even if you are not personally involved in some of the business processes referred to in the questionnaire, we kindly ask you to answer the questions on behalf of your colleagues or collaborators who are more directly involved, and **adopt the broad perspective of your company as a whole.**

I. User profiling

- I.I. Business profiles (preferably to include at the end of the questionnaire)
- I. What is your position within the company you are working for?
 - Business owner
 - Chief executive officer
 - □ Senior management
 - Middle management
 - Contractor/consultant
 - □ Other
- 2. What are your responsibilities within the company you are working for?
 - General management
 - □ Financial management
 - Human resources
 - □ Information technology
 - Legal or regulatory
 - Production, distribution, logistics
 - □ Research and development
 - □ Sales, marketing, communication
 - Consultancy
 - □ Other

3.	What is the main economic activity of your company?
	 Agriculture, forestry, hunting, fishing, mining Industries (manufacturing) Services (business activities) Not-for-profit organizations, education, health and social work
4.	What is the number of persons employed within your company?
	 □ I – 4 persons employed □ 5 – 9 persons employed □ 10 – 49 persons employed □ 50 – 249 persons employed □ 250 – I,000 persons employed □ 1,000 or more persons employed
5.	What was the total annual turnover (in value terms, excluding VAT) of your company, for 2007, in Euros?
	 Less than I million Euros I - I0 million Euros I0 - I00 million Euros I00 - 250 million Euros 250 - I,000 million Euros More than I,000 million Euros
6.	Does your company undertake cross-border activities?
	□ Yes □ No

I.2. ICT/Internet facilities and use

7. Does your company use ...?

No randomization

	Yes	No	Don't know
An internal computer network	0	0	0
An Intranet, for sharing information internally			
(e.g., company news, working or meeting	0	0	0
documents, training material, open job positions)			
An Extranet, i.e., a website or an extension of			
the Intranet with access restricted to business	0	0	0
partners			
A company website that provides information on			
products or services to customers	O	O	0

8. In your company, what percentage of persons employed has a computer with access to the Internet?

I estimate the percentage of persons employed who have a computer with access to the Internet is $\dots\,\%$

□ Don't know

I.3. Use of and satisfaction with non-governmental Internet applications

9. Does your company use the Internet for the following purposes?

Randomize items

	Yes	No	Don't know
For eBusiness: our customers can order our			
products or services electronically	0	O	0
For sending orders for products or services to			
suppliers electronically	0	O	0
For sending e-invoices	0	0	0
For receiving e-invoices	0	0	0
For banking and financial services	0	0	0
For remote working, away from the company's			
premises (e-work)	0	O	0
For telephoning: Skype, other PC-based software,			
or full integrated telephone switchboard	0	O	0
For videoconferencing: via a PC or conference		0	0
room system	0	O	O

For each purpose for which companies use the Internet:

10. Overall, how satisfied are you with these Internet applications?

Please express the extent to which you, **as a representative of your company**, are satisfied with each of the following Internet applications on a scale from 0 to 10, with 0 meaning that you are totally dissatisfied and 10 that you are totally satisfied.

	Total	ly								To	otally
	dissa	tisfied								satisfied	
	0		2	3	4	5	6	7	8	9	10
For eBusiness: our customers can											
order our products or services	0	0	0	0	0	0	0	0	0	0	0
electronically											
For sending orders for products or			0								
services to suppliers electronically	0	0	0	0	0	0	0	0	0	0	0
For sending e-invoices	0	0	0	0	0	0	0	0	0	0	0
For receiving e-invoices	0	0	0	0	0	0	0	0	0	0	0
For banking and financial services	0	0	0	0	0	0	0	0	0	0	0
For remote working, away from the											
company's premises (e-work)	0	0	0	0	0	0	0	0	0	0	0
For telephoning: Skype, other PC-											
based software, or full integrated	0	0	0	0	0	0	0	0	0	0	0
telephone switchboard											
For videoconferencing: via a PC or			0								
conference room system	0	0	0	0	0	0	0	0	0	0	0

II. Use of eGovernment

II.I. General use of eGovernment

II.I.a. Use of public Internet applications

II.Does your company use the Internet for the following purposes?

Randomize items

	Yes	No	Don't know
For contacting public administrations by e-mail (for example: to ask a question, formulate a complaint)	0	0	0
For obtaining information from public administrations' websites (for example: via search engines such as Google, via government portals or via websites of public agencies)	0	0	0
For downloading official forms that are necessary to obtain a public service (for example: to obtain a licence)	0	0	0
For sending (uploading) completed web forms that are necessary to obtain a public service (for example: to obtain a licence)	0	0	0

II.I.b. Use of government websites

12. Does your company use the Internet for the following purposes?

	Yes	No	Don't know
For consulting the national government portal	0	0	0
For consulting the regional government portal	0	0	0
For consulting the website of the city or			
municipality where your company is established	O	O	O

II.2. Use of eGovernment in business life events

II.2.a. Government contact/service

13.Below we present a series of events with which your company may have to deal at certain moments in time. Did your company, in the past 12 months, come into contact with public agencies or officials (e.g., in-person, by phone, mail, e-mail or websites) as a result of the following events, either for your company's own purposes or on behalf of clients of your company (for whom your company acted as an intermediary)?

	Yes, for my company's own purposes	Yes, on behalf of clients of my company	Yes, for my company's own purposes AND on behalf of clients of my company	No
Becoming or starting to be self-employed	0	0	0	0
Starting a new company or setting up a branch within your own country	0	0	0	0
Setting up or preparing to set up a new				
legal entity in another European country	0	0	0	0
Starting or preparing to sell products or				
deliver services in another European	0	0	0	0
country				
Declaring customs	0	0	0	0
Declaring corporate taxes / VAT / social contributions	0	0	0	0
Searching and applying for public funds	0	0	0	0
Being involved in public procurement	0	0	0	0
Hiring new employees within your own country	0	0	0	0
Hiring or preparing to hire employees living in another European country	0	0	0	0
Buying or building new offices or plants	0	0	0	0
Obtaining environment-related permits	0	0	0	0
Applying for patents	0	0	0	0
Submitting data to statistical offices	0	0	0	0
Closing down (a company or branch)	0	0	0	0

II.2.b. Channels used/Internet used

For each event for which companies came into contact with public agencies:

14. When your company, in the past 12 months, came into contact with public agencies or officials as a result of these events, did your company interact by e-mail and/or via the Internet (websites)?

	Yes	No	Don't know
Becoming or starting to be self-employed	0	0	0
Starting a new company or setting up a			0
branch within your own country	0	0	O
Setting up or preparing to set up a new	0	0	0
legal entity in another European country	O	0	O
Starting or preparing to sell products or			
deliver services in another European	0	0	0
country			
Declaring customs	0	0	0
Declaring corporate taxes / VAT / social			
contributions	0	0	0
Searching and applying for public funds	0	0	0
Being involved in public procurement	0	0	0
Hiring new employees within your own			
country	0	0	0
Hiring or preparing to hire employees			
living in another European country	0	0	0
Buying or building new offices or plants	0	0	0
Obtaining environment-related permits	0	0	0
Applying for patents	0	0	0
Submitting data to statistical offices	0	0	0
Closing down (a company or branch)	0	0	0

II.2.c. Channels preferred /Internet preferred

For each event for which companies came into contact with public agencies:

15.If your company were to come into contact <u>again</u> with public agencies or officials as a result of these events, would your company prefer, yes or no, to interact by e-mail and/or via the Internet (websites)?

	Yes	No	Don't know
Becoming or starting to be self-employed	0	0	0
Starting a new company or setting up a	0		0
branch within your own country	0	0	0
Setting up or preparing to set up a new	0	0	0
legal entity in another European country	0	O	0
Starting or preparing to sell products or			
deliver services in another European	0	0	0
country			
Declaring customs	0	0	0
Declaring corporate taxes / VAT / social			0
contributions	0	0	0
Searching and applying for public funds	0	0	0
Being involved in public procurement	0	0	0
Hiring new employees within your own			
country	0	0	0
Hiring or preparing to hire employees			
living in another European country	0	0	0
Buying or building new offices or plants	0	0	0
Obtaining environment-related permits	0	0	0
Applying for patents	0	0	0
Submitting data to statistical offices	0	0	0
Closing down (a company or branch)	0	0	0

II.2.d. Types/levels of interaction

For each event for which companies came into contact with public agencies by email and/or via the Internet (websites):

16. When your company came into contact with public agencies or officials by e-mail and/or via the Internet (websites) as a result of these events, what form did these contacts take?

Please indicate all the activities that apply.

□ We	communicated	by	e-mail
------	--------------	----	--------

- □ We searched for information on (a) government website(s)
- We downloaded official forms
- □ We returned (uploaded) completed forms electronically
- □ We got services delivered electronically (through full electronic case handling)
- □ We were attended to or proposed public services to which we are entitled without asking for it

II.2.e. Non-use of eGovernment

If companies indicated that in the past 12 months they did not come into contact with public agencies or officials by e-mail or via the Internet (websites):

17. What are the <u>reasons for not having used e-mail or the Internet</u> (websites) to come into contact with public agencies or officials?

Please indicate all the reasons for not using e-mail or the Internet (websites) that apply.

Randomize items

- □ We were not aware of the existence of relevant websites or online services
- □ We did not need the Internet to get what we wanted/needed
- □ We did not want to use the Internet to get what we wanted/needed
- □ We did not trust using the Internet to get what we wanted/needed
- □ We did not have the skills to get what we wanted/needed via the Internet
- □ We could not access the information or services we wanted/needed
- □ We could not find the information or services we wanted/needed
- □ We tried but we abandoned the service, because it was too difficult to use
- □ We did not expect to find information or online services of sufficient quality
- □ Public agencies don't offer the quality of services we're used to receiving online
- □ We did not come into contact with public agencies or officials at all
- Other reasons

- 18.If your company were to come into contact with public agencies or officials in the future, how likely is it that your company would use e-mail or the Internet (websites)?
 - □ Very likely, almost certainly
 - □ Likely
 - □ Neither likely nor unlikely
 - Not likely
 - □ Not very likely, almost certainly not
- 19. If your company were to come into contact with public agencies or officials in the future, by which of the following means would your company prefer to interact?

Please indicate the **one channel** that your company would prefer as its main way of interacting.

- □ In-person, face-to-face
- □ Mail, posted letter, fax
- □ Telephone (fixed line or mobile)
- □ E-mail / Internet (websites)

III. Satisfaction with eGovernment

III.I. Satisfaction with eGovernment at general level

III.I.a. Satisfaction with public Internet applications (to ask immediately after II.I.a. Use of public Internet applications)

For each public Internet application used by companies:

20. Overall, how satisfied are you with the following Internet applications?

Please express the extent to which you, as a representative of your company, are satisfied with each of the following Internet applications on a scale from 0 to 10, with 0 meaning that you are totally dissatisfied and 10 that you are totally satisfied.

		Totally dissatisfied						Totally satisfied			
	0		2	3	4	5	6	7	8	9	10
For contacting public administrations by e-mail											
(for example: to ask a question, formulate a	0	0	0	0	0	0	0	0	0	0	0
complaint)											
For obtaining information from public											
administrations' websites (for example: via											
search engines such as Google, via government	0	0	O	0	0	0	O	0	0	O	O
portals or via websites of public agencies)											
For downloading official forms that are											
necessary to obtain a public service (for	0	0	0	0	0	0	0	0	0	0	0
example: to obtain a licence)											
For sending (uploading) completed web forms											
that are necessary to obtain a public service	0	0	0	0	0	0	0	0	0	0	0
(for example: to obtain a licence)											

III.I.b. Satisfaction with government websites (to ask immediately after II.I.b. Use of government websites)

For each type of government website used by companies:

21. Overall, how satisfied are you with the following Internet applications?

Please express the extent to which you, **as a representative of your company**, are satisfied with each of the following Internet applications on a scale from 0 to 10, with 0 meaning that you are totally dissatisfied and 10 that you are totally satisfied.

	Totally dissatisfied							Totally satisfied			
	0	I	2	3	4	5	6	7	8	9	10
For consulting the national government portal	0	0	0	0	0	0	0	0	0	0	0
For consulting the regional government portal	0	0	0	0	0	0	0	0	0	0	0
For consulting the website of the city or municipality where your company is established	0	0	0	0	0	0	0	0	0	0	0

III.2. Satisfaction with eGovernment in business life events

The following questions apply to the events companies indicated as events for which they came into contact with public agencies or officials by e-mail and/or via the Internet (websites).

III.2.a. Overall level of satisfaction

22. Overall, how satisfied were you with the e-mail/Internet contact with public agencies or officials as a result of the following events?

Please express the extent to which you, as a representative of your company, were satisfied with the contact by e-mail and/or via the Internet (websites) on a scale from 0 to 10, with 0 meaning that you were totally dissatisfied and 10 that you were totally satisfied.

	0		2	3	4	5	6	7	8	9	10
Becoming or starting to be self-employed	0	0	0	0	0	0	0	0	0	0	0
Starting a new company or setting up a branch within your own country	0	0	0	0	0	0	0	0	0	0	0
Setting up or preparing to set up a new legal entity in another European country	0	0	0	0	0	0	0	0	0	0	0
Starting or preparing to sell products or deliver services in another European country	0	0	0	0	0	0	0	0	0	0	0
Declaring customs	0	0	0	0	0	0	0	0	0	0	0
Declaring corporate taxes / VAT / social contributions	0	0	0	0	0	0	0	0	0	0	0
Searching and applying for public funds	0	0	0	0	0	0	0	0	0	0	0
Being involved in public procurement	0	0	0	0	0	0	0	0	0	0	0
Hiring new employees within your own country	0	0	0	0	0	0	0	0	0	0	0
Hiring or preparing to hire employees living in another European country	0	0	0	0	0	0	0	0	0	0	0
Buying or building new offices or plants	0	0	0	0	0	0	0	0	0	0	0
Obtaining environment- related permits	0	0	0	0	0	0	0	0	0	0	0
Applying for patents	0	0	0	0	0	0	0	0	0	0	0
Submitting data to statistical offices	0	0	0	0	0	0	0	0	0	0	0
Closing down (a company or branch)	0	0	0	0	0	0	0	0	0	0	0

III.2.b. Comparison with expectations
23.Looking back, how did the contact with public agencies or official by e-mail and/or via the Internet (websites) compare with what your company had expected?
 Much better Better Neither better nor worse Worse Much worse
III.2.c. Achievement of objectives
24.In the end, did your company get what it wanted or needed?
 Yes, totally Partially No, not at all I can't say, my interactions with public agencies for this event are still ongoing Don't know
III.2.d. Likelihood of re-use
25.If your company were to come into contact <u>again</u> with public agencies or officials, how likely is it that your company would use e-mail and/or the Internet (websites) again?
 Very likely, almost certainly Likely Neither likely nor unlikely Not likely Not very likely, almost certainly not

IV. Perceived benefits of eGovernment

26.Based on your personal experiences or those of your colleagues, to what extent do you agree or disagree with the following statements? When compared with other means to come into contact with public agencies or officials (e.g., in-person, by phone or mail), through use of e-mail and/or the Internet (websites) ...

Randomize items

			Neither agree				
	Strongly disagree	Disagree	nor	Agree	Strongly agree	Don't know	Not applicable
Our company saved time	0	0	0	0	0	0	0
Our company saved money	0	0	0	0	0	0	0
Our company gained flexibility (in time and place)	0	0	0	0	0	0	0
Our company got better quality of service	0	0	0	0	0	0	0
The process of service delivery was simplified	0	0	0	0	0	0	0
Our company got better control over the process of service delivery	0	0	0	0	0	0	0
The process of service delivery became more transparent	0	0	0	0	0	0	0
Our trust in public administration increased	0	0	0	0	0	0	0

eService Evaluation Tool (eSET) -Citizens

I. User profiling
i. Oser proming
I.I. Citizen socio-demographic profiles (preferably to include at the end of the questionnaire)
I. Are you
□ Male □ Female
2. Please indicate the year in which you were born.
YYYY
3. What formal education do you have?
Please indicate the highest level of formal education that you completed.
Primary or lower secondary school, or no formal educationUpper secondary school
□ Higher education (e.g., university, college, polytechnic)
4. How would you describe your current situation?
□ Student □ Housewife/husband
Employed or self-employedUnemployedRetired
Other (not in the labour force for whatever reason)

If Employed or Self-employed:

5.	How	would you describe your occupation?
		Skilled or unskilled labourer Office worker Manager, executive, senior staff member Self-employed, business owner (with less than 5 employees) Self-employed, business owner (with at least 5 employees) Liberal professional (e.g., architect, doctor, lawyer) Government official, civil servant Other
If E	mplo	yed or Self-employed, but not Government official, civil servant:
6.		average how often do you <u>for professional reasons</u> come into tact with public agencies or officials?
		Every day or almost every day At least once a week (but not every day) At least once a month (but not every week) Less than once a month Never
7.	Wha	at is your net monthly household income in euros?
You	ır hous	sehold includes all members of your family who are currently living with you.
	€	
		Don't know
8.	•	you live in a country other than the country in which you e born?
	<u> </u>	Yes No
IF	es:	
9.	For	how long?
	0	Less than I year I – 2 years 3 – 5 years More than 5 years

I.2. Internet adoption and use

10.On average how often did you use the Internet in the last three months?

- □ Every day or almost every day
- ☐ At least once a week (but not every day)
- ☐ At least once a month (but not every week)
- □ Less than once a month

11. How much time on average a day do you spend using the Internet?

- More than 3 hours a day
- □ 2 3 hours a day
- □ I 2 hours a day
- □ 30 60 minutes a day
- □ 15 30 minutes a day
- □ Less than 15 minutes a day
- □ I only use the Internet occasionally

12. Since what year do you make use of the Internet?

I use the Internet since YYYY

I.3. Use of and satisfaction with non-governmental Internet applications

13. How often, during the past 12 months, did you use the Internet for each of the following purposes?

	Not once	At least once, but not every month	At least once a month, but not every week	At least once a week, but not every day	Every day or almost every day
To buy personal consumer goods or services (e.g., books, CDs, household goods, clothes, foodstuffs)	0	0	0	0	0
To buy tickets or make reservations for cultural events (for example: films, concerts, theatre)	0	0	0	0	0
To make travel or holiday bookings (for example: accommodation, trips, train or airline tickets)	0	0	0	0	0
To make use of online auction sites to buy or sell goods or services (for example: eBay)	0	0	0	0	0
To administer a bank account (i.e., to undertake Internet banking)	0	0	0	0	0
To participate in social networks (for example: Myspace, Facebook, Netlog)	0	0	0	0	0
To contribute to web logs or blogs	0	0	0	0	0
To download, watch or listen to music, films, video files, web radio or web TV	0	0	0	0	0
To download computer or video games or for online gaming	0	0	0	0	0
To telephone (e.g., Skype) or to make video calls (via webcam)	0	0	0	0	0
To check professional e-mail via webmail or a virtual private network (VPN) connection	0	0	0	0	0
To download/upload documents for professional purposes	0	0	0	0	0
To search the web for information for professional purposes	0	0	0	0	0

For each purpose for which respondents used the Internet during the past 12 months:

14. Overall, how satisfied are you with these Internet applications?

Please express the extent to which you are satisfied with each of the following Internet applications on a scale from 0 to 10, with 0 meaning that you are totally dissatisfied and 10 that you are totally satisfied.

	Tota	lly								To	otally
	dissa	atisfie	d							sati	isfied
	0		2	3	4	5	6	7	8	9	10
To buy personal consumer goods or services (e.g., books, CDs, household goods, clothes, foodstuffs)	0	0	0	0	0	0	0	0	0	0	0
To buy tickets or make reservations for cultural events (for example: films, concerts, theatre)	0	0	0	0	0	0	0	0	0	0	0
To make travel or holiday bookings (for example: accommodation, trips, train or airline tickets)	0	0	0	0	0	0	0	0	0	0	0
To make use of online auction sites to buy or sell goods or services (for example: eBay)	0	0	0	0	0	0	0	0	0	0	0
To administer a bank account (i.e., to undertake Internet banking)	0	0	0	0	0	0	0	0	0	0	0
To participate in social networks (for example: Myspace, Facebook, Netlog)	0	0	0	0	0	0	0	0	0	0	0
To contribute to web logs or blogs	0	0	0	0	0	0	0	0	0	0	0
To download, watch or listen to music, films, video files, web radio or web TV	0	0	0	0	0	0	0	0	0	0	0
To download computer or video games or for online gaming	0	0	0	0	0	0	0	0	0	0	0
To telephone (e.g., Skype) or to make video calls (via webcam)	0	0	0	0	0	0	0	0	0	0	0
To check professional e-mail via webmail or a virtual private network (VPN) connection	0	0	0	0	0	0	0	0	0	0	0
To download/upload documents for professional purposes	0	0	0	0	0	0	0	0	0	0	0
To search the web for information for professional purposes	0	0	0	0	0	0	0	0	0	0	0

I.4. Trust in the Internet

15. To what extend do you trust using the Internet ...

	Very				Very
	little				much
		2	3	4	5
To pay online for private consumer goods or services	0	0	0	0	0
To submit personal data via government websites	0	0	0	0	0

I.5. Trust in government

16.To what extent do you <u>trust</u> the following institutions in your country?

	Very				Very
	little				much
	I	2	3	4	5
Government (national or federal level)	0	0	0	0	0
Public administrations in general	0	0	0	0	0

17. Overall, how <u>satisfied</u> are you with the quality of service provided by public administrations in general in your country?

Please express the extent to which you are satisfied with the quality of service provided by public administrations on a scale from 0 to 10, with 0 meaning that you are totally dissatisfied and 10 that you are totally satisfied.

	0		2	3	4	5	6	7	8	9	10
Quality of service provided											
by public administrations in	0	0	0	0	0	0	0	0	0	0	0
general											

I.6. Contact with government

18. How often, in the past 12 months, did you have contact or interacted with public agencies or officials?

	Not once	At least once, but not every month	At least once a month, but not every week	At least once a week, but not every day	Every day or almost every day
For professional purposes	0	0	0	0	0
For my own personal purposes	0	0	0	0	0
On behalf of relatives or friends	0	0	0	0	0
By someone else on my behalf	0	0	0	0	0

II. Use of eGovernment

II.I. General use of eGovernment

II.I.a. Use of public Internet applications

19. How often, during the past 12 months, did you use the Internet for each of the following purposes?

	Not once	At least once, but not every month	At least once a month, but not every week	At least once a week, but not every day	Every day or almost every day
To contact public administrations by e-mail (for example: to ask a question, formulate a complaint)	0	0	0	0	0
To obtain information from public administrations' websites (for example: via search engines such as Google, via government portals or via websites of public agencies)	0	0	0	0	0
To download official forms that are necessary to obtain a public service (for example: to obtain a certificate, permit or subsidy)	0	0	0	0	0
To send (upload) completed web forms that are necessary to obtain a public service (for example: to obtain a certificate, permit or subsidy)	0	0	0	0	0
To contact political representatives of local, regional, national or European government by e-mail	0	0	0	0	0
To consult policy documents or decisions on local, regional, national or European government websites	0	0	0	0	0
To participate in online consultations on policy issues organized by local, regional, national or European government (for example: via polls or panels)	0	0	0	0	0
To participate in interactive discussions about local, regional, national or European policy issues (for example: via online discussion forums)	0	0	0	0	0

II.I.b. Use of government websites

20. How often, during the past 12 months, did you use the Internet for each of the following purposes?

	Not once	At least	At least	At least	Every day
		once,	once a	once a	or almost
		but not	month,	week,	every day
		every	but not	but not	
		month	every	every	
			week	day	
To consult the national government	0	0	0	0	0
portal	O	0	0	0	0
To consult the regional government	0	0	0	0	0
portal	O	0	O	0	0
To consult the website of the city or	0	0	0	0	0
municipality where I live	O	0	O	0	O
To consult the website					
[INSERT website of particular public	0	0	0	0	0
agency or eService]					

II.2. Use of public eService

II.2.a. Contact with [public agency] / use of [public service]

- 21.Did you, in the past 12 months, come into contact with [public agency] / make use of [public service] (e.g., in-person, by phone, mail, e-mail or websites), either for your own personal purposes or on behalf of someone else?
 - ☐ Yes, for my own personal purposes
 - ☐ Yes, on behalf of someone else
 - ☐ Yes, for my own personal purposes AND on behalf of someone else
 - □ No

II.2.b. Channels used/Internet used

If respondents made use of [public service]:

22. When you, in the past 12 months, came into contact with [public agency] / made use of [public service], by what means did you interact?

Please indicate **all channels** that apply, possibly for various reasons (e.g., to obtain information, send or receive a question, request an official document or apply for a service).

- □ In-person, face-to-face
- Mail, posted letter, fax
- □ Telephone (fixed line or mobile)
- □ E-mail / Internet (websites)

II.2.c. Channels preferred /Internet preferred

If respondents made use of [public service]:

23.If you were to come into contact <u>again</u> with [public agency] / make use <u>again</u> of [public service], by which of the following means would you prefer to interact?

Please indicate the one channel that you would prefer as your main way of interacting.

- □ In-person, face-to-face
- Mail, posted letter, fax
- □ Telephone (fixed line or mobile)
- □ E-mail / Internet (websites)

II.2.d. Types/levels of interaction

If respondents made use of [public service] by e-mail and/or via the Internet:

24. When you came into contact with [public agency] / made use of [public service] by e-mail and/or via the Internet, what exactly did you do?

Please indicate all the activities that apply.

_			
Lsent	or	received	l e-mail

- □ I searched for information on (a) government website(s)
- □ I applied for a service by downloading an official form
- □ I applied for a service by returning (uploading) a completed form electronically
- □ I got an official document or service delivered electronically
- □ I was attended to or proposed a public service to which I am entitled without asking for it

II.2.e. Non-use of public eService

If respondents indicated that in the past 12 months they did not come into contact with [public agency] / make use of [public service] by e-mail or via the Internet:

25. What are the <u>reasons for not having used e-mail or the Internet</u> to come into contact with [public agency] / make use of [public service]?

Please indicate all your reasons for not having used e-mail or the Internet that apply.

- □ I was not aware of the existence of relevant websites or online services
- □ I did not need the Internet to get what I wanted/needed
- □ I did not want to use the Internet to get what I wanted/needed
- □ I did not trust using the Internet to get what I wanted/needed
- □ I did not have the skills to get what I wanted/needed via the Internet
- □ I could not find the information or services I wanted/needed
- □ I could not access the information or services I wanted/needed
- □ I tried but I abandoned the service, because the service was too difficult to use
- □ I did not expect to find information or online services of sufficient quality
- □ Public agencies don't offer the quality of services that I'm used to receiving online
- □ I did not come into contact with [agency] / make use of [service] at all
- Other reasons

- 26.If you were to come into contact with [public agency] / make use of [public service] in the future, how likely is it that you would use e-mail or the Internet?
 - □ Very likely, almost certainly
 - □ Likely
 - □ Neither likely nor unlikely
 - Not likely
 - □ Not very likely, almost certainly not
- 27.If you were to come into contact with [public agency] / make use of [public service] in the future, by which of the following means would you prefer to interact?

Please indicate the **one channel** that you would prefer as your main way of interacting.

- □ In-person, face-to-face
- □ Mail, posted letter, fax
- □ Telephone (fixed line or mobile)
- □ E-mail / Internet (websites)

III. Satisfaction with eGovernment

III.I. Satisfaction with eGovernment at general level

III.I.a. Satisfaction with public Internet applications (to ask immediately after II.I.a. Use of public Internet applications)

For each public Internet application used by respondents during the past 12 months:

28. Overall, how satisfied are you with the following Internet applications?

Please express the extent to which you are satisfied with each of the following Internet applications on a scale from 0 to 10, with 0 meaning that you are totally dissatisfied and 10 that you are totally satisfied.

		ally atisfi		3	4	-		-	0	Totally satisfied		
	0	ı	2	3	4	5	6	7	8	9	10	
To contact public administrations by e-mail (for example: to ask a question, formulate a complaint)	0	0	0	0	0	0	0	0	0	0	0	
To obtain information from public administrations' websites (for example: via search engines such as Google, via government portals or via websites of public agencies)	0	0	0	0	0	0	0	0	0	0	0	
To download official forms that are necessary to obtain a public service (for example: to obtain a certificate, permit or subsidy)	0	0	0	0	0	0	0	0	0	0	0	
To send (upload) completed web forms that are necessary to obtain a public service (for example: to obtain a certificate, permit or subsidy)	0	0	0	0	0	0	0	0	0	0	0	
To contact political representatives of local, regional, national or European government by e-mail	0	0	0	0	0	0	0	0	0	0	0	
To consult policy documents or decisions on local, regional, national or European government websites	0	0	0	0	0	0	0	0	0	0	0	
To participate in online consultations on policy issues organized by local, regional, national or European government (for example: via polls or panels)	0	0	0	0	0	0	0	0	0	0	0	
To participate in interactive discussions about local, regional, national or European policy issues (for example: via online discussion forums)	0	0	0	0	0	0	0	0	0	0	0	

III.I.b. Satisfaction with government websites (to ask immediately after II.I.b. Use of government websites)

For each type of government website used by respondents during the past 12 months:

29. Overall, how satisfied are you with the following Internet applications?

Please express the extent to which you are satisfied with each of the following Internet applications on a scale from 0 to 10, with 0 meaning that you are totally dissatisfied and 10 that you are totally satisfied.

		Totally dissatisfied								Totally satisfied		
	0		2	3	4	5	6	7	8	9	10	
To consult the national government portal	0	0	0	0	0	0	0	0	0	0	0	
To consult the regional government portal	0	0	0	0	0	0	0	0	0	0	0	
To consult the website of the city or municipality where I live	0	0	0	0	0	0	0	0	0	0	0	
To consult the website [INSERT website of particular public agency or eService]	0	0	0	0	0	0	0	0	0	0	0	

III.2. Satisfaction with public eService

The following questions apply to respondents who indicated that they came into contact with [public agency] / made use of [public service] by e-mail and/or via the Internet.

III.2.a. User experiences and perceptions of quality and performance

30. To what extent do you agree or disagree with the following statements about your contact with [public agency] / use of [public service] by e-mail and/or via the Internet?

Randonnize items			Neither				
	Strongly disagree	Disagree	agree, nor disagree	Agree	Strongly agree	Don't know	Not applicable
The service/information was							
easy to find	0	0	0	0	0	0	0
The service/information was							
easy to access	0	0	0	0	0	0	0
The service/information was				(
easy to use	0	0	0	0	0	0	0
The service/information was	0	0	0	0	0	0	
easy to understand	O	O	O	0	0	O	0
The service/information was				0			
tailor made for my needs	0	0	0	0	0	0	0
The service was trustworthy:							
I was not worried about	0	0	0	0	0	0	0
privacy or security issues							
I could depend on being							
given complete and accurate	0	0	0	0	0	0	0
information							
I could rely on having							
sufficient information and	0	0	0	0	0	0	0
online help to make use of			0	0		0	
the service							
I was not asked to give the							
same basic information about	0	0	0	0	0	0	0
myself more than once							
I was kept informed about							
follow-up actions and the	0	0	0	0	0	0	0
progress of service							
The service was delivered in	0	0	0	0	0	0	0
a reasonable time	U	U	U	O	U	O	U
The service was delivered at	0	0	0	0	0	0	0
a reasonable cost	O	J	O	O	J	O	U

III.2.b. Overall level of satisfaction

31. Overall, how satisfied were you with the contact with [public agency] / use of [public service] by e-mail and/or via the Internet?

Please express the extent to which you were satisfied with the interaction by e-mail and/or via the Internet on a scale from 0 to 10, with 0 meaning that you were totally dissatisfied and 10 that you were totally satisfied.

	0		2	3	4	5	6	7	8	9	10
Public eService	0	0	0	0	0	0	0	0	0	0	0

III.2.c. Comparison with expectations

32.Looking back, how did the contact with	[public agency] / use of
[public service] by e-mail and/or via the	Internet compare with
what you had expected?	

Much better
Better
Neither better nor worse
Worse
Much worse

III.2.d. Achievement of objectives

33.In the end, did you get what you wanted or needed?

Yes, totally
Partially
No, not at all
I can't say, my interactions with [agency / service] are still ongoin

III.2.e. Likelihood of re-use

- 34.If you were to come into contact <u>again</u> with [public agency] / make use <u>again</u> of [public service], how likely is it that you would use e-mail and/or the Internet again?
 - □ Very likely, almost certainly
 - □ Likely
 - Neither likely nor unlikely
 - Not likely
 - □ Not very likely, almost certainly not

IV. Perceived benefits of eGovernment

35. To what extent do you agree or disagree with the following statements? When <u>compared with other means</u> to come into contact with [public agency] / make use of [public service] (e.g., inperson, by phone or mail), <u>through use of e-mail and/or the Internet...</u>

			Neither agree				
	Strongly disagree	Disagree	nor disagree	Agree	Strongly agree	Don't know	Not applicable
I saved time	0	0	0	0	0	0	0
I saved money	0	0	0	0	0	0	0
I gained flexibility (in time and place)	0	0	0	0	0	0	0
I got better quality of service	0	0	0	0	0	0	0
The process of service delivery was simplified	0	0	0	0	0	0	0
I got better control over the process of service delivery							
The process of service delivery became more transparent	0	0	0	0	0	0	0
My trust in public administration increased	0	0	0	0	0	0	0

eService Evaluation Tool (eSET) - Business

Please fill in this questionnaire **as a representative of the company** (or legal entity) you work for. Even if you are not personally involved in some of the business processes referred to in the questionnaire, we kindly ask you to answer the questions on behalf of your colleagues or collaborators who are more directly involved, and **adopt the broad perspective of your company as a whole.**

I. User profiling

- I.I. Business profiles (preferably to include at the end of the questionnaire)
- I. What is your position within the company you are working for?
 - Business owner
 - Chief executive officer
 - □ Senior management
 - Middle management
 - Contractor/consultant
 - □ Other
- 2. What are your responsibilities within the company you are working for?
 - General management
 - □ Financial management
 - Human resources
 - □ Information technology
 - Legal or regulatory
 - Production, distribution, logistics
 - □ Research and development
 - □ Sales, marketing, communication
 - Consultancy
 - □ Other

3.	What is the main economic activity of your company?
	 Agriculture, forestry, hunting, fishing, mining Industries (manufacturing) Services (business activities) Not-for-profit organizations, education, health and social work
4.	What is the number of persons employed within your company?
	 □ I – 4 persons employed □ 5 – 9 persons employed □ 10 – 49 persons employed □ 50 – 249 persons employed □ 250 – I,000 persons employed □ 1,000 or more persons employed
5.	What was the total annual turnover (in value terms, excluding VAT) of your company, for 2007, in Euros?
	 Less than I million Euros I – 10 million Euros 10 – 100 million Euros 100 – 250 million Euros 250 – 1,000 million Euros More than 1,000 million Euros
6.	Does your company undertake cross-border activities?
	□ Yes □ No

I.2. ICT/Internet facilities and use

7. Does your company use ...?

No randomization

	Yes	No	Don't know
An internal computer network	0	0	0
An Intranet, for sharing information internally			
(e.g., company news, working or meeting	0	0	0
documents, training material, open job positions)			
An Extranet, i.e., a website or an extension of			
the Intranet with access restricted to business	0	0	0
partners			
A company website that provides information on		0	
products or services to customers	O	O	O

8. In your company, what percentage of persons employed has a computer with access to the Internet?

I estimate the percentage of persons employed who have a computer with access to the Internet is $\dots\,\%$

□ Don't know

I.3. Use of and satisfaction with non-governmental Internet applications

9. Does your company use the Internet for the following purposes?

Randomize items

	Yes	No	Don't know
For eBusiness: our customers can order our			
products or services electronically	0	O	0
For sending orders for products or services to			
suppliers electronically	0	O	0
For sending e-invoices	0	0	0
For receiving e-invoices	0	0	0
For banking and financial services	0	0	0
For remote working, away from the company's			
premises (e-work)	0	O	0
For telephoning: Skype, other PC-based software,			
or full integrated telephone switchboard	0	O	0
For videoconferencing: via a PC or conference		0	
room system	0	O	O

For each purpose for which companies use the Internet:

10. Overall, how satisfied are you with these Internet applications?

Please express the extent to which you, **as a representative of your company**, are satisfied with each of the following Internet applications on a scale from 0 to 10, with 0 meaning that you are totally dissatisfied and 10 that you are totally satisfied.

	Total	,									otally
	dissa	tisfied								satisfied	
	0		2	3	4	5	6	7	8	9	10
For eBusiness: our customers can											
order our products or services	0	0	0	0	0	0	0	0	0	0	0
electronically											
For sending orders for products or											
services to suppliers electronically	0	0	0	0	0	0	0	0	0	0	0
For sending e-invoices	0	0	0	0	0	0	0	0	0	0	0
For receiving e-invoices	0	0	0	0	0	0	0	0	0	0	0
For banking and financial services	0	0	0	0	0	0	0	0	0	0	0
For remote working, away from the	_	_		_	_	_		_		_	_
company's premises (e-work)	0	0	0	0	0	0	0	0	0	0	0
For telephoning: Skype, other PC-											
based software, or full integrated	0	0	0	0	0	0	0	0	0	0	0
telephone switchboard											
For videoconferencing: via a PC or											
conference room system	0	0	0	0	0	0	0	0	0	0	0

II. Use of eGovernment

II.I. General use of eGovernment

II.I.a. Use of public Internet applications

II.Does your company use the Internet for the following purposes?

Randomize items

	Yes	No	Don't know
For contacting public administrations by e-mail (for example: to ask a question, formulate a complaint)	0	0	0
For obtaining information from public administrations' websites (for example: via search engines such as Google, via government portals or via websites of public agencies)	0	0	0
For downloading official forms that are necessary to obtain a public service (for example: to obtain a licence)	0	0	0
For sending (uploading) completed web forms that are necessary to obtain a public service (for example: to obtain a licence)	0	0	0

II.I.b. Use of government websites

12. Does your company use the Internet for the following purposes?

	Yes	No	Don't know
For consulting the national government portal	0	0	0
For consulting the regional government portal	0	0	0
For consulting the website of the city or municipality where your company is established	0	0	0
For consulting the website [INSERT website of particular public agency or eService]	0	0	0

II.2. Use of public eService

II.2.a. Contact with [public agency] / use of [public service]

- 13. Did your company, in the past 12 months, come into contact with [public agency] / make use of [public service] (e.g., in-person, by phone, mail, e-mail or websites), either for your company's own purposes or on behalf of clients of your company (for whom your company acted as an intermediary)?
 - ☐ Yes, for my company's own purposes
 - ☐ Yes, on behalf of clients of my company
 - □ Yes, for my company's own purposes AND on behalf of clients of my company
 - □ No

II.2.b. Channels used/Internet used

If companies made use of [public service]:

- 14. When your company, in the past 12 months, came into contact with [public agency] / made use of [public service], did your company interact by e-mail and/or via the Internet (websites)?
 - □ Yes
 - □ No
 - □ Don't know

II.2.c. Channels preferred /Internet preferred

If companies made use of [public service]:

- 15.If your company were to come into contact <u>again</u> with [public agency] / make use <u>again</u> of [public service], would your company prefer, yes or no, to interact by e-mail and/or via the Internet (websites)?
 - □ Yes
 - □ No
 - Don't know

II.2.d. Types/levels of interaction

If companies made use of [public service] by e-mail and/or via the Internet:

16. When your company came into contact with [public agency] / made use of [public service] by e-mail and/or via the Internet, what form did these contacts take?

Please indicate all the activities that apply.

- □ We communicated by e-mail
- □ We searched for information on (a) government website(s)
- We downloaded official forms
- □ We returned (uploaded) completed forms electronically
- □ We got services delivered electronically (through full electronic case handling)
- □ We were attended to or proposed public services to which we are entitled without asking for it

II.2.e. Non-use of public eService

If companies indicated that in the past 12 months they did not come into contact with [public agency] / make use of [public service] by e-mail or via the Internet:

17. What are the <u>reasons for not having used e-mail or the Internet</u> to come into contact with [public agency] / make use of [public service]?

Please indicate all the reasons for not using e-mail or the Internet that apply.

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- □ We were not aware of the existence of relevant websites or online services
- □ We did not need the Internet to get what we wanted/needed
- □ We did not want to use the Internet to get what we wanted/needed
- □ We did not trust using the Internet to get what we wanted/needed
- □ We did not have the skills to get what we wanted/needed via the Internet
- □ We could not access the information or services we wanted/needed
- □ We could not find the information or services we wanted/needed
- □ We tried but we abandoned the service, because it was too difficult to use
- □ We did not expect to find information or online services of sufficient quality
- □ Public agencies don't offer the quality of services we're used to receiving online
- □ We did not come into contact with [agency] / make use of [service] at all
- Other reasons

- 18.If your company were to come into contact with [public agency] / make use of [public service] in the future, how likely is it that your company would use e-mail or the Internet?
 - □ Very likely, almost certainly
 - □ Likely
 - □ Neither likely nor unlikely
 - Not likely
 - □ Not very likely, almost certainly not
- 19.If your company were to come into contact with [public agency] / make use of [public service] in the future, by which of the following means would your company prefer to interact?

Please indicate the **one channel** that your company would prefer as its main way of interacting.

- □ In-person, face-to-face
- Mail, posted letter, fax
- □ Telephone (fixed line or mobile)
- □ E-mail / Internet (websites)

III. Satisfaction with eGovernment

III.I. Satisfaction with eGovernment at general level

III.I.a. Satisfaction with public Internet applications (to ask immediately after II.I.a. Use of public Internet applications)

For each public Internet application used by companies:

20. Overall, how satisfied are you with the following Internet applications?

Please express the extent to which you, as a representative of your company, are satisfied with each of the following Internet applications on a scale from 0 to 10, with 0 meaning that you are totally dissatisfied and 10 that you are totally satisfied.

Totally								Totally				
	diss	dissatisfied								satisfied		
	0		2	3	4	5	6	7	8	9	10	
For contacting public administrations by e-mail												
(for example: to ask a question, formulate a	0	0	0	0	0	0	0	0	0	0	0	
complaint)												
For obtaining information from public												
administrations' websites (for example: via												
search engines such as Google, via government	0	0	O	O	0	0	O	0	O	O	O	
portals or via websites of public agencies)												
For downloading official forms that are												
necessary to obtain a public service (for	0	0	0	0	0	0	0	0	0	0	0	
example: to obtain a licence)												
For sending (uploading) completed web forms												
that are necessary to obtain a public service	0	0	0	0	0	0	0	0	0	0	0	
(for example: to obtain a licence)												

III.I.b. Satisfaction with government websites (to ask immediately after II.I.b. Use of government websites)

For each type of government website used by companies:

21. Overall, how satisfied are you with the following Internet applications?

Please express the extent to which you, **as a representative of your company**, are satisfied with each of the following Internet applications on a scale from 0 to 10, with 0 meaning that you are totally dissatisfied and 10 that you are totally satisfied.

		Totally dissatisfied							Totally satisfied		
	0	I	2	3	4	5	6	7	8	9	10
For consulting the national government portal	0	0	0	0	0	0	0	0	0	0	0
For consulting the regional government portal	0	0	0	0	0	0	0	0	0	0	0
For consulting the website of the city or municipality where your company is established	0	0	0	0	0	0	0	0	0	0	0
For consulting the website [INSERT website of particular public agency or eService]											

III.2. Satisfaction with public eService

The following questions apply to companies which indicated that they came into contact with [public agency] / made use of [public service] by e-mail and/or via the Internet.

III.2.a. User experiences and perceptions of quality and performance

22.Based on your personal experiences or those of your colleagues, to what extent do you agree or disagree with the following statements about the contact with [public agency] / use of [public service] by e-mail and/or via the Internet?

	Strongly disagree	Disagre e	Neither agree, nor disagree	Agree	Strongly agree	Don't	Not applicab
The service/information was easy	2.046.00		2.548.55		48.00	1410 //	
to find	0	0	0	0	0	0	0
The service/information was easy							
to access	0	0	0	0	0	0	0
The service/information was easy				(0	(0
to use	0	0	0	0	0	0	0
The service/information was easy	0	0	0	0	0	0	0
to understand	O	0	O	0	O	0	O
The service/information was	0	0	0	C	0	0	0
tailor made for our needs	O	0	O	0	O	0	O
The service was trustworthy: we							
were not worried about privacy	0	0	0	0	0	0	0
or security issues							
We could depend on being given							
complete and accurate	0	0	0	0	0	0	0
information							
We could rely on having sufficient							
information and online help to	0	0	0	0	0	0	0
make use of the service							
We were not asked to give the							
same basic information about our	0	0	0	0	0	0	0
company more than once							
We were kept informed about							
follow-up actions and the	0	0	0	0	0	0	0
progress of service							
The service was delivered in a	0	0	0	0	0	0	0
reasonable time	O	0	O	0	O	0	O
The service was delivered at a	0			0		0	0
reasonable cost	O	0	0	0	0	0	O

III.2.b. Overall level of satisfaction

23. Overall, how satisfied were you with the contact with [public agency] / use of [public service] by e-mail and/or via the Internet?

Please express the extent to which you, as a representative of your company, were satisfied with the contact by e-mail and/or via the Internet (websites) on a scale from 0 to 10, with 0 meaning that you were totally dissatisfied and 10 that you were totally satisfied.

	0		2	3	4	5	6	7	8	9	10
Public eService	0	0	0	0	0	0	0	0	0	0	0

III.2.c. Comparison with expectations

24.Looking back, how did the contact with	[public agency] / use of
[public service] by e-mail and/or via the	Internet compare with
what your company had expected?	

Much better
Better
Neither better nor worse
Worse
Much worse

III.2.d. Achievement of objectives

☐ Yes, totally

25.In the end, did your company get what it wanted or needed?

_	1 00, 00 00/
	Partially
	No, not at all
	I can't say, my interactions with public agencies for this event are still ongoing
	Don't know

III.2.e. Likelihood of re-use

- 26.If your company were to come into contact <u>again</u> with [public agency] / make use <u>again</u> of [public service], how likely is it that your company would use e-mail and/or the Internet again?
 - □ Very likely, almost certainly
 - □ Likely
 - Neither likely nor unlikely
 - Not likely
 - □ Not very likely, almost certainly not

IV. Perceived benefits of eGovernment

27. Based on your personal experiences or those of your colleagues, to what extent do you agree or disagree with the following statements? When compared with other means to come into contact with [public agency] / make use of [public service] (e.g., inperson, by phone or mail), through use of e-mail and/or the Internet ...

	Strongl		Neither agree nor				
	disagre	Disagre	disagre		Strongly	Don't	Not
	е	е	е	Agree	agree	know	applicable
Our company saved time	0	0	0	0	0	0	0
Our company saved money	0	0	0	0	0	0	0
Our company gained flexibility (in time and place)	0	0	0	0	0	0	0
Our company got better quality of service	0	0	0	0	0	0	0
The process of service delivery was simplified	0	0	0	0	0	0	0
Our company got better control over the process of service delivery	0	0	0	0	0	0	0
The process of service delivery became more transparent	0	0	0	0	0	0	0
Our trust in public administration increased	0	0	0	0	0	0	0